### USTA Northern Junior Tennis Pathway

<table>
<thead>
<tr>
<th>STAGE</th>
<th>Red</th>
<th>Orange</th>
<th>Yellow</th>
</tr>
</thead>
<tbody>
<tr>
<td>AGE</td>
<td>5–8 years</td>
<td>9–10 years</td>
<td>11+ years</td>
</tr>
<tr>
<td>COURT SIZE</td>
<td><img src="red-court.png" alt="Red Court" /> 36'x 18'</td>
<td><img src="orange-court.png" alt="Orange Court" /> 60'x 21'singles, 60'x 27'doubles</td>
<td><img src="yellow-court.png" alt="Yellow Court" /> 78'x 27'singles, 78'x 36'doubles</td>
</tr>
<tr>
<td>NET HEIGHT</td>
<td>2'9&quot;</td>
<td>3'</td>
<td>3'</td>
</tr>
<tr>
<td>BALL</td>
<td>Very Low Compression Red Felt</td>
<td>Low Compression Orange Felt</td>
<td>Yellow Felt</td>
</tr>
<tr>
<td>RACQUET</td>
<td>Up to 23&quot;</td>
<td>23&quot;–25&quot;</td>
<td>25&quot;–29&quot;</td>
</tr>
<tr>
<td>SCORING</td>
<td>2 out of 3, 7-point tiebreaks</td>
<td>2 out of 3, 4-game sets using no-ad scoring and a 7-point tiebreak at 4 all, 3rd set is a 7-point tiebreak</td>
<td>Any scoring system within the Rules of Tennis</td>
</tr>
<tr>
<td>DESCRIPTION</td>
<td>Slower balls, shorter racquets enable young players to rally and play much sooner. Players start to play individual and team games and activities, develop good technique and use simple tactics.</td>
<td>The court is larger and the ball is faster than the red ball but continues to provide an optimal striking zone and the ability to implement advanced techniques and tactics. Matches are longer and kids play both team and individual events.</td>
<td>Once players have progressed through the red and orange stages, they will be ready to train and compete with a yellow ball on the full court. To ease the transition to the yellow ball and covering the full court, local programs and players may choose to use the green ball.</td>
</tr>
<tr>
<td>SUGGESTED COMPETITION</td>
<td>USTA Jr. Team Tennis Local festivals/events</td>
<td>USTA Jr. Team Tennis Local festivals/events</td>
<td>USTA Jr. Team Tennis Level 1-7 sanctioned tournaments</td>
</tr>
</tbody>
</table>

---

![USTA Logo](usta-logo.png)
Junior Tennis

Notes on Junior Tennis Pathway:
- The Red Foam ball may be used for indoor gymnasium settings.
- The Green Felt ball may be used for local play to ease the transition into competition on the full court with the yellow ball.
- A few players may progress through the above junior tennis pathway faster than their peers.

10 and Under Tennis

10 and Under Tennis - In a decision that will fundamentally change the future landscape of tennis in the United States, the USTA recently passed new rules governing competition for 10 and Under Tennis tournaments. These rules are currently in effect in USTA Northern:
- For kids ages 9 & 10, competitions must be played on a 60-foot court using orange low-compression tennis balls.
- Competitions for those 8 and Under are to be played on 36-foot courts using red felt balls and nets at a height of 2 feet, 9 inches.

What is 10 and Under Tennis?
10 and Under Tennis, using the QuickStart Tennis play format, is structured for kids to learn tennis and rally and play quickly in a way that is both enjoyable and rewarding. It is tennis scaled to the size of a child, based on six key specifications: court size, net height, age, ball speed and weight, size of racquet and scoring. Balls bounce lower and don't move as fast so they are easier to hit, allowing kids time to get to the ball and promoting optimal swing patterns. Racquets are sized for small hands, and the courts are smaller and easier to cover. Full-sized courts can be reconfigured to accommodate multiple practice courts, so instead of waiting in line, kids can spend their time playing.

10 and Under Play Pathway
The Play Pathway shows a potential model of how to get a child excited about tennis and then how to retain that child through levels of play and, ultimately, into competitive play. Kids should be able to move in and out of competitive play opportunities into any of the other three play categories so they can have fun while developing their skills.

Spontaneous Play - An opportunity often overlooked in our highly scheduled society is spontaneous play. This is where kids can learn and play either by themselves or with other kids. It could be hitting balls against a wall or garage door, or by setting up modified courts that fit into smaller or more restricted spaces.
Supervised Play - Supervised play can be offered anywhere in which courts are made available for kids to use under the direction of an adult. The role of the adult is to serve as the "gatekeeper" and provide a safe area in which everyone has an opportunity to play.

