



## MIDDLE STATES

### PROGRAM GRANT GUIDELINES

United States Tennis Association Middle States (USTA MS) is committed to promoting tennis at the local level. To that end, USTA MS offers grants to assist not-for-profit organizations initiate or expand their tennis programming activities. Program grants may be used to start instructional programs and/or leagues for players of all ages, abilities and populations.

#### I. Types of USTA MS Grants

USTA MS Program Grants will be awarded for a period of one year, with the USTA MS having the option to extend the support for up to three years. **Program grant awards will range between \$100 to \$3,000. All grants will be decided upon by a staff and volunteer review board.**

- A. **Community Tennis Association Start-up:** For expenses related to developing a USTA member Community Tennis Association including: incorporation fees, rental of facilities, costs of equipment, etc. [www.middlestates.usta.com/CommunityTennisAssociations](http://www.middlestates.usta.com/CommunityTennisAssociations)
- B. **USTA School Tennis:** Funding for elementary, middle, junior high and high schools who currently participate in USTA School Tennis and wish to implement further programming outside of school time. (After-school programs, summer school tennis, or intramural programs). USTA School Tennis programs are encouraged to run USTA Jr. Team Tennis. [www.middlestates.usta.com/SchoolTennis](http://www.middlestates.usta.com/SchoolTennis)
- C. **USTA Tennis National Junior Tennis and Learning Start-up:** For creating or expanding USTA Tennis National Junior Tennis and Learning (NJTL) that also provide some type of educational support service, including homework clubs, mentoring and tutoring programs, SAT review courses, and guidance counseling. NJTL programs and chapters are highly encouraged to run USTA Jr. Team Tennis. [www.middlestates.usta.com/Community-Tennis-Pages/NJTL](http://www.middlestates.usta.com/Community-Tennis-Pages/NJTL)
- D. **USTA Jr. Team Tennis:** For creating or expanding Jr. Team Tennis leagues registered on TennisLink. [www.middlestates.usta.com/jrteamtennis](http://www.middlestates.usta.com/jrteamtennis)
- E. **USTA Adaptive Tennis or Wheelchair Tennis:** For creating or expanding community tennis programs for special populations including persons with mental, emotional, physical and developmental impairments.
- F. **Multicultural Participation:** For creating or expanding tennis programs in diverse communities.
- G. **10 and Under Tennis:** For programs looking to start or expand 10 and Under Tennis programming that utilizes the QuickStart Tennis Play format. <http://10andundertennis.com>
- H. **USTA Tennis On Campus:** New Tennis On Campus teams/clubs forming in our section are eligible to apply for support to cover travel and start-up expenses. [www.middlestates.usta.com/TennisOnCampus](http://www.middlestates.usta.com/TennisOnCampus)
- I. **QuickStart Tennis for Senior Citizens:** For creating or expanding upon tennis programming for senior citizens utilizing the QuickStart Tennis Play format.

## **II. Other Types of Support**

USTA MS has available a wide range of materials and services to support tennis programming at the local level, including curriculum and program guides, posters, brochures, banners, equipment directories, how to teach videos, instructor training workshops, and information on how to form community tennis associations which can all be found on our website at [www.middlestates.usta.com](http://www.middlestates.usta.com).

## **III. Program Grant Eligibility**

Financial support will be awarded only to organizations; applications by individuals will not be accepted. *Applying organizations must be open to all people, regardless of race, creed, religious belief and nationality.*

Priority will be given to those programs which target new players, link their program(s) to USTA Tennis programs, are a registered Community Tennis Association, NJTL Chapter, USTA Jr. Team Tennis Program, Tennis On Campus, Adaptive or Wheelchair Programs, Multicultural program, or after-school tennis program.

## **IV. Grant Application Requirements**

All applications for grants must include a completed application form; program budget summary, and grant narrative that includes, an tennis program description, measurable goals, organization objectives and evaluation methods. Applications will be rated on a scale in regards to this criteria.

## **V. Eligible Expenses**

USTA Middle States Program Grants will provide funding for the following expenses: Equipment, court costs, instructor fees. (Or specific costs stated with grant types) Please use [www.usta.com/equipmentdiscounts](http://www.usta.com/equipmentdiscounts) for list of up to date equipment pricing.

## **VI. Ineligible Expenses**

USTA Middle States Program Grants will NOT provide funding for the following expenses: operating/administrative costs, advertising (flyers), trophies/awards/prizes, T-shirts, food/drinks, big equipment expenses i.e. ball machines, building and resurfacing court costs, USTA membership and/or transportation costs.

## **VII. Application Deadline**

All grants will be awarded within 60 days of the following deadlines (Jan. 31<sup>st</sup>, April 30<sup>th</sup>, Jul. 31<sup>st</sup>) All applications are submitted online through: [www.middlestates.usta.com/ScholarshipandGrants](http://www.middlestates.usta.com/ScholarshipandGrants)