

Onsite Reporter and Photographer Guide

**Need assistance? Try calling the main line at 513.651.0303, ask for press box.**

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**Press Room Hours**

The Media Center opens two hours before the first match of the day and closes 60 minutes after the conclusion of the final player press conference.

**Wireless Login**

Network: CincyTennis Guest

Password: 321start (all lowercase)

**Social Media Sites**

|  |  |  |
| --- | --- | --- |
| [www.facebook.com/cincytennis](http://www.facebook.com/cincytennis) | [www.twitter.com/cincytennis](http://www.twitter.com/cincytennis) | [www.youtube.com/cincyprotennis](http://www.youtube.com/cincyprotennis) |

<http://instagram.com/cincytennis> <http://pinterest.com/cincytennis/>

**Interviews and practice schedules**

*How to request an interview*

Participants of select marquee matches will conduct press conferences following their matches. If interested in speaking with any player, whether for post-match or feature purposes, please fill out the interview request form for the appropriate Tour. Those forms are due back to the Tours before the start of the match in question. One-on-one interview opportunities are limited, and requests are granted at the discretion of the respective Tour after they have an opportunity to consult with the player.

*Interview times and locations*

Interview times will be announced as they happen over the Media Center PA system. Interview times will also be scrolled across the bottom of Channel 23 where player press conferences will also be shown live.

Player press conferences will take place on the Third Floor of the Paul Flory Player Center in the main interview room. Smaller group interviews and one-on-one interviews will be hosted in the small interview rooms adjacent to the main interview room.

*Practice times*

Practice schedules are updated in real time and broadcast through the closed circuit television network available at your work station on channel 15.

**Stadium Seating**

*Media*

Center Court: There are reserved outdoor seats for media, just outside the press box, in **Section 327, Rows S,T, and U, seats 1-12**.

All other courts: Media are permitted to sit in any non-reserved seats on all other match courts.

Photo Blind access: On all courts, expect for Center Court, media are permitted to sit in the photo blind but photographers have first right to photo blind access. Access points to the photo blinds vary by the court.

On Center Court only media with M7 or K passes will be allowed into the photo blind. **Please enter Center Court photo blind through the northwest or southeast tunnel**.

**Due to tour regulations no one is allowed to cross the courts at any time.**

**Lindner Family Tennis Center**

*Please see attached for detailed site map, match schedule, and prize money.*

The site has 16 courts and will feature up to 8 match courts on busy days.

|  |  |
| --- | --- |
| Court | Seats |
| Center Court\* | 11,435 |
| Grandstand\* | 5,000 |
| Court 3\* | 3,500 |
| Court 9 | 2,500 |
| Court 4 | 1,000 |

\*television court

* The Lindner Family Tennis Center is the only other facility in the United States, besides the US Open’s Billy Jean King National Tennis Center, that boasts 4 permanent stadium courts.
* The Western & Southern Open is one of only five tournaments in the world, outside of the Grand Slams, that is a top-level ATP and WTA combined event. The others are Rome, Madrid, Miami and Indian Wells.
* A three-year major renovation of the Lindner Family Tennis Center was completed in 2012. Those improvements included a new West Building which includes the Paul Flory Player Center and the media facilities, six new courts and two new grounds entrances on the north side of the complex and a new food court and retail area east of Center Court.
* The Lindner Family Tennis Center now stretches 19 acres, up from 13.6 acres in 2010.
* On August 21, 2010 the player and media facility was named the Paul Flory Player Center in honor of the tournament chairman.

**Media Food Options**

As always, the buffet in the media center is well stocked with complimentary food and snacks, and is replenished throughout the day. The tournament subsidizes media food by 50% and Meal Allowance Cards can be purchased from the attendants at the main media services desk. Scrip is redeemable at all food court vendors and concessions.

**Quick Facts**

The tournament has given over **$8.7 million** to local charities including the Cincinnati Children’s Hospital Medical Center, the Barrett Cancer Center, and Tennis for City Youth.