Structured Play - As children develop an interest in tennis, finding an organized program is a great way to improve their skills and provide further development.

Resources for 10 and Under Tennis
In an effort to enhance tennis for the 10 and Under age group at every stage of the game, USTA Northern is offering support to organizers that utilize the QuickStart Tennis play format.

General Support:
- Parent QuickStart Tennis Guides – educational brochure that explains the rationale behind the format
- Posters displaying specifications for each age group
- 10 and Under Tennis Event kits for informal competitions (play days) – request through donation request form
- Visiting Pro Program for parks, schools, and other community based programs
- USTA Northern Community Tennis Grant (up to $3,000 award) – priority consideration
- Discount Equipment Program for non-profits, order sheets at www.usta.com/equipmentdiscounts
- QuickStart Tennis Equipment Matching Grant (up to $300 match)
- Discount t-shirt program for Organizational Members
- Program Registration to be listed in nationwide searches
- Customizable marketing materials at www.usta.com/marketingresources, national marketing campaign to parents beginning Q3 2011 (US Open)
- Professional support (best practices, sample materials, mentor network, webinars, open forums, etc)
- www.10andundertennis.com – info for both organizers and parents - videos, competition formats, testimonials, specs, registration, etc.

Facility Assistance:
- Permanent QuickStart Lines Grant, covers 75% of cost to paint blended 36/60 foot court lines on existing courts in good condition (100% covered for collegiate facilities)
- Court Conversion Grant – covers up to 75% of cost to convert a 78-foot court in good condition to four permanent 36-foot courts.
- Technical and advocacy assistance from industry experts
- For new courts or courts in poor condition, priority grant consideration for court renovation/construction projects to facilities that incorporate 10 and Under Tennis courts/lines into design

Training:
- Practice Plans and Curriculum Guides
- On-Court Training Workshops, learn more at www.usta.com/oncourttraining
- Scholarships for Junior Development Certification through Professional Tennis Registry

Formal Competition (USTA Jr. Team Tennis & Sanctioned Tournaments):
In addition to the many benefits of running an official USTA program/tournament, the following support is available exclusively for 10U Divisions.
- JTT 10U Funding Support – up to $250 for your league
- Sanction Fee waived for 10U Tournaments
- 10 and Under Tennis Event Kit (sample kit includes parents guides, red or orange balls, stickers, best practices, Learn to Rally & Play curriculum guide, Let’s Play Tennis children’s book)
- 10 and Under Tennis Banner to hang at your facility
Junior Tennis

usto Jr. Team Tennis
Staff contact:  Christine Nickels, nickels@northern.usta.com, 952-358-3290, www.northern.usta.com/jtt

This is where the net unites us, not divides us.
This is where friendships lead to championships.
This is where we teach each other the meaning of honor.
This is where, win or lose, we play as one.
This Is Our Team … Play USTA Northern Jr. Team Tennis!

WHAT IS USTA JR. TEAM TENNIS?
USTA Jr. Team Tennis is the largest junior recreational tennis league in the country. This is “Little League” for tennis. As the players grow in to their skills, the format is adapted to best meet their needs whether using the QuickStart Play Format or playing traditional tennis.

JTT is a combination of practice and match play with an emphasis on skill development, fun, teamwork and friendly competition. The local season consists of competing against other area teams of similar age and ability level. Teams can then choose to participate in the USTA Northern Championship series with the shot at a National Championship!

AGE DIVISIONS

<table>
<thead>
<tr>
<th>Age Division</th>
<th>Format</th>
<th>Court Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>8 and Under</td>
<td>QuickStart</td>
<td>36’ courts</td>
</tr>
<tr>
<td>10 and Under</td>
<td>QuickStart</td>
<td>60’ courts</td>
</tr>
<tr>
<td>12 and Under</td>
<td>Intermediate/Advanced</td>
<td></td>
</tr>
</tbody>
</table>

FORMAT
- Teams are co-ed and consist of at least six players, three boys and three girls, based on similar ages and skill levels
- Matches include boys singles, girls singles, boys doubles, girls doubles and mixed doubles
- Scoring format varies depending on the local league
- All matches are determined by total-games won

MINIMUM REQUIREMENTS
- At least 3 boys and 3 girls on a team
- A coach or team manager
- A practice component
- Players and teams must be registered on the TennisLink online system

