

USTA Community Tennis (CT) Marketing Website

Use the Community Tennis Ad customization web site to create *custom* advertisements for *your* organization.

Instructions to Access CT Marketing Materials :

USTA Ad customization website: www.usta.com/ctmarketing

1. First time users need to register for a user account before you can start building any flyers or posters. (Returning users can enter in their username and password).
2. Hit the "register" button, once approved you will receive an email from noreply@ustamailing.com stating you have been approved.
3. Once your account is created, you can log in.
4. Select "Creative Request" from the menu bar and then choose "Materials for Download".
5. Now select USTA Jr. Team Tennis or Youth Team Tennis from the menu drop down.
6. Hit the blue select button underneath the piece you would like to use.
7. Enter in your product description in the text box (i.e. JTT Spring League) and hit "submit".
8. Choose "Download Word Doc."
9. Enter in your league information in the "customize here" portion on the flyer/poster.
10. Save and distribute to local papers, schools, etc.