



**EASTERN**

February 17, 2011

Dear Registered CTA's & NJTL's:

Once again, the USTA Eastern section is pleased to announce its annual Community Tennis Fundraising **US Open President's Suite Ticket Initiatives**. This benefit is offered on behalf of Jon Vegosen, President of the USTA and Jeff Williams, President of the USTA Eastern section.

This benefit is open to USTA Eastern registered CTA's and NJTL's only! Each registered CTA or NJTL can enter to win a pair of President's Suite tickets that will afford them the opportunity to do some creative fundraising. As you know, these are the one pair of tickets that cannot be purchased ANYWHERE. You are the people who energize and promote the game in our section and we would like to show you our gratitude by providing this amazing opportunity. The tickets can be used in a multitude of ways:

- A key raffle item for an organization fundraiser
- A silent auction either on-site
- Membership contest for employees

These invitations are given with the understanding that the recipient organization will make every effort to secure the maximum amount of money possible for the invitations. It is recommended that each pair of invitations (tickets) secure a minimum bid or donation of \$1000. The value of a courtside seat during the first week is in the range of \$300 to \$500 plus meals and hospitality. In exchange for the donation, the recipient will be provided with:

1. Invitations for two individuals to be guests during the first week, day session, at the US Open, USTA Billie Jean King National Tennis Center;
2. Seating in the USTA President's Courtside Box;
3. Lunch in the USTA President's Dining Room;
4. Hospitality in the USTA President's Suite during the applicable Session;
5. Access to courtside seating in Louis Armstrong Stadium;
6. Access to all other courts at the USTA Billie Jean King National Tennis Center.
7. The invitations are non-transferrable and resale is strictly prohibited.

**ALL SUBMISSIONS MUST BE RECEIVED BY FRIDAY, APRIL 15, 2011. Please see the attached sheet containing all rules and restrictions.**

It is our hope that your organization will find this useful in helping to promote and grow the game of tennis. USTA Eastern hopes to provide you additional member benefits in the coming year. Be sure to check out [www.eastern.usta.com](http://www.eastern.usta.com) for the latest news, information and promotional offers.

Thank you and much success!

D.A. Abrams, CAE  
Executive Director & C.O.O.

Linda Mann, Esquire  
Managing Director  
Community Tennis Development



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## **US Open President's Suite Ticket Initiative**

### **Rules & Restrictions**

There are four (4) invitations (8 individual tickets) available.

Invitations will be chosen in a random draw of the CTA/NJTL names submitted. Tickets are to be used to assist **registered** CTA's and/or NJTL's in raising funds.

The following practices are **prohibited**:

- the President's Suite invitations cannot be offered for sale via media (such as newspaper advertisements)
- Invitations cannot be offered via public auction websites (such as eBay).
- Invitations are non-transferable and cannot be resold

Sales are expressly limited to fundraising initiatives (including through live and/or silent auctions and general sales efforts) taking place at local tennis events.

Please be advised that guests in the President's Suite must be 12 years of age or older and they will be required to adhere to the dress code (business casual with a jacket required in the Dining Room; no jeans or flip flops).

Eligible Community Tennis Associations and National Junior Tennis & Learning programs must be a registered CTA/NJTL with an active USTA organization membership through December 31, 2011 at the time of request.

***Please mail, fax or email a letter of interest, with CTA/NJTL name, contact name, address, city, state, zip code phone and/or email to:***

***Attention: Linda Mann  
USTA Eastern  
4 West Red Oak Lane, Suite 300,  
White Plains, NY 10604  
Fax: 914-694-2402  
Email: [mann@eastern.usta.com](mailto:mann@eastern.usta.com)  
Questions: 914-697-2385***

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Recipients will be notified no later than Friday, April 29, 2011.  
Good luck with your community tennis development and promotional efforts!