



PROGRAMS & SERVICES

WE BRING TENNIS AND EDUCATION TOGETHER TO CHANGE LIVES

The USTA Foundation is serving up dreams through our national network that combines tennis with education to help change the lives of under-resourced youth. Our efforts also extend to supporting tennis programming for individuals with disabilities and our military heroes.

Through financial grants and scholarships, the USTA Foundation has positively impacted hundreds of thousands of lives. Our immediate goal is to raise \$15M over the next three years to fully invest in the national network, including building new 4-Star organizations in key U.S. markets.

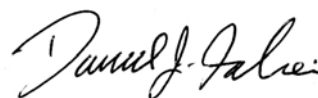
Thank you,



James Blake
Chairman



Thomas S. Chen
President



Daniel J. Faber
Executive Director

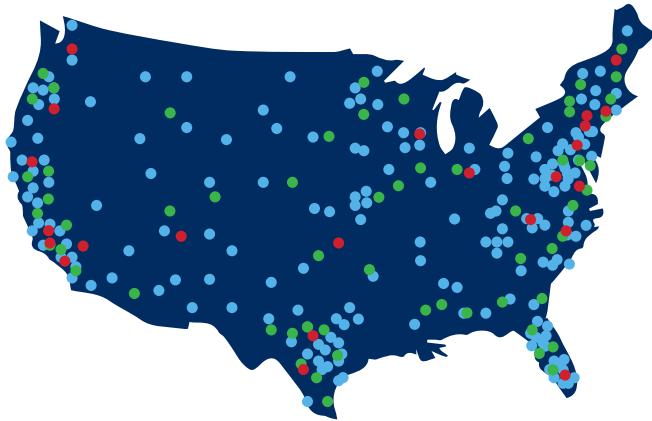
JAMES BLAKE, CHAIRMAN



“We’re committed to continuing our important work and appreciate your support in helping us to do so. Through the powerful and proven combination of tennis and education, we will continue to serve up dreams and do all that we can to make those dreams a reality.”



THREE KEY AREAS OF FOCUS



500 CHAPTERS
4,500 LOCATIONS
4,500 COACHES
225,000 CHILDREN
47/50 LARGEST CITIES


**TENNIS &
EDUCATION**


**INDIVIDUALS WITH
DISABILITIES**


**MILITARY
HEROES**

OUR KIDS


50/50 Gender Split

5-18
Years Old


Average Household
Income


65% Ethnically
Diverse

INDIVIDUALS WITH DISABILITIES



MILITARY HEROES



Providing grants and resources to individuals with physical, developmental and situational challenges;
and to wounded, ill and injured servicemembers

THE SITUATION

A CHILD DROPS OUT OF HIGH SCHOOL
EVERY 26 SECONDS

HIGH SCHOOL DROPOUTS COMMIT ABOUT
75% OF CRIMES IN THE U.S.

NEARLY 1 IN 3 CHILDREN IN THE U.S.
ARE OVERWEIGHT OR OBESE

TODAY'S 10 YEAR OLDS ARE THE FIRST GENERATION
**EXPECTED TO HAVE A SHORTER LIFE
EXPECTANCY THAN THEIR PARENTS***

OUR IMPACT

YOUTH WHO **PLAY TENNIS**
ARE HEALTHY AND **LESS PRONE** TO RISKY **BEHAVIORS****



of scholarship recipients
attend college for 4 years

\$19M

in **financial support** over 15 years to
build the chapter's capacity to deliver
tennis, education, health/wellness and
social/emotional development to kids
and in **scholarships** to deserving
students to attend college



Children with disabilities have **lower
levels of cardiorespiratory
fitness**, lower levels of muscular
endurance and **higher rates of
obesity** than typical children***



Regular physical activity for children
with disabilities has been shown to
**help in controlling or slowing
the progression** of chronic
diseases, therefore improving
overall health and function***



**70% of active service
members** and families live in
civilian communities

+200k

Number of **servicemembers,
veterans and their families**
impacted by our programs

*DesignedtoMove.org

**USTA Foundation Special Report (USTAFoundation.com)

***Murphy, N., Carbone, P. (2012). Promoting the Participation of Children With Disabilities in Sports, Recreation, and Physical Activities. American Academy of Pediatrics. <http://pediatrics.aappublications.org/content/121/5/1057.long#content-block>

THE LEGACY

The mission of the USTA Foundation is to bring tennis and education together to change lives. Through a national network of organizations—National Junior Tennis and Learning—the USTA Foundation is able to make an impact and continue the legacy of NJTL's co-founders Arthur Ashe, Charles Pasarell and Sheridan Snyder.

