

IT'S MAKING YOUR PASSION FOR TENNIS CHANGE LIVES IN YOUR COMMUNITY CTA OPPORTUNITIES

**“Learn how to improve and grow your organization
through web training sessions”**



The USTA is pleased to offer a series of highly interactive, instructor lead, web delivered workshops to all Community Tennis Providers. These workshops are scheduled the first Wednesday of each month (excluding September) - at 4:00 PM Eastern time. Workshops are accessed from your computer and your phone. The fee for each workshop - \$25 per person*

****Please Note: USTA Mid-Atlantic will reimburse CTAs for one webinar of their choice. Contact Community Tennis Development Manager, Alanna Broderick at broderick@mas.usta.com**

BECOME A COMMUNITY TENNIS ASSOCIATION TODAY!

From access to grants and scholarships, to low cost master liability and accident insurance, to assistance with building a website, there are many benefits in starting a Community Tennis Association. Register your CTA and take advantage of all these great benefits and more! [Click Here for CTA Benefits!](#)

UPCOMING SESSIONS:

Developing Community Partnerships

December 7, 2011 4:00 - 5:30 EST

Registration Deadline (3:00 P.M. EST) December 2, 2011

Participants will learn to: 1. Identify the key allies (both tennis and non-tennis related) in their community 2. List the key factors to include in “making their case” 3. Identify and access resources available 4. Identify best practices in building community partnerships

[Enroll Here for Developing Community Partnerships Web Workshop](#)

Basic Strategies and Tips for Organizing

January 4, 2012 4:00 - 5:30 EST

Registration Deadline (3:00 P.M. EST) December 30, 2011

Participants will learn to: 1. Define the top 5 characteristics of a Successful Tennis Organizer 2. List the 8 Key steps to running a successful Team Based Youth Tennis Program 3. Prepare a Plan of Action for running a successful Tennis Program in their Community

[Enroll Now for Basic Strategies and Tips for Organizing Web Workshop](#)

Recruiting and Rewarding Volunteers

February 1, 2012 4:00 - 5:30 EST

Registration Deadline (3:00 P.M. EST) January 27, 2012

Participants will learn to: 1. Conduct a volunteer program assessment 2. List reasons people volunteer 3. Identify places to recruit volunteers 4. Identify methods for rewarding and retaining volunteers

[Enroll Now for Recruiting and Rewarding Volunteers Web Workshop](#)

Board Evaluations

March 7, 2012 4:00 - 5:30 EST

Registration Deadline (3:00 P.M. EST) March 2, 2012

Participants will learn to: 1. State the benefits of doing self-evaluations 2. List the criteria for a self-evaluation 3. Describe the benefits of board evaluations

[Enroll Now for Board Evaluations Web Workshop](#)

10 and Under Tennis Line Grants

Purpose:

Funding provided by the USTA Mid-Atlantic Section and USTA National to assist communities with the cost of painting QuickStart tennis lines on existing courts.

Amount:

USTA Mid-Atlantic will match dollar for dollar the investment a local community makes toward the total cost of lining two (2) courts to make up the required 50% local match. Currently, the cost to line QuickStart courts is approximately \$250-\$450 per court. [Click Here For More Information!](#)

Host a Play Day! And get Free QuickStart Equipment

[Click Here to Register Your Play Day!](#)

Play Days are designed for kids – from those just learning to compete to those who are already in competition – to play in a fun, non-threatening yet competitive environment. Emphasis is placed on participation, effort and sportsmanship.

Register Your Play Day and Receive:

- Starter Kit for first Play Day
- Discounts on Play Day awards and prizes
- Downloadable participant certificate
- Downloadable draw sheets, flyer and organizer materials.

Give the Gift of Free Membership

Right now kids 10 and Under, new to the USTA, can receive a FREE Junior Membership – a \$20 value! This offer is available through March 2012. Please [click here](#) to sign-up.

The USTA is offering a free USTA Junior Membership to all children age 10 and under. This special USTA membership offer will allow more kids to try USTA programming; including USTA Junior Tournaments and USTA Jr. Team Tennis.

In addition, participating junior members will receive a variety of benefits, including Bounce, a special quarterly publication geared toward young players and their parents, preferred ticket access to pro tennis tournaments throughout the country, and discounts on merchandise and apparel.

To join the USTA and receive the free membership, new junior members can sign up by one of the following ways using source code: 10UJRFREE.

- Calling USTA Membership Services at 1-800-990-8782
- Visiting USTA Membership Services online at www.usta.com/juniorfree

[For More Information on 10 and under tennis Click Here!](#)

CTA RESOURCES:

CTA Insurance

The USTA recognizes the need to identify low-cost solutions for community based organizations that promote and develop the growth of tennis. Our insurance programs offer the lowest rates in the market. Enroll your CTA today. [Find out more details here.](#)

Important IRS Information for CTAs

Don't lose your tax exempt status for failure to file IRS Form 990. [Click Here For More Information!](#)

A Guide to Get Started

To download a full version of the USTA Guide for Community Tennis Associations or download the guide chapter by chapter. [Click Here To Get Started!](#)