HOW JTT BENEFITS YOUR PROGRAM & PLAYERS
- Each player receives an official team uniform courtesy of Nike
- Each player receives a one-year USTA Junior Membership (includes subscription to Smash magazine, ability to participate in USTA sanctioned tournaments, access to scholarship opportunities, access to retail discounts)
- Access to TennisLink – the online player registration and tracking system
- Team matches
- Equal competition
- Increased program loyalty improving retention
- Opportunities for your team to advance to Area, Section and possibly even National Championships
- $5 refund for every new USTA member you recruit to your program, if you are an USTA Northern Organizational Member
Junior Tennis

JTT PRICE BREAKDOWN

$14 Section League Registration*
- NIKE Dri-Fit High Performance Shirt
- Local league schedule
- Online schedules, player records and team standings
- Advancement opportunities
- Administrative and marketing support

$3 Non-refundable online processing fee
- Note: Leagues that charge more than $33 through TennisLink will pay 7.5% of the league fee + $.50 in online processing fees.

* Players MUST be USTA Members to participate. A $19 Annual Junior Membership includes a wide variety of benefits. Visit www.northern.usta.com under Membership for a complete list. USTA Northern Organizational Members receive $5 back for every new USTA member they refer!

Championship Series (Areas: $10 per player; Sections: $15 per player)
- At least three matches
- Coach’s gift
- Player’s gift
- Awards to top finishers, team spirit winners and sportsmanship winners
- Travel grants for eligible communities
- Opportunity for advancement

USTA NORTHERN JR. TEAM TENNIS AREAS and COORDINATOR INFORMATION

Greater Twin Cities:
- Twin Cities Local League Coordinator: Christine Nickels nikels@northern.usta.com

North Dakota:
- Grand Forks Local League Coordinator: Mike Orr morr@centercourtfitnessclub.com
- Metro Valley (Fargo, W. Fargo, Moorhead) Local League Coordinator: Adam Gustad datsuga@hotmail.com
- North Dakota Area League Coordinator: Hayley Shibley shibley@northern.usta.com

Northern MN:
- Brainerd Lakes Area Local League Coordinator: Lisa Salo wsalo@brainerd.net
- Iron Range/Northern MN Local League Coordinator: Gary Conda gconda@yahoo.com
- St. Cloud Local League Coordinator: Chris Anderson C_D_Anderson@yahoo.com

South Dakota:
- Sioux Falls/Brandon Local League Coordinator: Jeff Nelson jeffn@westwardhocountryclub.com
- South Dakota Area League Coordinator: Chris Dumermuth dumermuth@northern.usta.com

Southern MN:
- Mankato/St. Peter Local League Coordinator: TBD
- Rochester Local League Coordinator: Jennifer O'Hara johara@racmn.com

Western WI:
- Chippewa Valley Local League Coordinator: Matt Boughton tennis@eauclaireymca.org

For all other areas, please contact: Christine Nickels nikels@northern.usta.com

PROUD SPONSORS OF USTA NORTHERN JR. TEAM TENNIS
2011 Jr. Team Tennis Updates and Announcements

Area Championship Dates/Locations:
- July 11-12 – Northern MN Area Championships in Brainerd, MN
- July 14 – North Dakota Area Championships in Bismarck/Mandan, ND
- July 14 – South Dakota Area Championships in Brandon, SD
- July 18-19 – Twin Cities Area Championships in five different cities: Apple Valley, Coon Rapids, Lakeville, Minneapolis, and Shakopee
- Date TBD – Western WI Area Championships in Eau Claire, WI

Section Championship Dates:
- Sunday – Monday, July 24-25 – 14U/18U Advanced
- Tuesday – Wednesday, July 26-27 – 14U/18U Intermediate
- Thursday, July 28 – 12U Intermediate/Advanced

Section League Fee:
The USTA Northern section league fee is $14 per player (includes the Nike shirt, administrative costs, and all taxes/shipping). Additional online processing fees apply, which are $3 or 7.5% of the program fee + $0.50, whichever is greater. Local program fees vary by league and provider. Check with your local league coordinator for any additional fees. USTA Membership is required. A one-year junior membership is $19. Multi-year discounts are available.

New Shirt Designs!
There is a new unisex shirt design for 2011 along with shirts specifically tailored to fit youth girls.

Bulk Processing of USTA Membership:
Bulk processing of USTA Memberships will still be available through a bulk registration form. In 2011, the processing time will be 3-5 days for all requests.

