What’s New in 2013 and Beyond

Community Tennis Workshop
USTA Northern Staff Changes

• Refocused Community Tennis Department
  • Tennis Service Representative position added to service MN and NW WI
    • Tony Stingley
  • Director of Youth Recreation and Schools position added
    • Hayley Horning Shibley
  • New Tennis Service Representative in ND and SD
    • Carolyn Kramer
<table>
<thead>
<tr>
<th>STAGE</th>
<th>AGE</th>
<th>COURT SIZE</th>
<th>NET HEIGHT</th>
<th>BALL</th>
<th>RACQUET</th>
<th>MAXIMUM SCORING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Red</td>
<td>5-8</td>
<td>36’ x 18’</td>
<td>2/9”</td>
<td>Very Low Compression (75%) Red Felt</td>
<td>Up to 23”</td>
<td>2 out of 3, 7-point tiebreaks</td>
</tr>
<tr>
<td>Orange</td>
<td>9-10</td>
<td>60’ x 21’ singles 60’ x 27’ doubles</td>
<td>3’</td>
<td>Low Compression (50%) Orange Felt</td>
<td>23” – 25”</td>
<td>2 out of 3, 4-game sets using no-ad scoring and a 7-point tiebreak at 4 all. 3rd set is a 7-point tiebreak</td>
</tr>
<tr>
<td>Green</td>
<td>11+</td>
<td>78’ x 27’ singles 78’ x 36’ doubles</td>
<td>3’</td>
<td>Low Compression (25%) Green Felt</td>
<td>25” – 29”</td>
<td>Any scoring system within the Rules of Tennis</td>
</tr>
<tr>
<td>Yellow</td>
<td>11+</td>
<td>78’ x 27’ singles 78’ x 36’ doubles</td>
<td>3’</td>
<td>Yellow Felt</td>
<td>25” – 29”</td>
<td>Any scoring system within the Rules of Tennis</td>
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</table>
YOUTH TENNIS

Play Opportunities:
- Festivals
- Kids’ Tennis Clubs
- Play Days
- USTA Jr. Team Tennis
- Tournaments
10 and Under Play Days

- 8 and Under – 36’ with Red Ball
- 10 and Under – 60’ with Orange Ball
- Non-elimination, set time frame, modified scoring, multiple match opportunities
- Entry point to “competition”, NO results posted

Resources
- Starter kit
- Customizable marketing materials
- Listed on consumer search
Jr. Team Tennis – 10U Division

- 8 and Under – 36’ with Red Ball
- 10 and Under – 60’ with Orange Ball
- League matches use modified scoring
- New Summer Season-Ending event in 2013

Resources
- Start-up Grants available
- Coordinator stipends available
- TennisLink for player registration and scheduling
10 and Under Tournaments

- 8 and Under – 36’ with Red Ball
- 10 and Under – 60’ with Orange Ball
- Non-elimination events with modified scoring
- No rankings

- Resources
  - New 10U Tournament Director’s Guide
  - Sanction Fee waived for stand-alone events
  - Tournament Data Manager
Northern 10U Passport Program

TENNIS ROCKS
Your Summer Passport
For Tennis Players 10 and Under

10 AND UNDER TENNIS

When complete, mail this card to the address provided on previous page.
www.youthtennis.com
First Year Free Membership Offer
Extended

FREE 1-YEAR USTA 10 AND UNDER JUNIOR MEMBERSHIP
Until December 31, 2012, kids 10 and under, new to the USTA, can receive a FREE 1-Year Junior Membership – a $20 value!

Your FREE USTA Membership will include:

- An annual subscription to Bounce newsletter
- Eligibility to participate in USTA Junior Tournaments
- Eligibility to participate in USTA Jr. Team Tennis

If you’ve never been a member before, then here is your opportunity to experience the fun of the game!

Extra USTA Northern Benefits:
Birthday Club
Communication on upcoming events
Teaching more than TENNIS

To provide tennis and education to America's underserved youth.

