



July 25–31, 2011—UCLA

COMMUNITY RELATIONS

The Farmers Classic benefits the Southern California Tennis Association. The SCTA is a non-profit organization and its most important fundraising activity is the Farmers Classic. Proceeds from the tournament contribute to the below initiatives:

- Provide no cost equipment and instruction to over 8,000 underserved children
- Provide instruction, equipment and a tennis curriculum to more than 250 schools facing state budget cuts in over 35 districts
- Provide Coaching, clinic and training for the section's most promising young players
- Assist more than 200 high school youth secure tennis scholarships to colleges around the country
- Run affordable tournament and league and team play for over 38,000 individuals from ages 8 to 98



2010 EVENT STATS

Champion—Querrey
Finalist—Murray
Doubles—Bryan Bros
TV Coverage—ESPN2
Tennis Channel