Championship Advancement Formula Change:
The number of teams registered for the Area Championships at the time of the registration deadline shall determine the number of teams that will advance to the Section Championships in the respective divisions. Divisions with 0-24 teams registered will qualify up to 8 teams, divisions with 25-49 teams will qualify 12 teams, and divisions with 50+ teams will qualify 16 teams for the Section Championships. Teams must compete in the Area Championships to try and advance to Sections. The number of teams that qualify out of each Area Championship location will be based on the size of the draw. A specific advancement formula will be announced after the Area Championship draws are finalized. This applies to all age groups and divisions.

Play Level Regulation Changes:
1. **Tournament Ranking:** Changes have been made to which players on the USTA Northern junior tournament standings list MUST play in the Advanced division. The first standings list published in April 2011 will now be used. Please review all of the play level regulations for further restrictions and guidelines on who shall play in which division.
   - For play on a 12 and Under Jr. Team Tennis team, players ranked in the top 30 in 12s MUST play in the Advanced division.
   - For play on a 14 and Under Jr. Team Tennis team, players ranked in the top 40 in 14s or in the top 15 in 12s MUST play in the Advanced division.
   - For play on a 18 and Under Jr. Team Tennis team, players ranked in the top 50 in 18s, top 30 in 16s, top 20 in 14s, or top 5 in 12s MUST play in the Advanced division.
2. **High School State Tournaments:** The North Dakota State High School tennis tournament will no longer be used as a benchmark for play levels. More than a third of the high school tennis players in North Dakota advance
Junior Tennis

to state as an individual and making it to state is no longer a clear indication that someone is an advanced-level player.

National Regulation Change:
2.03B(1) In no event can more than two substitutes, one (1) boy and one (1) girl, be added to a team’s roster for competition.

See the 2011 Jr. Team Tennis Regulations Manual and the USTA Northern Program Director’s Guide for complete changes/clarifications.

USTA Northern Junior Tournament System
Staff contact: Pat Colbert, colbert@northern.usta.com or 952-358-3283

Tournaments are a phenomenal supplement to existing tennis programming, as well as a way to generate interest about tennis in your community. They provide valuable match-play experience that you cannot teach in a lesson or at a practice. If you are interested in hosting a tournament or encouraging your players to participate in nearby tournaments, please visit www.northern.usta.com for tournament director resources. The tournament schedule is constantly being updated and can be viewed at: http://tournaments.usta.com.

LEVELS
Level 3 í (Highest level, 1 tournament í USTA Northern Junior Section Event, National & Section points awarded)
Level 4 í (3 tournaments, invitational events (limited draws), National & Section points awarded)
Level 5 í (8 tournaments, National & Section points awarded)
Level 6 í (Approximately 30+ tournaments, only Section points awarded)
Level 7 í (Entry level, approximately 35+ tournaments, only Section points awarded)

PLAYER ELIGIBILITY FOR SANCTIONED EVENTS
• Must be a current USTA Junior Member
• Must be a USTA Northern Section resident * (see note below)
• Must meet minimum/maximum ranking point requirements (see below)

RANKING POINTS
Ranking calculations take into account a player’s 6 best results from singles and 6 best results from doubles, making up a player’s combined ranking. Tournament entry is restricted based on a player’s accumulated point totals. Points from upper-age-group play count down.

The following point guidelines will be in place to gain entry into each level:

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>POINTS REQUIRED FOR ENTRY</th>
<th>POINTS AWARDED TO WINNER</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Minimum</td>
<td>Lower Age Group Minimum</td>
</tr>
<tr>
<td>3</td>
<td>100</td>
<td>250</td>
</tr>
<tr>
<td>4</td>
<td>100</td>
<td>n/a</td>
</tr>
<tr>
<td>5</td>
<td>200</td>
<td>400</td>
</tr>
<tr>
<td>6</td>
<td>50</td>
<td>100</td>
</tr>
<tr>
<td>7</td>
<td>n/a</td>
<td>n/a</td>
</tr>
</tbody>
</table>

