

FOR IMMEDIATE RELEASE

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COLLEGE DAY TO TAKE PLACE OCT 29 IN PHILADELPHIA

VALLEY FORGE, Pa. – High school players interested in college tennis have a chance to learn more about playing at the next level on Saturday, Oct. 29, as USTA Middle States (USTA MS) hosts College Day in Philadelphia's Arthur Ashe Youth Tennis and Education Center at 2 p.m.

Questions about financial aid, scholarships, competition and more will be answered by Division I, II and III coaches. College Day is created for high school freshmen, sophomores, juniors and seniors. A list of participating schools can be found [here](#). The day's agenda is available [here](#).

The afternoon is broken down into two sessions, the first being an informational seminar for high school students and their parents. Here, attendees will all have the opportunity to listen to speakers, ask questions and interact with other student-athletes. A speaker will also discuss the financial aid process. The second session is the Junior/Senior Showcase. During this session, prospects participate in a showcase in which they will compete in a doubles short-set format to display their skills in front of the college coaches. Only seniors may speak to coaches during the showcase.

Registration is available for \$20 at the door, beginning at 1:30. More than 60 programs will have information available for those on hand.

What Coaches are Saying

Andy Findlay, USTA Tennis Service Representative

"Middle States 'College Days' are a great forum to bring together the parent/coach/player triangle and deliver lots of good information about the process of selecting a college."

Marty Coyne, Bloomsburg University Tennis Coach

"College Day is the ideal occasion for tennis players to meet lots of passionate coaches. These coaches represent tennis and academic programs that will have a huge impact on the rest of these youngsters' lives."

About USTA Middle States

The USTA is the official governing body for tennis in the United States. Incorporated in 1924, USTA Middle States (USTA MS) is one of 17 USTA sections encompassing Pennsylvania, Delaware, New Jersey (exclusive of a 35-mile radius around New York City) and northwestern West Virginia. USTA MS is a volunteer-based organization dedicated to carrying out the goals of the national association within its region, particularly with respect to promoting tennis opportunities for juniors and adults of all abilities and all cultural backgrounds.

For more information on USTA Middle States and its events and programs, please contact Michael Gladysz at 610-935-5000 (x222) or gladysz@ms.usta.com.