



# Backhand Volley

A Tournament Recap for Volunteers of the Western & Southern Open

This year was like no other in the history of this event. The incredible buzz that surrounded the tournament started with the record attendance on the first day and continued until the final match on Sunday.

When I reflect on the job done by our volunteers I am incredibly proud of what we have accomplished working as a team. As the face of the tournament we expect a lot from our volunteers and you have not disappointed us. Your contributions to this event allow us to continue with the traditions that our patrons have learned to expect: quality tennis and personable service.

Thank you for being a part of the 2011 Western & Southern Open. I can't wait to work with you again in 2012.

*Mary Conner*

Volunteer Coordinator



Upcoming changes for 2012, an expanded food court!

## Recruit Recruit Recruit

Now with the 2011 tournament behind us we have a clearer understanding as to what it takes to run a combined event. With the excitement of the tournament fresh in your mind, now is the time to share your experience with others. The tournament is always in need of new, dependable and enthusiastic volunteers. Please take every opportunity now and throughout the upcoming year to bring new people to our volunteer family.

For updated volunteer information for the 2012 tournament please visit our tournament web site at [www.cincytennis.com](http://www.cincytennis.com) at the beginning of the year.



## Let Us Reach You

Keep us informed of any changes to your contact information so that we can stay connected throughout the year. Make sure your email is accepting emails from [mconner@cincytennis.com](mailto:mconner@cincytennis.com) and [volunteers@cincytennis.com](mailto:volunteers@cincytennis.com). If you have any questions in regards to volunteering or about next year's tournament please contact Mary Conner, at 513-665-3822.

## Save the Dates!!!

**Western & Southern Open**

**August 11-19, 2012,**

**Volunteer registration opens - May 1, 2012**

**Ballkid registration opens - April 1, 2012**

\*2012 Volunteer information will be available in late January on the tournament web site [www.cincytennis.com](http://www.cincytennis.com) - then select VOLUNTEER tab.



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The Western & Southern Open tournament has been played for the benefit of Cincinnati Children's Hospital since 1974. Donations of tournament proceeds have supported clinics at the hospital, including the Five Plus Clinic, a follow-up program for long-term survivors of childhood cancer. The clinic provides care for patients who have successfully overcome cancer and who require on-going follow-up visits with pediatric specialists. Donations to Cincinnati Children's have exceeded \$8 million over the past 36 years.

Each year, players generously spend time visiting the patients at Children's.

Our association with Children's is the reason many of our volunteers come back each year and give so generously of their time.



Vania King, Yaroslava Shvedova, Scott Lipsky, and Bruno Soares are shown here spending time visiting Cincinnati Children's.

## Tournament Vendor Highlight:

One statement heard universally throughout the tournament was how beautiful the grounds looked. Three local companies' were responsible for the transformation of our new site:

### LaMond Landscaping

LaMond Landscaping is an award winning full service landscape company. LaMond Landscaping takes pride in their passionate attention to detail on every job and every client relationship. LaMond Landscaping is owned by Cincinnati native Christopher LaMond. Christopher has a B.S. in Horticulture from Virginia Tech. You can contact LaMond Landscaping at 513-200-3358 or visit their web site at [www.lamondlandscaping.com](http://www.lamondlandscaping.com).

### Going to Pot

"Going to Pot" specializes in unique container garden designs and installation for residential and commercial accounts. Lisa Gross, owner of "Going to Pot", also does indoor plants and table arrangements, as well as weddings. Contact Lisa for more information at 513-259-4243 or [lgross2@cinci.rr.com](mailto:lgross2@cinci.rr.com).

### Northgate Greenhouse

Northgate Greenhouse specializes in locally grown flowering plants and vegetables hand-picked for the Cincinnati area. They strive to offer plants of quality and distinction. You can reach Kathie at Northgate Greenhouse at 513-729-1134 or [Kathie@northgategreenhouses.com](mailto:Kathie@northgategreenhouses.com). Visit their web site at [www.northgategreenhouses.com](http://www.northgategreenhouses.com) for more information.



Stay up to date on all tournament information at [www.cincytennis.com](http://www.cincytennis.com)!