**2014 League Growth Initiative for Tennis Enthusiasts**

**4 New Beginner Players = $100 Cash Reward**

Thank you for promoting the game we love! Bring four new players to a new or existing team, and you will be rewarded with $100 cash. The Southern League Growth Initiative is an innovative program to promote beginner play in the USTA Adult, Mixed and Combo Doubles league programs. New players must be at either the 2.0, 2.5 and 3.0 levels within Southern and must be a self-rated player as listed on team roster. All new players must be registered on the same team #.

**Why?** New players are crucial to USTA League growth.

**Which States are participating?** All states in the Southern Section will participate.

**What programs are included?**  All2014USTA Adult 18 & Over, Adult 40 & Over, Mixed 18 & Over, Mixed 40 & Over, Combo Doubles 18 & Over and Combo Doubles 40 & Over leagues that begin registration on or after December 1, 2013. The first 200 tennis enthusiasts to submit claim forms in USTA Southern are eligible for this cash reward.

**What constitutes a “new player”?** A new player will be identified as a self-rated (“S”) player on his or her team roster.

**Can I submit a claim form for four players if they are on different teams?** No. The four new players must be on the same team (and team #) in order to be eligible for the cash reward.

**Who is qualified to start a team?** Anyone that starts a team would qualify for the payout. This could include a pro, a LLC, a facility manager, a captain, or just a tennis enthusiast.

**Can a player be counted in two leagues?** No, a player is only eligible to be counted one time. If they are resubmitted on another form, they will not count towards the four players needed for the cash reward.

**When can I start recruiting new teams?** The first 2014 registrations begin December 1, 2013 or later. Submissions will be accepted starting January 1, 2014 through December 31, 2014 or until the first 200 teams are claimed. Early Start Leagues in Alabama and Georgia will run on a 2014 calendar year cycle.

**How do I submit a claim?** Fill out the attached form and submit to your state office for verification via fax, mail or email. After TennisLink records are verified, your state office will mail out cash rewards. Please note checks are mailed once per month.

(See Claim Form on next Page)

USTA Southern New Team Claim Form

Thank you for taking the time to introduce new players to the sport of tennis and USTA Leagues. To receive your incentive, please fill out the form below and submit to your State League Coordinator.

Team Organizer Name:

Address:

Email:       Phone Number:

Team Number ($100 incentive per team):

Names and USTA Number of New Team:

1.       3.

2.       4.

**USTA Southern State Offices and Contacts:**

In the event that a player is identified more than once, they will be counted towards the first submission. Team Organizers qualifying for payments of $600 or more must provide their Social Security # before any payment can be issued. The person submitting this form represents that all information contained on the form is accurate and that they acknowledge that any questions or disputes regarding eligibility for the incentive payments and/or interpretation of the rules will be resolved by USTA Southern in its sole discretion, and all such decisions shall be final.

Signature:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| USTA Alabama3300 Highland Avenue SouthBirmingham, ALAttn: Jerrie Ciza205-328-3984jerriec@knology.net | USTA Kentucky8900 Greeneway Commons Place, #101Louisville, KY 40220Attn: Kathy Klein502-491-1290kklein@ustaky.com | USTA North Carolina2709 Henry StreetGreensboro, NC 27405Attn: Jenny Phelps336-852-8577jenny@nctennis.com |
| USTA Arkansas2024 Arkansas Valley Dr. Suite 302Attn: Denise Patrick501-227-7611leaguetennis@arktennis.com | USTA Louisiana9270 Siegen Lane, Suite 702Baton Rouge, LA 70810Attn: Freddy Bailey225-769-0337leagues@louisianatennis.com | USTA South Carolina 18 Woodcross DriveColumbia, SC 29212Attn: Mary Goins864-855-0881goins@sctennis.com |
| USTA Georgia116 Marble Mill RdMarietta, GA 30060Attn: David Bain404-256-9543bain@ustageorgia.com | USTA MississippiP.O. BoxJackson, MS 39296Attn: Lindsey Sartain601-981-4517lindseys@mstennis.com | USTA TennesseeAttn: Charla Patrick8215 Birch Run LaneKnoxville, TN 37919615-384-8017charlapatrick@ustatn.com |