



July 25— 31, 2011—UCLA

PROMOTIONS AND DISPLAYS



Sponsors have the opportunity to create special promotions to enhance a sponsorship program which reflects your marketing objectives and may include on-court activities, contests, gate giveaways , text to win and trivia contests and specific sessions being named after a sponsor.

Onsite display booths provide sponsors with an opportunity to showcase their products and services while interacting with an affluent crowd. Display booths measure 10' x 10' and are located in the high-traffic marketplace. Sponsors may sample products, distribute information, and sell products and services directly to the consumer. Spectators are encouraged to enjoy the marketplace and learn more about tournament sponsors.



2010 EVENT STATS

- Champion—Querrey**
- Finalist—Murray**
- Doubles—Bryan Bros**
- TV Coverage—ESPN2**
- Tennis Channel**

