

# Community Tennis Associations

## What is a Community Tennis Association?

Any incorporated, geographically defined, not-for-profit, volunteer-based organization that supports or provides programs which promote and develop the growth of tennis.

A Community Tennis Association is an organized group of dedicated volunteers and professionals who come together to support community tennis programs. As an association, the group works to coordinate and maintain programs and services guaranteeing they are open and accessible to all. These tennis enthusiasts may act as advocates, program administrators, promoters or fundraisers. The not-for-profit association exists to promote and develop tennis in the community.

## Types of CTAs

- 1. Single-Purpose CTA** Organized with a narrow purpose that addresses a specific need in the community. Delivers only one program or service and does not attempt to address the needs of the entire community.
- 2. Multi-Purpose CTA** Offers more than one program or service while still not being a full-service organization.
- 3. Umbrella CTA** The most comprehensive type of CTA delivering a full menu of programs and services to the entire community.
- 4. Coalition CTA** Represents the alliance of diverse community organizations whose purpose is to facilitate the delivery of tennis programs and services through these organizations.

## Centers for Tennis in America

### Programs and Services



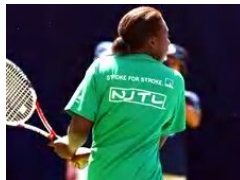
#### Leagues

Join the country's largest adult recreational tennis league – USTA League. USTA Jr. Team Tennis connects kids on teams to compete within a league.



#### QuickStart Tennis

The exciting new play format for teaching kids 10 and under, designed to bring them into the game by utilizing specialized equipment, shorter court dimensions and modified scoring.



#### National Junior Tennis & Learning

Provide free or low-cost programming for youth during out-of-school time to help keep kids safe, healthy and strong.



#### Community Advocacy

Build tennis facilities, create programming and implement diversity strategies in your community.

*After School, Adopt-a-School, Tennis on Campus, Coaching and More at . . .*

[www.usta.com](http://www.usta.com)

## USTA Services and Benefits for Registered CTAs

- Access to USTA Recreational Tennis Grants
- Complimentary subscription to *Racquet Sports Industry* magazine
- Eligibility for complimentary US Open tickets
- Eligibility for USTA Awards
- Low-cost USTA Master Liability and Accident Insurance Program for CTAs
- Marketing assistance
- Network communication
- Preferential access to USTA Serves grants and scholarships
- Quarterly USTA CTA Newsletter
- Training and educational workshops and seminars
- Website development assistance

*Partner with the United States Tennis Association to promote and develop the growth of tennis in your community.*

## *Linking Your Community to the USTA Network*

- *Form a Community Tennis Association*
- *Incorporate in your state*
- *Become an organizational member of the USTA*
- *Register your CTA with the USTA*
- *Tap into USTA services, benefits and funds*

*Register your CTA with the USTA at*  
<http://ct.usta.com/ctanjtl>

*Join the USTA as an organization member at*  
[www.usta.com/orgmember](http://www.usta.com/orgmember)

*For more information contact:*  
[cta@usta.com](mailto:cta@usta.com)

## *Online Resources for CTAs*

[www.usta.com](http://www.usta.com) USTA Website

[www.usta.com/cta](http://www.usta.com/cta) CTA News, CTA Registration, More

[www.usta.com/leagues](http://www.usta.com/leagues) Adult and Junior Leagues

<http://jrteamtennis.usta.com> USTA Jr. Team Tennis

<http://quickstarttennis.com> Play Format for Teaching Kids Aged 10 and Under

[www.usta.com/njtl](http://www.usta.com/njtl) USTA National Junior Tennis and Learning

[www.usta.com/thebigserve](http://www.usta.com/thebigserve) Advocacy

[www.usta.com/Coaches/SchoolsHome.aspx](http://www.usta.com/Coaches/SchoolsHome.aspx) Tennis in Schools

[www.usta.com/PlayNow/College.aspx](http://www.usta.com/PlayNow/College.aspx) Tennis on Campus

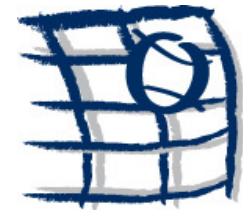
[www.usta.com/oncourtraining](http://www.usta.com/oncourtraining) Recreational Coach and Recreational QuickStart Tennis Workshops

[www.usta.com/AboutUs/USTA\\_Espanol.aspx](http://www.usta.com/AboutUs/USTA_Espanol.aspx) USTA en Espanol

[www.irs.gov/charities](http://www.irs.gov/charities) IRS -- Tax Information for Charities and Nonprofits

[www.irs.gov/formspubs](http://www.irs.gov/formspubs) IRS -- Instruction and downloadable forms including 1023 application for recognition as 501(c)(3)

[www.npguides.org](http://www.npguides.org) Free Web-based Grant Writing Tools for Non-profit Organizations



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United States Tennis Association