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**FORMER WORLD NO. 1 AND GRAND SLAM CHAMPION ANA IVANOVIC
GRANTED WILDCARD FOR PILOT PEN TENNIS**

Serbian Star Attracts Fans Both On And Off The Court

NEW HAVEN, Conn., August 5, 2010 – Former World No. 1 and Grand Slam champion Ana Ivanovic has been granted a wildcard into Pilot Pen Tennis at Yale, an Olympus US Open Series event on the ATP World Tour and Sony Ericsson WTA Tour, to be held August 20-28 at the Connecticut Tennis Center at Yale, it was announced today by Anne Worcester, tournament director.

The 22-year old Serbian star will be making her first trip to New Haven, where she will be seeking the ninth title of her career. Two years ago Ivanovic had a magical season that included the French Open title, a runner-up finish at the Australian Open, and the World No. 1 ranking. The following year in 2009 was filled with nagging injuries that caused inconsistency and left her without a title for the first time since 2005, but she did reach the finals at Indian Wells, and the fourth round of the French Open and Wimbledon. This year she has reached the semifinals at Brisbane and in Rome.

“I am excited to make my first visit to the Pilot Pen,” said Ivanovic. “I have been working hard on my game, and hope that I can play well and capture the title. I’ve heard great things about this event, and hope that this could be the first of many more trips to New Haven.”

Ivanovic is a star that transcends the sport, with model-looks that have graced the covers of numerous magazines around the world. She has regularly been voted one of the most attractive tennis players in the world, and has garnered a loyal following from fans both on and off the court.

“Ana Ivanovic is clearly a fan favorite on Tour, and we are certain our fans at the Pilot Pen will love her as well,” said Worcester. “She has phenomenal talent, and we are thrilled to add her to a field that continues to strengthen as we draw closer to the start of the event. Adding her to the likes of Caroline Wozniacki, Elena Dementieva, Francesca Schiavone, Melanie Oudin, and numerous other international stars means that our women’s field will once again offer fans world-class tennis.”

The Pilot Pen still has four men’s and two women’s main draw wildcards to distribute and there are four spots in both main draws for advancing qualifiers.

For tickets, how to become a volunteer, or more information about the tournament, please call the Pilot Pen Tennis Box Office, 888/99-PILOT, 203/776-7331, or log on to www.pilotpentennis.com.

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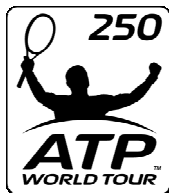
About Pilot Pen Tennis at Yale

Pilot Pen Tennis at Yale, an Olympus US Open Series event on the ATP World Tour and Sony Ericsson WTA Tour, will be held August 20-28, 2010 at the Connecticut Tennis Center at Yale and feature a number of international tennis stars. The 2009 Pilot Pen, whose champions are Caroline Wozniacki and Fernando Verdasco, drew nearly 80,000 spectators and was televised nationally for 16 hours on ESPN2 and CBS Sports. An economic impact study conducted in 2008 showed that the event generated an estimated total gross economic impact on the New Haven regional economy of more than \$26 million.

About the Olympus US Open Series

The Olympus US Open Series brings together the 10 summer tournaments in North America, three television networks, tennis' sanctioning bodies and top corporate sponsors during the summer tennis season. In 2009 the Series continued its enhancements to the sport, including more national TV hours, live back-to-back Finals every weekend, bonus prize money at the US Open, and a significant national marketing campaign.

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