

NEW HAVEN OPEN at Yale

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WORLD NO. 1 AND THREE-TIME DEFENDING CHAMPION CAROLINE WOZNIACKI COMMITTS TO NEW HAVEN OPEN AT YALE PRESENTED BY FIRST NIAGARA

Ticket Packages Now On Sale; Fans Can Donate To New Haven Youth Tennis & Education

NEW HAVEN, Conn., May 5, 2011 – World No. 1 and three-time defending champion Caroline Wozniacki has committed to New Haven Open at Yale presented by First Niagara, a WTA event that is part of the Olympus US Open Series to be held August 18-27, 2011 at the Connecticut Tennis Center at Yale, it was announced today by Tournament Director Anne Worcester.

The 20-year old Dane has never lost in New Haven winning all three times she entered the tournament, and this year she enters for the first time as the World No. 1 ranked player. Each year she has entered New Haven Open at Yale she has climbed the rankings – in 2008 she entered at No. 30 in the world, in 2009 at No. 9, and last year at No. 2.

Wozniacki's title last year in New Haven catapulted her into the semifinals of the US Open, and her strong play in the fall winning Tokyo and Beijing made her the 20th woman in history to reach the World No. 1 ranking. She won a Tour-leading six titles in 2010, and has continued her winning ways this year capturing crowns at Dubai, Indian Wells and Charleston, while also reaching the semifinals of the Australian Open. This year she has the opportunity to tie Venus Williams' four consecutive wins at the New Haven Open at Yale (1999-2002).

"New Haven Open at Yale is clearly one of my favorite tournaments of the year," said Wozniacki. "I am glad to be coming back this summer and it would be incredible to win the event for a fourth-time. I was glad to hear last fall that the tournament had secured new sponsors to keep the rich tradition of women's tennis going in New Haven."

"Our event is 'all new' this year – a new name, new sponsors, new events and more – but the beautiful thing is that fans will once again get to see the best players in the world, starting with World No. 1 and three-time defending champion Caroline Wozniacki," said Worcester. "In addition to top players and rising stars, the New Haven Open at Yale will deliver new special events like the US Open National Playoffs Championships, an expanded New Haven Food & Wine Festival, an enhanced Aetna FitZone for both kids and adults, and much more."

As top players start committing to the New Haven Open at Yale, fans will want to get their ticket packages as soon as possible. Packages, which are now on sale, range from Weeklong Box Seats (the best seats in the house for all 14 sessions starting at \$375/seat), to the Weekender (semifinal and final sessions starting at \$75/seat), to the After Hours (all six night sessions starting at \$100/seat). Fans purchasing tickets can also donate to New Haven Youth Tennis & Education, a non-profit organization that provides life-skills, mentoring, educational support and tennis programming to youth in New Haven. New Haven Youth Tennis and Education is focused on providing opportunities for youth to have a safe place to learn, play and discover in a positive, healthy and active way. Daily tickets for New Haven Open at Yale will be on sale starting Wednesday, June 1, 2011.

For more information about New Haven Open at Yale, call 1-855-4-NHTENNIS or visit www.newhavenopen.com.

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New Haven Open at Yale – Wozniacki p. 2

About New Haven Open at Yale presented by First Niagara

New Haven Open at Yale presented by First Niagara marks the beginning of a new era in the New England professional sports world, thanks in large part to Presenting Sponsor First Niagara and Cornerstone Sponsors Aetna, American Express, Yale-New Haven Hospital and Yale University. The event has always been much more than a tennis tournament; it is a leading example of leveraging a large-scale international sporting event to generate \$26 million in regional economic impact and to grow community pride, spirit and engagement, especially among youth. The 2011 tournament is a women's-only Olympus US Open Series tournament on the WTA and will be held August 18-27 at the Connecticut Tennis Center at Yale.

About First Niagara Financial Group

As of April 25th, First Niagara Financial Group, Inc., through its wholly owned subsidiary, First Niagara Bank, N.A., has \$30 billion in assets, 346 branches and \$18 billion in deposits. First Niagara Bank, N.A. is a multi-state community-oriented bank providing financial services to individuals, families and businesses across Upstate New York, Pennsylvania, Connecticut and Massachusetts. For more information, visit www.fnfg.com.

About the Olympus US Open Series

The Olympus US Open Series has established itself as a true regular season of hard court tennis, linking 10 summer tournaments to the US Open. Fans follow the action throughout the summer through national television coverage, culminating each week with back-to-back men's and women's finals every Sunday afternoon. Players battle for \$40 million, including a chance for bonus prize money at the US Open. In 2008, Olympus became the first title sponsor of the Series. The Olympus US Open Series is also supported by sponsors American Express and Evian.

Andy Murray won the 2010 Olympus US Open Series men's title and Caroline Wozniacki won the women's title. In 2007, Roger Federer collected the biggest paycheck in tennis history -- \$2.4 million -- for winning US Open and the Olympus US Open Series. In 2005, Kim Clijsters also captured both the US Open and the Olympus US Open Series, winning \$2.2 million -- the largest purse in women's sports history -- and again equaled that amount in 2010, winning the US Open and finishing the Olympus US Open Series in second place.

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