



NJTL BENEFITS AND CORE VALUES PROGRAMS



The National Junior Tennis and Learning (NJTL) network consists of over 556 registered chapters serving more than 220,000 youth each year, making it one of the USTA's largest community-based youth offerings. The growing network of chapters nationwide provides free or low-cost programming for youth during out-of-school time — the hours when keeping kids safe, healthy, and strong is most important.

AS AN NJTL CHAPTER, YOU MUST MEET THE FOLLOWING REQUIREMENTS:

- Provide on-court tennis programming for youth
- Give all kids, regardless of income, race, or gender the opportunity to develop their potential for tennis; therefore, must offer free or low-cost programming
- Have an educational/life skills component in addition to your on-court program. Education is part of our mission and what differentiates us from other tennis serving organizations. Educational components may vary in size and scope, but must focus on providing youth with leadership, life skills, or tools for academic achievement.

IF YOU'RE NOT ALREADY REGISTERED, VISIT CT.USTA.COM/CTANJTL:

- Registration is free.
- Registration is based on one calendar year and renewable at the end of each year.

NJTL BENEFITS

FOR ORGANIZATION LEADERS

- National affiliation with the USTA
- Free registration
- Discounted insurance
 - > Master Liability
 - > Directors and Officers
- Grant Opportunities
- **Arthur Ashe Essay and Art Contest**—an implementable life skills/educational program component
- **NJTL of the Year Award** (application-based)
- Recreational Coaches Workshop Incentives (application-based)
- Arthur Ashe Kids' Day Tickets (limited availability)
- NJTL banner and marketing materials, based on request
- Discounted equipment and prizes

FOR PARTICIPANTS

- **NJTL Kids' Days**—fun tennis event and opportunity to meet other NJTL participants
- **NJTL Arthur Ashe Essay and Art Contest**—a chance for essay participants to win a trip to New York City and Arthur Ashe Kids' Day (application-based)
- **NJTL National Tennis Leadership Camp**—a life changing experience for participants 12-14 (application-based); Regional camp opportunities available

OVER FOR DETAILS ON SELECT CORE VALUES PROGRAM BENEFITS



NJTL CHAPTER OR PROGRAM LEADER OPPORTUNITIES
(ALL DATES SUBJECT TO CHANGE, VISIT WWW.USTA.COM/NJTL FOR CURRENT INFO)

<p>NJTL Kids' Days: USTA/NJTL provides cash grants, equipment, and prizes to chapters interested in hosting a one or two day tennis carnival during the summer. Event should include with on-court drills, games and festivities for NJTL participants. To qualify for the maximum grant, the host chapter must invite and have attend at least two other NJTL chapters in their region. Dozens of grants are given out each year for events scheduled between May and September. NJTLs that organize their NJTL Kids' Day around a Pro-Circuit tournament or Campus Kids' Day event are given priority.</p>	<p>Application Available: February 2010 Application Deadline: April 2010</p>
<p>NJTL OF THE YEAR AWARD: The NJTL of the Year is awarded to organizations that have demonstrated continued excellence in youth tennis programming. Registered NJTLs may apply under various budget levels on a National and Sectional basis.</p> <p>Three (3) awards will be offered corresponding to the organization's overall NJTL budget level (funds specifically allocated to NJTL youth tennis and education programming):</p> <ul style="list-style-type: none"> Level 1: budget up to \$50,000 Level 2-3: budget between \$50,000-\$500,000 Level 4-5: budget \$500,000 and higher <p>Three national winners receive an all expense-paid trip to the annual Community Tennis Development Workshop (CTDW) and are honored at the CTDW Awards ceremony. Section winners are recognized separately.</p>	<p>Application Available: August 2010 Application Deadline: October 2010.</p>
<p>NJTL CTDW STIPEND: The Community Tennis Development Workshop is a professional development opportunity to participate in training sessions and network with peers growing the game across the country. Registered NJTLs may apply to receive complimentary lodging and conference registration. Approximately 40 stipends are available for interested and qualified applicants.</p>	<p>Application Available: October 2010 Application Deadline: November 2010.</p>
<p>NJTL CAPACITY BUILDING PROGRAM: The Capacity Building Program is designed to provide long-term assistance to select chapters that are committed to achieving significant qualitative and quantitative growth and to developing management capabilities necessary to achieve their goals. By focusing on a small cohort of chapters, NJTL national staff can best assess their assets, needs and tailor assistance accordingly for the greatest impact. To be in the Capacity Building Program, qualified and interested applicants must apply.</p>	<p>Application Available: Nov. 2010 Application Deadline: Dec. 2010</p>

NJTL PARTICIPANT OPPORTUNITIES

(ALL DATES SUBJECT TO CHANGE, VISIT WWW.USTA.COM/NJTL FOR CURRENT INFO)

<p>NJTL TENNIS LEADERSHIP CAMP: The TLC is an intense week of tennis training and leadership development emphasizing individual skills development, physical fitness, proper nutrition, good sportsmanship, community involvement, and other healthy attitudes. The goal of the TLC is to provide NJTL participants a chance to be part of a life-lasting educational, tennis and social experience. This all expense-paid trip is available to kids ages 12-14, who belong to a registered chapter, have academic excellence, have a 2.5-3.5 JNTRP, and demonstrate financial need. 40 selected campers (20 girls, 20 boys) from across the country are chosen. The TLC is typically the third week in July, different city each year.</p>	<p>Application Available: March 2010 Application Deadline: May 2010</p> <p>2010 Camp Location TBD July 19-26, 2010</p>
<p>NJTL ARTHUR ASHE ESSAY AND ART CONTEST: The Contest asks entrants to write or draw their response to the following question "Some say that winning the 1968 US Open as the first African American male was Arthur Ashe's greatest accomplishment. What do you think?" Essays must be in 300 words or less on one 8.5"x11" page or less. Artwork must be flat and no larger than 11"x14". Ten (10) national essay winners will be awarded a trip for two to New York (Aug. 27-29) and will be guests at the 2010 Arthur Ashe Kids' Day presented by Hess on Aug. 28 (ARV: \$1,600.00 each). Eight (8) national art winners will each receive a plaque from USTA/NJTL (ARV: \$25.00 each). The is available for kids aged 18 and under who participate in a registered NJTL. See official rules at www.usta.com/aec to participate.</p>	<p>Entry Guidelines Available: February 2009 Entries Due to USTA Office: July 10th, Arthur Ashe's birthday.</p>