Entry into tournaments from September 1 - May 31 (indoor season, Levels 4, 5, 6 & 7) requires a player to have a minimum number of points in the age level of the tournament the player wishes to play in or a minimum number of points in the age level immediately below the age level of the tournament the player wishes to play in. Example: If you wish to play a Level 5 tournament in 16’s, you would need a minimum of 200 points in 16’s to enter if you are 15 or 16 years old (your current age group is 16’s). If you are 13 or 14 years old, wishing to play the same tournament in 16’s, you would need a minimum of 400 points in 14’s (your current age group) or a minimum of 200 points in 16’s to play. If you are 11 or 12 years old, wishing to play 16’s, but have 0 points in 16’s, 0 points in 14’s, but 400+ points in 12’s, you would not qualify, as 12’s is not the immediate age group below 16’s.
Junior Tennis

When a player “ages up” (turns 13, 15, or 17), the points from his or her previous age group (12’s, 14’s, or 16’s) disappear and do not count toward gaining entry into a higher age level tournament (14’s, 16’s, and 18’s). For this reason, a player may want to consider playing some tournaments in the next highest age level in the months before he or she "ages up."

From June 1 ñ August 31, Level 5’s and 6’s will be “open,” meaning there will be no point limits on any age group. Anyone will be able to play a Level 5 event as long as they are a Section resident, and anyone, including Non-Section residents will be able play Level 6’s. During the months of May and September, there will be no point restrictions for Level 6’s, however they will only be open to Sectional residents.

USTA Regional Tournaments
Eligibility: Participants in USTA Regional Tournaments will need to meet the same U.S. citizenship or certain alien eligibility requirements as in all USTA Junior National Championships.

Number of Tournaments, Sanction Periods & Draw Sizes: Four times each year 8 concurrent USTA Regional Tournaments will be held in each age division. Each group of these USTA Regional Tournaments are referred to as “Segments.” Tournaments during the traditional school year will last no longer than 3 days and will be sanctioned for a Saturday-Monday date block. Tournaments held during the traditional summer vacation will last no longer than 4 days and will be sanctioned for a Saturday-Tuesday date block. The date blocks for 2011 and draw sizes for each segment are as follows:

- Segment #1 - January 22-24, 2011: 32 singles FIC Draw; 16 single elimination doubles draw
- Segment #2 - July 9-12, 2011: 64 singles FIC Draw; 32 singles elimination doubles draw
- Segment #3 - September 3-5, 2011: 32 singles FIC Draw; 16 single elimination doubles draw
- Segment #4 - October 29-31, 2011: 32 singles FIC Draw; 16 single elimination doubles draw

Feed-in Championship: The singles Feed-in Championship will be played through the semifinals; no finals match will be played.

National Ranking Level: All Segmented USTA Regional Tournaments will be designated as Level 3 National Ranking Tournaments.

Other USTA Regional Tournaments: From time to time, the USTA may sanction other non-Segmented USTA Regional Tournaments. The draw size, date block, ranking level, selection process and other tournament requirements may differ from the Segmented USTA Regional Tournaments. One example is the National Doubles Tournament that will be held in August 2011.

Tournament Director’s Manual
USTA Northern has compiled a manual for individuals that wish to organize and host a tournament. It is available on our website. Click on Run A Tournament under the Community Tennis – Grow the Game menu.

TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>FACILITIES</th>
<th>page 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>EVENTS</td>
<td>page 3</td>
</tr>
<tr>
<td>BUDGETS</td>
<td>page 4</td>
</tr>
<tr>
<td>SANCTION FORMS</td>
<td>page 5</td>
</tr>
<tr>
<td>PREPARATIONS</td>
<td>page 6</td>
</tr>
<tr>
<td>SEEDING</td>
<td>page 7</td>
</tr>
<tr>
<td>SCHEDULING</td>
<td>page 8</td>
</tr>
<tr>
<td>RUNNING A TOURNAMENT</td>
<td>page 9</td>
</tr>
<tr>
<td>SUSPENSION POINTS</td>
<td>page 10</td>
</tr>
</tbody>
</table>
Junior Tennis

Competition Training Centers

**Staff contact:** Pat Colbert, [colbert@northern.usta.com](mailto:colbert@northern.usta.com) or 952-358-3283

USTA Northern offers each community the opportunity to host a Regional Competition Training Center (CTC). Each CTC is conducted by USTA Northern staff.

**WHAT IS A REGIONAL CTC?**
The CTC is a six-hour program, generally split between two days. Players receive information on strategy, fitness, technique and match play, as well as the latest information from the USTA national coaching staff.

**PARTICIPANT REQUIREMENTS**
Players must have some competitive play experience. This program is NOT designed for beginning players.

**MORE INFORMATION OR TO SCHEDULE A CTC**
For further information and to schedule a Regional CTC in your area for 2011, please contact Pat Colbert at (952) 358-3283 or by e-mail at colbert@northern.usta.com.

