



### Friday, January 29

- 2:00 PM to 5:00 PM: High School Coaches Workshops (on court)
- 2-3:30pm – “Effective Practice Formats” (Brian Parkkonen, PTR)
  - 3:30pm-5pm – “Drill Share” (Jason Stokes & Mark Savage, USPTA)
- 3:00 PM to 5:00 PM: USTA Eastern Executive Board Meeting
- 5:30 PM to 7:00 PM: Opening Panel – “It’s My Tennis!”
- Panel discussion focusing on marketing in tennis today
- 7:00 PM to 10:00 PM: Welcome Reception (Commons)

### Saturday, January 30

- 8:00 AM to 8:45 AM: Schools Program – “Getting Past the Road Blocks”
- 9:00 AM to 10:00 AM: Junior Awards Ceremony (breakfast included)
- 10:15 AM to 12:15 PM: Tournament Directors Workshop
- 10:15 AM to 11:15 AM: “Gender Specific Training for the 11-17 Age Block” (on court)
- Hosted by Brian Parkkonen, PTR
- 11:15 AM to 12:15 AM: “Creative Drills & Games for Adults” (on court)
- Hosted by Jason Speirs, USPTA
- 12:30 PM to 1:30 PM: Lunch Buffet (Red Oak Terrace)
- 1:30 PM to 3:00 PM: Regional Volunteer Meetings
- Long Island (Library)
  - Metro (Parlor)
  - New Jersey (Gallery)
  - Northern (Red Oak Terrace)
  - Southern (Portico)
  - Western (Veranda)
- 3:15 PM to 4:45 PM: “Leveraging Diversity & Inclusion”
- Panel discussion with Esu Ma’at, USPTA & PTR

5:00 PM to 6:00 PM: USPTA General Meeting

5:30 PM to 6:30 PM: USTA Eastern Annual Meeting

6:30 PM to 11:00 PM: Cocktail Hour and Adult Awards Dinner

**Sunday, January 31**

9:00 AM to 12:00 PM: PTR Specialty Course