

WORLD NO. 2 AND TWO-TIME DEFENDING CHAMPION CAROLINE WOZNIACKI COMMITS TO 2010 PILOT PEN TENNIS

Pilot Pen Tennis Ticket Packages Now On Sale

NEW HAVEN, Conn., May 10, 2010 – World No. 2 and two time defending champion Caroline Wozniacki has committed to Pilot Pen Tennis at Yale, an Olympus US Open Series event on the ATP World Tour and Sony Ericsson WTA Tour, to be held August 20-28 at the Connecticut Tennis Center at Yale, it was announced today by Anne Worcester, tournament director.

The 19-year old Wozniacki is the ultimate example of how to become a fan favorite in New Haven – enter as a relatively unknown but rising star, capture the attention of fans through incredible play, win the tournament, and return in the following years as one of the best players in the world. In 2008, Wozniacki started the year ranked No. 64 in the world, but after winning her first career title at Stockholm, marching to her first major title at the Pilot Pen, and capturing her third title of the season at Tokyo, she finished the year ranked No. 12 in the world. She ran off three more titles in 2009, and her second consecutive Pilot Pen title in New Haven catapulted her into the 2009 US Open, where she reached her first career Grand Slam final. She has continued her strong play in 2010 winning her seventh career title at Ponte Vedra Beach, reaching the finals at Indian Wells and the semifinals at Charleston, and rising to the World No. 2 ranking.

“I love playing Pilot Pen Tennis at Yale, I love being in New Haven and I hope to win a third straight title this August,” said Wozniacki. “The intimate setting at the tournament, the terrific fan support, and the beautiful Yale campus make it a very special place. I look forward to defending my title!”

As top players start committing to the Pilot Pen, fans will want to get their ticket packages as soon as possible. Packages, which are now on sale, range from Weeklong Box Seats (the best seats in the house for all 15 sessions starting at \$450/seat), to the Weekender Flex (choose to attend three of the four semi-final and/or final sessions for \$185/seat, a 27% savings), to the Family Four Pack (four middle tier tickets for the session of your choice, 4 hot dogs, 4 sodas and two tournament posters starting at \$70). Daily tickets will be on sale starting Tuesday, June 1.

“Announcing the World No. 2 and our two-time defending champion is a fantastic way to start our 2010 Pilot Pen player announcements,” said Worcester. “Caroline Wozniacki is a perfect example of what our fans can count on seeing at the Pilot Pen each year – a rising star of tomorrow becoming a top-ranked star of today. Caroline loves the Pilot Pen, our amazing fans, New Haven and Yale, and all that has unquestionably made her a fan favorite.”

The Pilot Pen has been always a place where talented young players have come before breaking through into superstardom. In addition to Wozniacki, Belgians Kim Clijsters and Justine Henin entered the Pilot Pen in 2000 as teenagers ranked No. 33 and No. 66 in the world. The next year when they returned, Clijsters was ranked No. 5 and Henin No. 6 in the world, and they were on their way to careers that would include nine Grand Slam titles between them. Amelie Mauresmo entered the 1998 Pilot Pen ranked No. 32 in the world and proceeded to reach the quarterfinals or better in each of her nine appearances at the Pilot Pen. Over the years fans watched as she climbed to the World No. 1 ranking and won two Grand Slam titles. On the men’s side, Connecticut native James Blake may have been recognized, but at No. 67 in the world he entered the 2005 Pilot Pen without much fanfare. He promptly won the title, made an incredible run at the US Open the following week, and the by the end of 2006 he reached a ranking of No. 4 in the world. Another great example is Croatian Marin Cilic, who came in ranked No. 31 in the world in 2008, won his first career title, and is currently ranked World No. 11.

For tickets, how to become a volunteer, or more information about the tournament, please call the Pilot Pen Tennis Box Office, 888/99-PILOT, 203/776-7331, or log on to www.pilotpentennis.com.

About Pilot Pen Tennis at Yale

Pilot Pen Tennis at Yale, an Olympus US Open Series event on the ATP World Tour and Sony Ericsson WTA Tour, will be held August 20-28, 2010 at the Connecticut Tennis Center at Yale and feature a number of international tennis stars. The 2009 Pilot Pen, whose champions are Caroline Wozniacki and Fernando Verdasco, drew nearly 80,000 spectators and was televised nationally for 16 hours on ESPN2 and CBS Sports. An economic impact study conducted in 2008 showed that the event generated an estimated total gross economic impact on the New Haven regional economy of more than \$26 million.

About the Olympus US Open Series

The Olympus US Open Series brings together the 10 summer tournaments in North America, three television networks, tennis’ sanctioning bodies and top corporate sponsors during the summer tennis season. In 2009 the Series continued its enhancements to the sport, including more national TV hours, live back-to-back Finals every weekend, bonus prize money at the US Open, and a significant national marketing campaign.