Highlights and Changes

• New Northern Program Director – Hayley Horning Shibley
• First Serve Life Skills Curriculum Available to Download Online at www.usta.com/njtl
• ACE Curriculum Available – Training Recommended. Training on the ACE Curriculum will be held in April 2013. More to come.
• No more National Leadership Camp, Looking at Regional opportunities to include more participants

• 2013 Question for Authur Ashe Essay and Art Contest: “If you could follow in Arthur Ashe’s footsteps and ‘give back’ to tennis, what would you do to give back to the game and how would it impact others?”
• Deadline to submit: July 10, 2013
Coming in 2014

• New Junior Tournament Structure
  – Goals of the new system
  – Reasoning behind the change
ADULT TENNIS

Play Opportunities:

• Festivals / Local Events
• USTA Adult League
  • Womens’, Mens’, Mixed
  • Age Divisions
  • NTRP Ability Levels
• Sanctioned Tournaments
  • Womens’, Mens’, Mixed, Family
  • Age Divisions
  • NTRP Ability Levels, Open Divisions
2013 Circle of League Life

- 3 Main Seasons of Play – Early Start, Winter, Summer (All Adult Leagues, Mixed 18 & Over)
- 2 Short Seasons of Play – Spring (NTRP Doubles), Fall (NTRP Doubles, Mixed 40 & Over)
- Matches Played Weekly Year Round

**TIMELINE FOR THE CHAMPIONSHIP YEAR 2013**

- **Early Start Ratings Published**: August 2012
- **Early Start League Season**: October-December 2012
- **Year End Ratings Published**: December 2012
- **Winter Season**: January-March 2013
- **Summer Season**: May-July 2013
- **Fall Season & Section Championships**: August-September 2013

**NATIONAL DIVISIONS OF PLAY**

- **Adult 18 & Over**: (2 Singles, 3 Doubles 3.0-4.5)
  - (1 Singles, 2 Doubles 2.5, 5.0+)
- **Adult 40 & Over**: (2 Singles, 3 Doubles 3.0-4.5+)
- **Adult 55 & Over**: (3 Doubles, Combined 6.0-9.0)
- **Mixed 18 & Over**: (3 Doubles, Combined 6.0-10.0)

**NORTHERN SECTION DIVISIONS OF PLAY**

- **Adult 65 & Over**: (3 Doubles, Combined 6.0-9.0)
- **Mixed 40 & Over**: (3 Doubles, Combined 6.0-10.0)
- **NTRP Doubles**: (1 Doubles, 2-4 players per team)

For league information, visit www.northern.usta.com/leagues
Questions? Contact Nancy Lundberg at lundberg@northern.usta.com
Adult Tournaments

Findings of 2012 Survey of USTA Northern Adult Members regarding tournament participation:

Why people play tournaments:
- Competition (32%) and More Play Opportunities (31.2%) were the primary reasons. Social aspect was also important at 24.2%.
- 42.8% expected a t-shirt for participating.

What can we do better/what did we learn:
- 70% were interested in specific time frames and alternative formats and scoring to accomplish this. One-day events or knowing that certain divisions would play at specific times were often suggested.
- Challenges preventing people from playing: Time Constraints (34.4%), Distance to events (20.0%), Lack of Tournaments (17.3%), Price (14.7%).
- Only 6.2% said that ranking points matter.

How are we doing in 2012:
- 15% increase in number of players, 7.5% increase in total registrations over 2011!
ORGANIZER RESOURCES

Risk Management:

Youth Safety and Securities Manual
Emergency Procedures
Background Screenings
  - Preferred pricing for Organizational Members
  - Mandatory Background screenings for JTT providers in 2014.

Concussion Training Requirements
Positioning Youth Tennis for Success
Upcoming Web Workshops (3pm CST):

Dec 5 – Volunteers 101
Feb 6 – Grant Writing 101
Mar 6 – Fundraising 101
Apr 3 – Volunteers 102
Organizer Access Center

Coming in 2013!

Key Benefits:
- Single Sign-On
- Track all activity in one place
- Auto-fill forms
- Search by Org.

DRAFT COPY
POPULAR RESOURCE UPDATES

Equipment Grants – 50/50 Match

Facility Assistance, including 10U Line Grants

Community Tennis Grants

On-Court Trainings

Marketing Support
  - Tennis Night in America
  - Customizable Marketing Materials

T-shirt Program

Org. Member Referral Program
Vendor Spotlight

SCORE BAND

show your skills

skillzys®
Outline for the Rest of the Day

• 10U Workshop
• Sessions
• Annual Meeting
• Teamster Challenge