In 1969, they envisioned a world where every child, especially under-resourced youth, has the opportunity to succeed. Tennis was the hook by which to engage children in order to build confidence and character, develop a love for learning and instill the desire to graduate college to lead productive lives and fulfill their dreams.



Sheridan Snyder, Jeanne Moutoussamy-Ashe, Charles Pasarell

PROGRAMS & SERVICES

USTA FOUNDATION

NJTL — A PROVIDER NETWORK

ORGANIZATIONAL DEVELOPMENT	TENNIS PRODUCTS	EDUCATION PRODUCTS
Financial Assistance	Play Days	College Scholarships
Capacity Building	Tournaments	Math & Literacy Curricula
Coach's Training	Junior Team Tennis	Arthur Ashe Essay Contest
Evaluation	Excellence Teams	Character Building
Marketing / Communications	Nutrition / Healthy Habits	Life Skills



"I am an NJTL product and I know first-hand the value that it provides to young girls and boys all across the country. Tennis is a fun way to get kids active and engaged in school and their communities. That is why I endorse the NJTL network and have started my own chapter so I can give back to the sport that has given me so much."

Sloane Stephens, WTA Pro Tour Player



"When I finished my playing career, I knew I wanted to give back to my community through tennis and provide opportunities for young people. I decided to give back by trying to make an impact on the lives of boys and girls in Jacksonville, FL. Our kids have so much love and passion and potential even while growing up in impoverished and often times dangerous environments. One thing that never ceases to amaze me is how much I have gotten in return in the past 18 years while watching countless youth prosper and grow into adulthood."

*MaliVai Washington, Former Pro Player
Founder, Mal Washington Youth Foundation*

ORGANIZATIONAL DEVELOPMENT

CAPACITY BUILDING

The USTA Foundation, through the NJTL national network, can accelerate the organization and growth of a chapter. Four areas of focus are leadership development, long-term financial sustainability, funding source diversification and ultimately deepening impact with kids.

FINANCIAL AND PRODUCT ASSISTANCE

Program grants support NJTL chapters to deliver tennis and education programs for under-resourced youth. Capacity Building grants ensure that grantees are strong and sustainable over the long term. Finally, Adaptive Tennis grants support organizations that serve children and adults with disabilities.

TRAININGS

Over two days, tennis and classroom based regional trainings focus on delivering math and literacy curricula, tennis instruction and fundraising techniques to NJTL chapter leaders. Hundreds of chapter leaders are trained each year.

EXECUTIVE MENTORING

Based on geography, programming, size and need, mentors can work with newer or smaller NJTL chapters who have demonstrated the ability to create a sustainable future for their organizations. Funding is available to provide for face-to-face and virtual collaborations.

NJTL FOUR STAR SYSTEM

As tennis and education service providers, NJTL chapters can develop and grow at various rates. Identifying the level of your capacity allows USTA Foundation staff to design programs and resources that will help your organization to be optimally impactful and sustainable.

	★	★★	★★★	★★★★
BUDGET	\$0-9,999	\$10,000-49,999	\$50,000-350,000	>\$350,000
PARTICIPANTS	0-99	100-249	250-499	>500
PROGRAM WEEKS	1-7	8-17	18-29	>30

TENNIS

PLAY DAYS

Kids of all ages and skill levels can find their place in the game. The main goals are fun with friends, movement and confidence building. A great way to introduce kids to competition in a fun, no-pressure tennis environment, is through Play Days. Visit Youthtennis.com to register activities and become a part of a support network offering communication and resources.

TOURNAMENTS/JUNIOR TEAM TENNIS

Kids love playing on teams with friends and tennis is a team sport. New, flexible structures make it easier than ever. With guaranteed match play and line-ups based on skill level, kids will have a positive experience and want to stay in the game. Add entry-level tournaments as an offering to allow kids to try competition in a supportive environment. They will have fun and want to find more ways to stay in the game. Plus they can apply their character building skills on court to practice sportsmanship, self-reliance and resiliency. USTA National and USTA Section support is available to start both programs.

