



PACIFIC NORTHWEST

Partnership Program Form

The USTA Pacific Northwest Section seeks to partner with organizations looking to grow and develop the game of tennis in their communities. Support and resources can take the form of training, marketing, infrastructure (equipment, 10 and Under court lining and other program development needs). Please provide as much detailed information as possible as you answer the questions below.

Commitments required for partnership:

- 3-year USTA Organizational Membership
- Provide participation baseline numbers and updated data as requested
- Engage and participate in trainings as needed to support your organization’s goals

Strong preference is given to organizations with an established 10 and Under Tennis program or those seeking to launch a 10 and Under Tennis program.

Contact information for individual or organization:			
Contact’s Name			
Organization			
Preferred phone			
Email address			
Mailing address			
Website			
Tell us about your organization:			
USTA Organization Member Number		Number of year’s organization has been in existence?	
1.	I/We are interested in accomplishing the following in our community to promote and develop the growth of tennis: (briefly describe two specific and measureable goals)		
a.			
b.			
2.	How have you measured or will measure program/project success in the first year?		
3.	Start date and length of program/project.		
4.	Where do you want the program to be in three years?		
5.	List any partnerships formed or planned to help meet program/project goals.		
6.	What specific funding or in-kind support will be contributed toward the project?		
7.	What is keeping you from pursuing your project/program?		
If you are starting or expanding a 10 and Under Tennis program complete the following:			
8.	Are you willing to host a tennis Play Day to promote youth tennis?		List potential dates.
9.	Are you willing to host a half day or full day 10 and Under Orange tournament?		List potential dates.
10	Are you willing to consider adding 10 and Under lining to your facility?		

Return to grants@pnw.usta.com. Form can be accessed at www.pnw.usta.com Grants & Scholarship.

USTA/PNW PARTNERSHIP PROGRAM

The USTA/PNW is committed to promote and develop the growth of tennis and we want to partner with you to meet your local tennis needs. Specific Community Tennis Strategic Priorities include:

- *10 and Under Tennis - QuickStart Tennis play format*
- *QuickStart Tennis in Schools*
- *Team-based local play opportunities for youth and adults*
- *USTA Junior Team Tennis (JTT)*

Your Commitment:

- Have an established 10 and Under Tennis program or will launch one utilizing the QuickStart Tennis Play Format **or** another team based, local play opportunity for youth or adults.
- Provide baseline numbers for 10 and Under Tennis participation, team based play in your club, facility or organization and supply any requested updates.
- Engage your staff and site volunteers to participate in training and education opportunities provided. Encourage their involvement in all 10 and Under Tennis play events.
- Obtain a 3-year USTA Organizational Membership.
- Take advantage of junior promotional packages including free USTA Junior Memberships (free membership offer is valid through 12/31/2011).
- Register your site as a 10 and Under Tennis provider: <http://10andundertennis.com>
- Encourage and host continued 10 and Under Tennis play opportunities such as Play Days, intramural leagues, Junior Team Tennis Leagues, and Novice/Rookie tournaments.

USTA/PNW Commitment and Resources:

- **QuickStart Tennis Court Lining Matching Grants:** PNW (25%); USTA National (50%)
- **Equipment:** Assistance acquiring developmentally appropriate equipment to support the 10 and Under Tennis program and subsequent enhanced play opportunities.
- **Training and Education:** QuickStart Tennis and Recreational Tennis Workshops, tailored workshops, schools trainings for your site or program, USTA Play Days, and peer teaching.
- **Marketing Support:** Marketing materials, web presence and more.
- **Event and Program Support:** Staff and volunteer support for events, Play Days, micro-tournaments and 10 and Under Tennis tournaments.

The USTA/PNW will work with you to design a support package that fits your needs; specifically customized for clubs, facilities, schools, organizations and/or your 10 and Under Tennis program participants. The complete 10 and Under Tennis program includes play opportunities beyond lessons, quality instruction, clear pathway, parent education program, high performance track, coach education and promotion.

Let's start the conversation! www.pnw.usta.com



10ANDUNDERTENNIS