



## Grow the Game Grant Application Guidelines

Through the Grow the Game (GTG) Grant, USTA Texas provides funding to Community Tennis Associations (CTAs), non-tennis organizations looking to start tennis programming, schools, and tennis facilities looking to begin or expand tennis opportunities in their community.

### Grant Applications Must Include:

- ... Business plan
- ... Marketing plan
- ... Follow-up plan
- ... Income information (this includes registration fees, sponsorships, in-kind donations, etc)

*The required plans listed above must clearly demonstrate the organization’s strategy for longevity and attempt to become self-sufficient.*

### The Grant Committee reviews all applications and awards funding based on:

- ... Need
- ... Impact on the community (number of people reached)
- ... Organization’s grant history with USTA Texas

*Eligible organizations have the potential of receiving up to \$10/participant through monetary funding and/or equipment support.*

### Common Items Requested

Almost Always Funded	Sometimes Funded	Never Funded
<ul style="list-style-type: none"> <li>... Equipment: Racquets Balls Pop-Up Nets Tennis Caution Tape Throw Down Lines</li> <li>... Marketing/Promotional Materials: Yard Signs Printing Flyers Postcards Ads</li> <li>... Organizations that offer consistent opportunities for all interested participants</li> </ul>	<ul style="list-style-type: none"> <li>... Pro Stipends (max. \$20/hour)</li> <li>... Court Fees</li> <li>... T-Shirts</li> <li>... Supplies</li> <li>... Prizes</li> <li>... One day events with a plan to provide future opportunities for interested participants</li> </ul>	<ul style="list-style-type: none"> <li>... Supplemental Aids: Ball Machines Training spots Cones Ball Hoppers</li> <li>... Traditional Tennis Nets</li> <li>... Windscreens</li> <li>... Umpire Chairs</li> <li>... Pro Stipends over \$20/hour</li> <li>... Decorations (Centerpieces)</li> <li>... Entertainment (DJ)</li> <li>... Any grant request over the maximum award (\$2,500)</li> <li>... One day events with no plan for on-going opportunities for all participants</li> </ul>