USTA Tennis On Campus

**Staff contact:** Christine Nickels, [nickels@northern.usta.com](mailto:nickels@northern.usta.com), 952-358-3290 or 800-536-6982 x 120

The USTA’s Tennis On Campus program is designed to provide college students with opportunities for team camaraderie, social networking and rivaled competition through tennis without the rigors of a varsity program. Perfect for athletes who have chosen not to make the jump from high school to college varsity, Tennis On Campus offers co-ed team-based play, regional and national championship competition and helps students maintain active and healthy lifestyles through their college years. Currently, the program is offered on over 500 college campuses and services over 30,000 students.

We invite our coaches, recreational professionals, facility directors, physical education directors and athletic directors to join us in our efforts and take advantage of available resources to provide outstanding tennis opportunities for students, staff and community members.

**CAMPUS CHAMPIONSHIP SERIES**
USTA Northern sponsors a series of tournaments for intramural players and sport clubs. Six tournaments are offered in the fall with a Section Championship in the spring. The top two finishers at Sections advance to the annual USTA National Campus Championship sponsored by NIRSA, the ITA and the USTA.

**FUNDING AND SUPPORT**
- **Community Tennis Grant** - Grants are available to Sport Clubs, Intramural Departments, Facility Directors and Varsity Coaches to start or expand an ongoing league, team tennis program or sport club that offers play opportunities for the students. Grant recipients must be USTA Organization Members.
- **Campus Championship Series Support** - Colleges that host Campus Championship Series events are awarded a monetary stipend, tennis balls, promotional and administrative support.

**START-UP RESOURCES/CUSTOMIZABLE MARKETING MATERIALS**
Online at [www.tennisoncampus.com](http://www.tennisoncampus.com) under resources, there are materials to help with every facet of starting a club program from organizational support to fundraising to new customizable marketing materials. USTA Northern staff would love to help start a club tennis program on a campus near you!
Junior Tennis

**USTA NORTHERN COLLEGES/UNIVERSITIES WITH CLUB PROGRAMS**
Black Hills State University, Carleton College, Concordia College - Moorhead, Gustavus Adolphus College, North Dakota State University, SD School of Mines and Technology, University of Minnesota, University of North Dakota, University of South Dakota, UW-Stout, UW-Superior, Valley City State University, and Winona State University with more teams forming all the time!

**CAMPUS KIDS DAYS**
*Staff contact: Christine Nickels, nickels@northern.usta.com, 952-358-3290 or 800-536-6982 x 120*

**WHAT ARE THEY?**
- Campus Kids Days are designed to expose more junior players (and their parents and coaches) to college tennis varsity team matches.
- College coaches will select a team match that junior players and tennis fans in the local community are encouraged to attend.
- Food and refreshments will be provided for all attending.
- Hosts will provide variety of promotional activities such as fast-serve contests, raffles, exhibition matches, autograph signings, etc.
- Attendance, food, refreshments and promotions are free for all attending juniors!

**THE ROLE OF THE USTA’S OFFICE OF JUNIOR & COLLEGIATE COMPETITION**
- Provide staff administrative support to assist with promotional materials, as well as handle questions and paperwork.
- Coordinate dates with USTA Section Staff and volunteer Section collegiate committee.
- Connect College Coaches with Section Staff and Section collegiate committee.
- Promote events on USTA Section Web sites and interact with college team sites and ITA Web site.
- Promote events on the USTA National Web site in the college and junior sections.
- Provide a stipend of $75 to the varsity program after completion of the event--to defray costs of food, refreshments and promotions.

**THE ROLE OF THE COLLEGE COACH**
- Select varsity team matches for consideration for a Campus Kids Day and submit to the office of Junior & Collegiate Competition.
- Work with USTA National and Section staff and Section collegiate committee on event promotion.
- Forward promotional flyer, final headcount and receipts to USTA National office upon completion.

**BENEFITS OF THESE EVENTS**
- **Player Development:** Getting more junior players (the future college stars) on college campuses at a young age, exposing them to the fun and excitement of college tennis.
- **Increased Fan Base:** Filling stadiums and bleachers with juniors, their parents and coaches.
- **Community Outreach & Advocacy:** Helping build stronger ties between college programs (coach and players), their USTA section, and the local tennis community.

**REGISTER TODAY:** [http://yourserve.usta.com/campuskidsday](http://yourserve.usta.com/campuskidsday)