EXCELLENCE TEAMS

Year-round training and tournament play are supported for high-potential and under-resourced youth. Grit and grace are developed on the court, in the classroom, and through community service activities performed as a team. These qualities of grit and grace will transcend the court and carry these youth to a college degree and success in life as productive and conscientious world citizens. Top NJTL chapters have added this capstone program which is already bearing fruit. Program alumni are playing professionally and in top collegiate programs such as Stanford University, University of Pennsylvania, Villanova and Princeton.



EDUCATION

ACADEMIC CREATIVE ENGAGEMENT™ (ACE)

Proven to improve kids' attitudes and behaviors around math, literacy and school climate, ACE is an out-of-school academic curriculum that connects the Common Core State education standards to the sport of tennis. Activities encourage academic achievement, health and wellness and social and emotional skills. When combined with a tennis program, it provides children with important developmental assets.*

NJTL LIFE SKILLS CURRICULUM (LSC)

NJTL Chapters have access to the First Serve Life Skills Curriculum (LSC), which utilizes tennis to empower youth with the skills, values and experiences they need to become responsible and successful citizens. Children participate in progressive activities with an opportunity to earn a certificate at each level.

ARTHUR ASHE ESSAY CONTEST

NJTL chapters have exclusive access to participate in the annual Arthur Ashe Essay Contest. Winners may receive a trip to New York City to attend Arthur Ashe Kids' Day and a special reception.

**NC CAP Pilot Summary (USTAFoundation.com)*



ADAPTIVE TENNIS

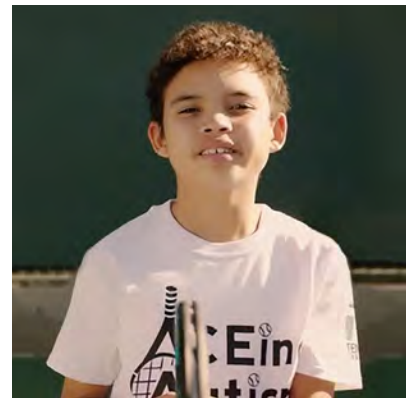
INDIVIDUALS WITH DISABILITIES

The sport of tennis can be adapted to accommodate any age, environment, condition or disability. The USTA Foundation supports tennis programming for individuals with physical, developmental and situational challenges. Programs that serve these various types of disabilities and demonstrate sustainability and success can apply for support funding.

ACEing AUTISM

"[Tennis] has caused him to be more self-confident; his social skills are much better...[The ACEing Autism program] could be a place of happiness for kids. It might be the thing that changes everything for them. It's the thing that changed everything for Asher."

— Clarence M., father of Asher, age 12



BUDDY UP

"We did not know what to expect of the program or how Aidan would do in it but decided to give it a try. It did not take long to realize how amazing the program was and to see Aidan flourish."

— Scott E., father of Aidan, age 9



MILITARY OUTREACH

In partnership with the US Department of Veterans Affairs, Warrior Transition Commands, the Department of Defense and the individual military branches, USTA Foundation aims to connect wounded, ill and injured service members and veterans with recreational and/or competitive tennis programs in their communities to acclimate to civilian life, reintegrate with family and community, and/or improve their physical and mental health.

WARRIOR TENNIS CURRICULUM

Designed to provide non-tennis people with simple techniques to teach the game to military service members and veterans, it also helps those not familiar with military service injuries to adapt their tennis programs to fit the needs of our military heroes.

CAMPS & CLINICS

Camps and clinics create a fun and safe environment to assist injured service members, veterans, and their families to reintegrate into the community, to play tennis together, and to encourage all to continue the sport after the event.



"It's a very calming feeling to play in this game. It does a lot for you. After a long day at work or if there are other situations going on in your life and you just need a release, go on the court. You'll see the power of this game."

Chris B.



"Instead of saying hey I gotta go run. I can go out to the court and it's something we can do as a family."

Jesse C.

