NOTE: All minutes are final after approval by the committee chair and all committee decisions are subject to final approval by the Board.

Committee Members Present:
Craig Pasqua (Chair), Martha Ehrenfeld, