



WHY TENNIS ?

Tennis participation in the United States topped **30 million players** for the first time in more than two decades. With 30.1 million people hitting the courts, tennis participation has grown **12% over 2008** and **climbed 25% since 2003**.

In the 2009 Sports and Fitness Participation Report conducted by the Sporting Goods Manufacturers Association (SGMA), results showed tennis was the only traditional sport to enjoy growth in grassroots participation **ahead of Golf, Soccer and Basketball**.

More than **30 million** tennis players took to the court in 2009* as the sport continues to grow and thrive in the United States.

The Most in 25 Years!

*According to The Taylor Group's Annual Study on Tennis Participation



Total Tennis Participation