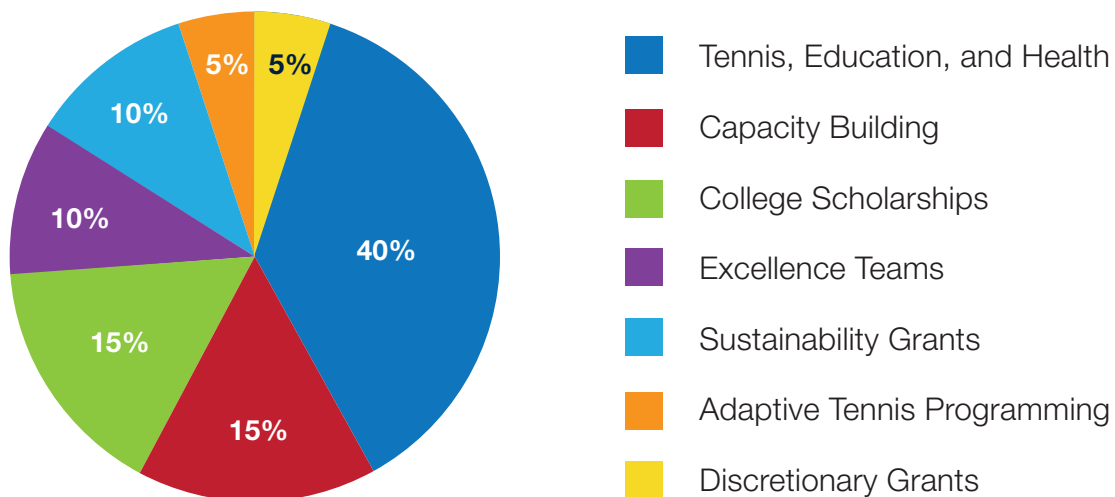


GRANTS & SCHOLARSHIPS

A diversified grant program is available to build the infrastructure and capacity of smaller NJTL chapters and sustain the most successful programs. Tennis, life skills and socialization for individuals with disabilities and separately, military heroes, are also supported through additional grant opportunities.

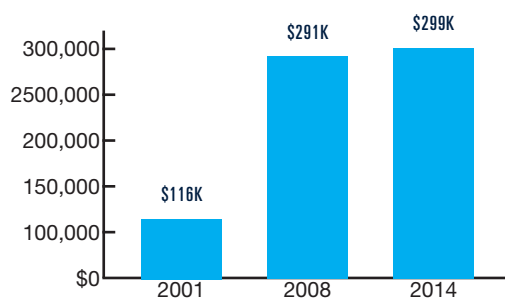
Scholarship awards range from \$1,000 to \$15,000 and allow participants in NJTL programs to realize their dreams of attending and graduating from college.

TARGETED DISTRIBUTION

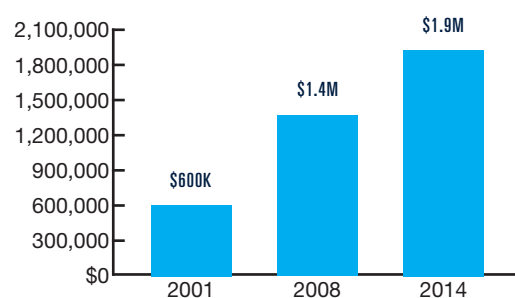


OUR GROWTH

SCHOLARSHIPS



GRANTS



OUR TEAM

CURRENT PARTNERS



STAFF

Administration

Daniel J. Faber
Executive Director

David T. Slade
Marketing & Business Operations
National Manager

Ginalysse Ingles
Business Operations Coordinator

Development

Karin J. Buchholz
Development Director

Karen A. Ford
Development & Events National Manager

Elaine Villani
Development & Events Manager

Leah Garzone
Development Coordinator

Programs & Services

Dan Limbago
Programs & Services National Manager

Jackie Materasso
Grants & Scholarships National Manager

Tanya A. Hills
Evaluation & Programs Manager

Gregory Frias
Programs & Services Coordinator

A TRUSTED ORGANIZATION





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The USTA Foundation Incorporated ("USTA Foundation") provides grants and scholarships for programs that combine tennis with education to enrich the lives of under-resourced youth, individuals with disabilities and our military heroes. USTA Foundation is a 501(c)(3), tax-exempt, not-for-profit, charitable and educational organization. IRS ID #13-3782331. This request for financial support is for the purpose of funding programs and operations of USTA Foundation. Donations received shall not constitute an endowment of funds and may be expended in their entirety for the state purpose. A copy of USTA Foundation's most recent annual report is available by contacting USTA Foundation Incorporated at 70 West Red Oak Lane, White Plains, NY 10604 or the New York State Attorney General Charities Bureau at 120 Broadway, 3rd Floor, New York, NY 10271. Consult with your tax advisor regarding all donations. ©2015 USTA Foundation Incorporated, 70 West Red Oak Lane, White Plains, New York 10604. All rights reserved.