*Since 2002, Cincinnati-based Western & Southern Financial Group has served as title sponsor of the tournament. Prior to the 2012 event, the company announced a three-year, multi-million dollar agreement to continue the title sponsorship through the 2014 tournament.*

*Men’s Draw:* 56 singles players / 28 qualifiers / 24 doubles teams

*Women’s Draw:*56 singles players / 48 qualifiers / 28 doubles teams

*Prize Money*

Men’s Singles Women’s Singles Men’s Doubles Women’s Doubles

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Winner | $583,800 | $426,000 |  | $180,800 | $122,000 |
| Finalist | $286,240 | $213,000 |  | $88,500 | $61,600 |
| Semifinalists | $144,060 | $104,700 |  | $44,400 | $30,425 |
| Quarterfinalists | $73,255 | $49,040 |  | $22,780 | $15,340 |
| Round of 16 | $38,040 | $23,730 |  | $11,780 | $7,780 |
| Round of 32 | $20,055 | $12,200 |  | $6,210 | $3,840 |
| Round of 56 | $10,830 | $6,400 |  |  |  |

**Total Prize Money: $6.1 million**

**2012 Recap**

*Total 2012 TV audiences were the largest ever:*

Domestic: 6.13 million viewers

International: 55.1 million viewers

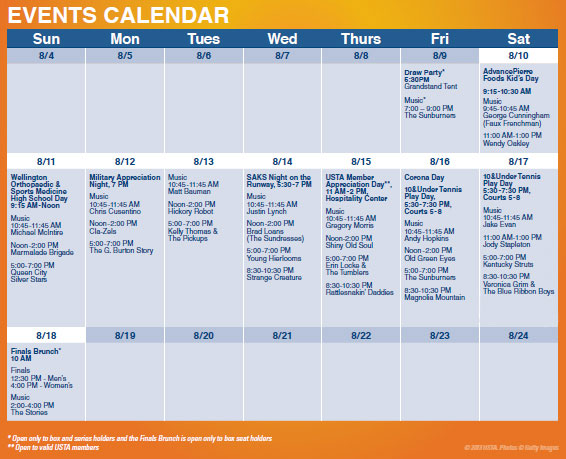
TOTAL: 61.24 million viewers

Men’s Singles Final: (1) Roger Federer d (2) Novak Djokovic 6-0 7-6(7)

Women's Singles Final: (9) Li Na d (5) Angelique Kerber 1-6 6-3 6-1  
  
Men's Doubles Final: (4) R. Lindstedt & H. Tecau d 96\_ M. Bhupathi & R. Bopanna 6-4 6-4

Women's Doubles Final: (5) A. Hlavackova & L. Hradecka d (8) K. Srebotnik & Zheng Jie 6-1 6-3

Total attendance: 175, 963

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**TV Schedule**

The 2013 TV schedule features a record 64.5 hours of original domestic programming on our three broadcast partner networks.

|  |  |  |  |
| --- | --- | --- | --- |
| **DATE** | | **TIME  (EDT)** | **NETWORK** |
| **Mon., Aug. 12: Early Rounds** | | 10:30 AM - 11:00 PM | Tennis Channel |
|  | |  |  |
| **Tues., Aug. 13: Early Rounds** | | 10:30 AM - 11:00 PM | Tennis Channel |
|  | |  |  |
| **Wed., Aug. 14: Early Rounds** | | 10:30 AM - 11:00 PM | Tennis Channel |
|  | |  |  |
| **Thurs., Aug. 15: Round of 32** | | 1:00 PM - 5:00 PM | ESPN2 |
|  | | 7:00 PM - 1:00 AM | ESPN2 |
|  | |  |  |
| **Fri., Aug. 16: Quarterfinals** | | 11:00 AM - 5:00 PM | ESPN2 |
|  | | 7:00 PM - 9:00 PM | ESPN2 |
|  | |  |  |
| **Sat., Aug. 17:Men’s Semifinals** | | 1:00 PM - 5:00 PM | ESPN2 |
| **Women’s Semifinals** | | 7:00 PM - 11:00 PM | ESPN2 |
|  | |  |  |
| **Sun., Aug. 18: Men's Final** | | 12:30 PM - 3:00 PM | CBS |
| **Women's Final** | | 4:00 PM - 6:00 PM | ESPN2 |
|  | |  |  |
| **Broadcast Partners:** | ESPN2logocopy | header_logo |  |