

10 and Under Tuesday NEWSLETTER

The Official 10 and Under Newsletter of USTA Texas



TEXAS

NJTL / Weekly Recap / Southlake: 10 and Under Facility of the Year January 31, 2012 - Vol. 1 No. 4

USTA Texas 10 and Under Tennis would like to start this week by taking the opportunity to congratulate our local Tennis Service Representatives. A recent annual survey proved what we here in Texas already knew, the USTA Texas TSR's are an elite bunch. Texas finished near the top in almost every customer service category. Thank you all for your continued efforts to grow tennis in Texas, and keep up the hard work.

Since we are bragging it is also worth mentioning that USTA Tournament participation in Texas is up by over 6 percent from 2010. This implies a significant growth in junior development across Texas, and is direct result of all of your local work developing tennis from the grassroots to the competitive elite.

Following up from last weeks highlight of the Kids' Tennis Clubs, this weeks program is another introductory level program. NJTL is an important part of the USTA Texas 10 and Under Pathway, and the featured program of the week.

NJTL:

The USTA/National Junior Tennis & Learning (NJTL) network is a nation-wide group of more than 600 non-profit youth development organizations that provide free or low cost tennis, education and life skills programming to more than 250,000 children each year. The 26 NJTLs in Texas are committed to teaching the ideals and life of Arthur Ashe, the co-founder of the NJTL program.

The NJTL program strives to reach out to those who may not otherwise have the opportunity learn and play tennis and provides them the opportunity to fully develop their tennis skills so they can derive a lifetime of enjoyment from the sport. It also instills the values of humanitarianism, leadership and academic excellence. For questions, or more program information, please contact Nichole Williams at nwilliams@texas.usta.com.

Congratulations to the newly formed Taylor Area Tennis Association for winning the **Austin CTA Shootout Series Event** this weekend, receiving accommodations for four for this years Community Development Workshop at Horseshoe Bay Resort! The next Shootout Series event will be held February 10th in DFW. For registration or event information contact thelfeldt@texas.usta.com.

Spotlight Facility of the Week: Southlake Tennis Center

In a very special edition of the Spotlight Facility of the Week, we are featuring Southlake Tennis Center, the reigning **USTA Texas 10 and Under Tennis Facility of the Year!** With a combination of world class facilities, dedicated pros, and top notch programming, this recognition is undoubtedly deserved. STC is a great example of how to operate a top notch junior program in a coordination with booming adult and league programs. STC will host their first USTA Play Day on March 31 from noon to 2 p.m., and offers the newly formed Southlake Tennis Center Kids' Tennis Club. STC has been a previous feature of [10 and Under Tuesday Video Edition](#), and continue to be a premiere provider of 10 and Under Tennis in Texas. Congratulations on this award, we are proud and honored to have you as a part of the USTA Texas family. Keep up the great work!

Spotlight Event of the Week: 10 and Under Tennis Training Nolan Estes Educational Plaza, Dallas February 3, 3:30 - 7 p.m.

This free, interactive three and a half hour on-court training is open to any individual interested in working with 10 and Under youth using the QuickStart Tennis format. In a special treat, lead trainer at this event will be Mike Carter, USTA Master Trainer and Director of Community Development for USTA Texas. Please e-mail Bert Cole, at bertsy2tx.rr.com for more information.