Membership Information

**Individual Membership Benefits**

**Staff Contact:** Sandy Smith ([ssmith@northern.usta.com](mailto:ssmith@northern.usta.com))

**WHY BECOME A USTA MEMBER?**
Membership helps to promote tennis development in our Section. A portion of membership fees are returned to USTA Northern Programs.

**WITH YOUR USTA NORTHERN MEMBERSHIP, YOU RECEIVE THESE GREAT BENEFITS:**

**Discounts for Tennis Apparel & Equipment**
- 10% discount at Golfsmith Golf & Tennis & 25% discount on team apparel
- 20% discount on team apparel at Michael Lynne’s Tennis Shop (St. Louis Park, Minn.)
- 10% discount at Twin City Tennis Supply - excluding tennis balls (Minneapolis)
- Sports Authority i 10% off sports gear and apparel purchased online through Active.com

**Publications**
- Receive the USTA NORTHERN Yearbook, access to Tournament booklet, Tennis Magazine, Tennis Life Magazine and other USTA publications

**Programs & Tournaments**
- Eligible to enter and participate in Adult Leagues, USTA Adult and Junior sanctioned tournaments, Jr. Team Tennis & Junior National Tournaments

**Additional Discounted Benefits**
- 10% discount on SAT & ACT, PSAT, MCAT, LSAT, GMAT and GRE prep classes by The Princeton Review
- 10% discount on auto insurance and 5% on homeowners insurance through Liberty Mutual
- Additional discounts through Active.com

**MEMBERSHIP PRICES**

<table>
<thead>
<tr>
<th>Membership</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Junior Membership</td>
<td>$19</td>
</tr>
<tr>
<td>Adult Membership</td>
<td>$42</td>
</tr>
<tr>
<td>Family Membership</td>
<td>$68</td>
</tr>
</tbody>
</table>

**USTA Membership Discount Opportunity for Juniors**
Did you know 16, 17 & 18 year old players can purchase multi-year memberships at the low junior rates, even if they will be an adult for much of the membership period? A five-year junior membership is only $72, compared to $168 for a five-year adult membership.

To join online go to [www.usta.com/membership](http://www.usta.com/membership) to join or renew by phone, please call Membership Services 1-800-990-USTA (8782).

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**Special Offer!**

**Exclusively for USTA Members**
Renew NOW for a 5-year USTA Membership.

*Save $40 & get an official US Open Racquet Backpack!*’

To redeem:
- Visit usata.com/membership
- Or call 1-800-990-8782

Use source code: BACK10

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*While supplies last. USTA Jr. Offer not transferable. The USTA reserves the right to withdraw. Offer expires 2021/12/31.*
Organizational Membership Benefits

Staff Contact: Sandy Smith (ssmith@northern.usta.com)

There are four major Organizational Member types: Schools, CTAs, Clubs and Park and Recreation agencies. However, any entity that actively conducts, controls or supervises tennis activities, or is interested in the promotion of tennis, can become an Organizational Member of the USTA and receive the following great benefits:

- **Free Sample Materials** - USTA Northern will provide collateral material on request
- **Eligible for Grants** - USTA Northern will guide you in applying for grants to assist in starting and/or expanding tennis programming
- **Voting Power** - As an organization member you can vote for electing board & officers of USTA Northern
- **Monthly Newsletter** - Receive a monthly newsletter that highlights events, opportunities & accomplishments within USTA Northern
- **Awards** - As a member, you are eligible for USTA Northern & USTA Member Organization of the Year Awards
- **US Open Poster** - Every year, you will receive a US Open commemorative poster
- **USTA Sanctioned Tournaments** - You will have the opportunity to conduct USTA sanctioned events and have the ability to use the USTA name and logo to promote these events
- **USTA Workshops and Seminars** - Receive information and access to National events including the Tennis Teachers Conference and the Community Tennis Development Workshop
- **USTA Northern Yearbook** - You will receive an annual copy of the Section Yearbook
- **TENNIS and USTA Magazine and TennisLife Magazine** - Your organization will also receive annual subscriptions
- **High Performance Coaching Newsletter** - A quarterly newsletter designed to provide you with the latest coaching and sports science information. It will also keep you current on any new coaching and certification programs
- **USTA Northern Web site** - A link to your organization’s Web site
- **Organization Referral Program and T-shirt Program** - Receive incentives for registering a new member and discounts on t-shirts

