



FOR IMMEDIATE RELEASE: October 1, 2013

Tennis To Debut At 2014 Arnold Sports Festival

COLUMBUS, Ohio – The **Arnold Sports Festival** and the United States Tennis Association/Midwest Section have partnered to bring **Tennis** to the Arnold Sports Festival for the first time in 2014. The USTA/Midwest Section will conduct tennis demonstrations and offer open play from Friday, February 28 through Sunday, March 2 in Rooms E150/E151 at the Greater Columbus Convention Center. Several different types of tennis activities are planned, giving attendees the opportunity to find a healthy, new way to get in shape and burn calories. Visit www.midwest.usta.com/arnoldtennis/ for a schedule and description of tennis activities.

The festival also includes two special competitive events highlighting junior tennis; the first-annual Arnold Tennis Championships Junior Jamboree (grades 6-8) and the first annual Arnold Sports Festival Tennis Play Day (grades 2-5). Both events will take place Saturday, March 1 at the Scarborough East Tennis & Fitness Center in Columbus, Ohio.

“We are excited to bring Tennis to the Arnold Sports Festival for the first time in 2014,” said Jim Lorimer, Arnold Sports Festival co-founder. “The Arnold Tennis Championships will offer an excellent competitive outlet for junior tennis players and options for interested youth to learn more about this great Olympic sport.”

The 2014 Arnold Sports Festival will be held Feb. 27-March 2 in Columbus, Ohio and surrounding communities. The Arnold Sports Festival will again attract 175,000 sports and fitness fans to watch 18,000 athletes compete in 50 sports and events, including 13 Olympic events.

The three-day Arnold Fitness EXPO features 700 booths of the latest in sports equipment, apparel and nutrition and two stages that host unique, non-stop competitions and entertainment. The Arnold Fitness EXPO will be held Feb. 28-March 2, 2014 at the Greater Columbus Convention Center.

Olympic sports in which youth or adults compete and Olympians or Olympic hopefuls appear include archery, boxing, fencing, gymnastics, judo, running, swimming, table tennis, tae kwon do, tennis, track & field, weightlifting and wrestling.

Visit www.midwest.usta.com/arnoldtennis for more details.

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2014 Arnold Sports Festival

Dates: Feb. 27-March 2, 2014

Locations: Most events are held at the Greater Columbus Convention Center (400 N. High St.), Veterans Memorial (300 W. Broad St.) and Lifestyle Communities Pavilion (405 Neil Ave.). The tennis competition will be held at the Scarborough East Tennis & Fitness Center, 5641 Alshire Road, Columbus, Ohio. --- Visit www.arnoldsportsfestival.com for specifics.

EXPO and Tennis Demonstration Area Hours:

Friday 9:30 a.m.-5:30 p.m.; Saturday 9 a.m.-5:30 p.m.; Sunday 10 a.m.-4 p.m.

Junior TENNIS Play Day and Jamboree Hours: Saturday starting at 4:30pm

Admission to the Arnold Tennis Championship Venue: Free. Visit www.arnoldsportsfestival.com for registration information and participation fees.

Admission to the Arnold Expo: A daily EXPO ticket (\$10 in advance plus service charges, \$15 at door) includes admission to most events and the Arnold Fitness EXPO. Professional and amateur bodybuilding events; Arnold Sunday Showcase at the Hilton Columbus; Amateur Mixed Martial Arts Festival at the Lifestyle Communities Pavilions; Arnold Party With The Pros at the Hollywood Casino require a separate ticket. Arnold VIP Ticket Packages are available for \$350 and \$600 and include a variety of exclusive benefits and premium seating to many events.

Web: www.arnoldsportsfestival.com

Tickets: www.ticketmaster.com/arnold or call: (800) 745-3000

About USTA/Midwest

Currently, the USTA/Midwest Section exceeds 90,000 individual members and approximately 1,100 member organizations. It is the second largest section of the United States Tennis Association. The USTA/Midwest Section consists of 13 Districts in the following states: Illinois, Indiana, Michigan, Ohio and Wisconsin as well as designated counties in West Virginia and Kentucky. The USTA/Midwest Section offers recreational and competitive tennis for individuals of all ages and abilities. Please visit www.midwest.usta.com for more information.

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Media Contacts: Brent LaLonde
Arnold Sports Festival
(614) 431-2600
brent@arnoldexpo.com

Jim Amick
USTA/Midwest, Arnold Tennis Championship
(317) 333-3560
jim@midwest.usta.com