Hispanic Heritage Month 2009:  
Sept. 15 – Oct. 15

In September 1968, Congress authorized President Lyndon B. Johnson to proclaim National Hispanic Heritage Week, which was observed during the week that included Sept. 15 and Sept. 16. The observance was expanded in 1988 to a monthlong celebration (Sept. 15 – Oct. 15). America celebrates the culture and traditions of those who trace their roots to Spain, Mexico and the Spanish-speaking nations of Central America, South America and the Caribbean. Sept. 15 was chosen as the starting point for the celebration because it is the anniversary of independence of five Latin American countries: Costa Rica, El Salvador, Guatemala, Honduras and Nicaragua. In addition, Mexico and Chile celebrate their independence days on Sept. 16 and Sept. 18, respectively.

Population

46.9 million
The estimated Hispanic population of the United States as of July 1, 2008, making people of Hispanic origin the nation’s largest ethnic or race minority. Hispanics constituted 15 percent of the nation’s total population. In addition, there are approximately 4 million residents of Puerto Rico.

More than 1
. . . of every two people added to the nation’s population between July 1, 2007, and July 1, 2008, was Hispanic. There were 1.5 million Hispanics added to the population during the period.
3.2%
Percentage increase in the Hispanic population between July 1, 2007, and July 1, 2008, making Hispanics the fastest-growing minority group.

132.8 million
The projected Hispanic population of the United States on July 1, 2050. According to this projection, Hispanics will constitute 30 percent of the nation’s population by that date.

22.4 million
The nation’s Hispanic population during the 1990 Census — less than half the current total.

2nd
Ranking of the size of the U.S. Hispanic population worldwide, as of 2008. Only Mexico (110 million) had a larger Hispanic population than the United States (46.9 million).

64%
The percentage of Hispanic-origin people in the United States who were of Mexican background in 2007. Another 9 percent were of Puerto Rican background, with 3.5 percent Cuban, 3.1 percent Salvadoran and 2.7 percent Dominican. The remainder were of some other Central American, South American or other Hispanic or Latino origin.
Source: 2007 American Community Survey <http://www.census.gov/acs/www/Products/users_guide/index.htm>

About 45 percent of the nation’s Dominicans lived in New York City in 2007 and about half of the nation’s Cubans in Miami-Dade County, Fla.
Source: 2007 American Community Survey <http://www.census.gov/acs/www/Products/users_guide/index.htm>

25%
Percentage of children younger than 5 who were Hispanic in 2008. All in all, Hispanics comprised 22 percent of children younger than 18.
27.7 years
Median age of the Hispanic population in 2008. This compared with 36.8 years for the population as a whole.

107
Number of Hispanic males in 2008 per every 100 Hispanic females. This was in sharp contrast to the overall population, which had 97 males per every 100 females.

States and Counties

48%
The percentage of the Hispanic-origin population that lived in California or Texas in 2008. California was home to 13.5 million Hispanics, and Texas was home to 8.9 million.

16
The number of states with at least a half-million Hispanic residents — Arizona, California, Colorado, Florida, Georgia, Illinois, Massachusetts, Nevada, New Jersey, New Mexico, New York, North Carolina, Pennsylvania, Texas, Virginia and Washington.

45%
The percentage of New Mexico’s population that was Hispanic in 2008, the highest of any state. Hispanics also made up at least one fifth of the population in California and Texas, at 37 percent each, Arizona (30 percent), Nevada (26 percent), Florida (21 percent) and Colorado (20 percent). New Mexico had 891,000 Hispanics.

The Carolinas
The states with the highest percentage increases in Hispanic population between July 1, 2007, and July 1, 2008. South Carolina’s increase was 7.7 percent and North Carolina’s was 7.4 percent.
4.7 million
The Hispanic population of Los Angeles County, Calif., in 2008 — the largest of any county in the nation. Los Angeles County also had the biggest numerical increase in the Hispanic population (67,000) since July 2007.

97%
Proportion of the population of Starr County, Texas, that was Hispanic as of 2008, which led the nation. All of the top 10 counties in this category were in Texas.

48
Number of the nation’s 3,142 counties that are majority-Hispanic.

15%
Percent increase in the Hispanic population in Luzerne County, Pa., from July 1, 2007, to July 1, 2008. Among all counties with 2007 Hispanic populations of at least 10,000, Luzerne topped the nation in this category. Luzerne’s county seat is Wilkes-Barre.

313,000
The increase in California’s Hispanic population between July 1, 2007, and July 1, 2008, which led all states. Texas (305,000) and Florida (111,000) also recorded large increases.

20
Number of states in which Hispanics are the largest minority group. These states are Arizona, California, Colorado, Connecticut, Florida, Idaho, Iowa, Kansas, Massachusetts, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, Oregon, Rhode Island, Texas, Utah, Washington and Wyoming.

Businesses

Source for statements in this section: Hispanic-owned Firms: 2002
1.6 million
The number of Hispanic-owned businesses in 2002.

- Nearly 43 percent of Hispanic-owned firms operated in construction; administrative and support, and waste management and remediation services; and other services, such as personal services, and repair and maintenance. Retail and wholesale trade accounted for nearly 36 percent of Hispanic-owned business revenue.

- Counties with the highest number of Hispanic-owned firms were Los Angeles County (188,422); Miami-Dade County (163,187); and Harris County, Texas (61,934).

Triple
The rate of growth of Hispanic-owned businesses between 1997 and 2002 (31 percent) compared with the national average (10 percent) for all businesses.