**SPECIAL BENEFITS FOR SCHOOLS**

- Equipment Match Program on mini-nets, transition balls and racquets
- Eligible for Schools Visits from a teaching professional to the PE class for kicking off a new unit or after-school tennis program

**SPECIAL BENEFITS FOR CTA’S AND/OR NJTL CHAPTERS**

- Low-Cost Liability Insurance program – must be incorporated
- Assistance with Incorporation

**USTA ORGANIZATIONAL MEMBERSHIP DUES**

<table>
<thead>
<tr>
<th>Category</th>
<th>2011 1-Year Dues</th>
<th>2011 3-Year Dues</th>
<th>2011 5-Year Dues</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clubs 1-3 courts</td>
<td>$35</td>
<td>$100</td>
<td>$155</td>
</tr>
<tr>
<td>Clubs 4-10 courts</td>
<td>$65</td>
<td>$185</td>
<td>$290</td>
</tr>
<tr>
<td>Clubs 11+ courts</td>
<td>$110</td>
<td>$315</td>
<td>$495</td>
</tr>
<tr>
<td>CTA, School, Park and Rec. Service Org</td>
<td>$35</td>
<td>$100</td>
<td>$155</td>
</tr>
</tbody>
</table>
Registrations can now be done on-line at www.usta.com/orgmember or by calling (800) 990-USTA (8782).

ORGANIZATION MEMBER BENEFITS REFERRAL PROGRAM

Want to grow the game of tennis and be rewarded? USTA Northern is offering a member referral program to our Organizational Members.

For every new adult or junior USTA member you recruit, USTA Northern will reward you $5. In addition, you will be entered into a drawing for a chance to win a $250 grant for your tennis programs.

To participate, please complete the bulk referral form located at www.northern.usta.com and send to:
Sandy Smith
Director of Membership & Sales
USTA Northern
1001 West 98th St., Suite 101
Bloomington, MN 55431
ssmith@northern.usta.com
952-358-3288

What Your Membership Does For You?

DID YOU KNOW?

Did you know the USTA is the national governing body for the sport of tennis in the United States and is a not-for-profit (501c4) organization with more than 740,000 members nationwide? Or that the USTA invests 100% of its proceeds to promote and develop the growth of tennis from the grassroots to the professional levels? Here is how your membership dues help grow the game and impact local communities in USTA Northern (also a 501c4).

$328,000 to JUNIOR COMPETITION AND USTA JR. TEAM TENNIS including the implementation of 10 and Under Tennis using the QuickStart play format, at the grassroots level. 10 and Under Tennis progresses into Jr. Team Tennis competition, junior tournaments, junior high performance opportunities and finally high school tennis and No-Cut programming.

$294,000 to USTA LEAGUE TENNIS for local leagues and regional and sectional championship events, plus adult tournaments offered throughout the Section.

$260,000 to SCHOOLS AND COMMUNITY TENNIS INITIATIVES promoting tennis in public and private domains by educating teachers, coaches, park and recreation coordinators and community tennis leaders to deliver the sport to the masses.

$178,000 for PUBLIC AWARENESS in helping promote and develop the growth of tennis throughout the entire Section. This includes publications/magazines, our Web site (northern.usta.com), special events and advertising.

$132,000 for GRANTS, SCHOLARSHIPS AND INFRASTRUCTURE for organizations, individuals and communities. Included in this are initiatives to repair, expand and build new tennis facilities across the Section.

$80,000 to PROMOTE DIVERSITY within the game of tennis on all levels. A Level 1 Priority for USTA Northern, diversity refers to difference of culture, ethnicity, race, gender, beliefs, social economic status, sexual orientation, family status, physical ability, appearance and ideas. USTA Northern is committed to achieving greater diversity throughout the sport and fostering a tennis environment that is more inclusive.
Membership Information

2011 USTA Northern Organizational Member T-Shirt Program

We are now offering 3 times to order:
April 1, May 20 & June 10, 2011

*Customizable on back*
Contact Sandy Smith at ssmith@northern.usta.com for more information and an order form.

Unbelievable Price - $4.00