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**PILOT PEN TENNIS TO OFFER ALL AMERICAN TICKET PACKAGE FEATURING
MELANIE OUDIN, SAM QUERREY AND MARDY FISH**

Limited Offer Includes Meet And Greet With Players And Tickets To Four Sessions

NEW HAVEN, Conn., August 3, 2010 – American tennis stars Melanie Oudin, Sam Querrey and Mardy Fish are part of a unique All American ticket package now on sale for Pilot Pen Tennis at Yale, an Olympus US Open Series event on the ATP World Tour and Sony Ericsson WTA Tour, to be held August 20-28 at the Connecticut Tennis Center at Yale, it was announced today by Anne Worcester, tournament director.

This limited offer includes a meet and greet with all three players on Monday, August 23, in the Courtside Club suite, box seat tickets to the evening session that night, and box seats to three other sessions of choice during the tournament, all for only \$350. Consumers of this package will have the chance to mingle with these American stars, get autographs and take pictures with the players. The package will be available until Monday, August 16.

Oudin, who was the Cinderella story of the US Open last year with her stunning run to the quarterfinals upsetting the likes of Maria Sharapova and Elena Dementieva in tough three set matches, heads into the Pilot Pen as potentially the future of American women's tennis. On the men's side, Sam Querrey, currently 23 years-old and ranked No. 20 in the world, was a finalist last year at the Pilot Pen. He has had a terrific 2010 season thus far winning four titles at Memphis, Belgrade, London, and just last week in Los Angeles where he defeated World No. 4 Andy Murray in the finals. They are joined by a Pilot Pen fan favorite in veteran Mardy Fish. The two-time Pilot Pen finalist is red-hot, winning his last ten matches and capturing titles at Newport and just last weekend in Atlanta, where he defeated top ranked Americans Andy Roddick and John Isner. He has catapulted up the rankings this summer, climbing more than 70 ranking places to get back in the top 35.

"While the Pilot Pen always features a diverse international field of talent, we are always looking to celebrate the terrific American players in our tournament," said Worcester. "Melanie Oudin and Sam Querrey represent the future of tennis in the this country, and veteran Mardy Fish is showing he is still a force to be reckoned with after his two consecutive victories this summer. Offering our fans a chance to meet these players, in an intimate setting, is exactly the exceptional value we want to continue to deliver."

For tickets, how to become a volunteer, or more information about the tournament, please call the Pilot Pen Tennis Box Office, 888/99-PILOT, 203/776-7331, or log on to www.pilotpentennis.com.

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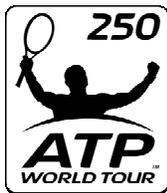
About Pilot Pen Tennis at Yale

Pilot Pen Tennis at Yale, an Olympus US Open Series event on the ATP World Tour and Sony Ericsson WTA Tour, will be held August 20-28, 2010 at the Connecticut Tennis Center at Yale and feature a number of international tennis stars. The 2009 Pilot Pen, whose champions are Caroline Wozniacki and Fernando Verdasco, drew nearly 80,000 spectators and was televised nationally for 16 hours on ESPN2 and CBS Sports. An economic impact study conducted in 2008 showed that the event generated an estimated total gross economic impact on the New Haven regional economy of more than \$26 million.

About the Olympus US Open Series

The Olympus US Open Series brings together the 10 summer tournaments in North America, three television networks, tennis' sanctioning bodies and top corporate sponsors during the summer tennis season. In 2009 the Series continued its enhancements to the sport, including more national TV hours, live back-to-back Finals every weekend, bonus prize money at the US Open, and a significant national marketing campaign.

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