$222 billion
Revenue generated by Hispanic-owned businesses in 2002, up 19 percent from 1997.

44.6%
. . . of all Hispanic-owned firms were owned by people of Mexican origin (Mexican, Mexican-American or Chicano).

29,168
Number of Hispanic-owned firms with receipts of $1 million or more.

Families and Children

10.4 million
The number of Hispanic family households in the United States in 2008. Of these households, 62 percent included children younger than 18.

66%
The percentage of Hispanic family households consisting of a married couple.
43%  
The percentage of Hispanic family households consisting of a married couple with children younger than 18.  

70%  
Percentage of Hispanic children living with two parents.  

Spanish Language

35 million  
The number of U.S. residents 5 and older who spoke Spanish at home in 2007. Those who hablan español constituted 12 percent of U.S. residents. More than half of these Spanish speakers spoke English “very well.”  
Source: 2007 American Community Survey  
<http://www.census.gov/acs/www/Products/users_guide/index.htm>

4  
Number of states where at least one-in-five residents spoke Spanish at home in 2007 — Arizona, California, New Mexico and Texas.  

78%  
Percentage of Hispanics 5 and older who spoke Spanish at home in 2007.  
Source: 2007 American Community Survey  
<http://www.census.gov/acs/www/Products/users_guide/index.htm>

Income, Poverty and Health Insurance

$38,679  
The median income of Hispanic households in 2007, statistically unchanged from the previous year after adjusting for inflation.  
21.5%
The poverty rate among Hispanics in 2007, up from 20.6 percent in 2006.

32.1%
The percentage of Hispanics who lacked health insurance in 2007, down from 34.1 percent in 2006.

Education

53%
The percentage of Hispanic 4-year-olds enrolled in nursery school in 2007, up from 43 percent in 1997 and 21 percent in 1987.

62%
The percentage of Hispanics 25 and older who had at least a high school education in 2008.

13%
The percentage of the Hispanic population 25 and older with a bachelor’s degree or higher in 2008.

3.6 million
The number of Hispanics 18 and older who had at least a bachelor’s degree in 2008.

1 million
Number of Hispanics 25 and older with advanced degrees in 2008 (e.g., master’s, professional, doctorate).
12%
Percentage of full-time college students (both undergraduate and graduate students) in October 2007 who were Hispanic, up from 10 percent in 2006.

20%
Percentage of elementary and high school students combined who were Hispanic.

Names

4
The number of Hispanic surnames ranked among the 15 most common in 2000. It was the first time that a Hispanic surname reached the top 15 during a census. Garcia was the most frequent Hispanic surname, occurring 858,289 times and placing eighth on the list — up from 18th in 1990. Rodriguez (ninth), Martinez (11th) and Hernandez (15th) were the next most common Hispanic surnames.

Jobs

67%
Percentage of Hispanics 16 and older who were in the civilian labor force in 2007.
Source: 2007 American Community Survey <http://www.census.gov/acs/www/Products/users_guide/index.htm>

18%
The percentage of Hispanics 16 or older who worked in management, professional and related occupations in 2007. The same percentage worked in production, transportation and material moving occupations. Another 16 percent worked in construction, extraction, maintenance and repair occupations. Approximately 24 percent of Hispanics 16 or older worked in service occupations; 21 percent in sales and office occupations; and 2 percent in farming, fishing and forestry occupations.
Source: 2007 American Community Survey <http://www.census.gov/acs/www/Products/users_guide/index.htm>
79,400
Number of Hispanic chief executives. In addition, 50,866 physicians and surgeons; 48,720 postsecondary teachers; 38,532 lawyers; and 2,726 news analysts, reporters and correspondents are Hispanic.
Source: Upcoming Statistical Abstract of the United States: 2010, Table 603
<http://www.census.gov/compendia/statab/>

Voting

9.7 million
The number of Hispanic citizens who reported voting in the 2008 presidential election, about 2 million more than voted in 2004. The percentage of Hispanic citizens voting — 50 percent — represented a statistical increase from 2004 (47 percent).
Source: Voting and Registration in the Election of 2008

Serving our Country

1.1 million
The number of Hispanic veterans of the U.S. armed forces.
Source: 2007 American Community Survey
<http://www.census.gov/acs/www/Products/users_guide/index.htm>

Following is a list of observances typically covered by the Census Bureau’s Facts for Features series:

- African-American History Month (February)
- Labor Day
- Super Bowl
- Grandparents Day
- Valentine’s Day (Feb. 14)
- Hispanic Heritage Month (Sept. 15-Oct. 15)
- Women’s History Month (March)
- Unmarried and Single Americans Week
- Irish-American Heritage Month (March)
- Halloween (Oct. 31)
- St. Patrick’s Day (March 17)
- American Indian/Alaska Native Heritage Month (November)
- Asian/Pacific American Heritage Month (May)
- Veterans Day (Nov. 11)
- Older Americans Month (May)
- Thanksgiving Day
- Cinco de Mayo (May 5)
- The Holiday Season (December)
- Mother’s Day
- Father’s Day
- The Fourth of July (July 4)
- Thanksgiving Day
- Anniversary of Americans with Disabilities Act (July 26)
- Back to School (August)

Editor’s note: The preceding data were collected from a variety of sources and may be subject to sampling variability and other sources of error. Facts for Features are customarily released about two months before an observance in order to accommodate magazine production timelines. Questions or comments should be directed to the Census Bureau’s Public Information Office: telephone: 301-763-3030; fax: 301-763-3762; or e-mail: <pio@census.gov>.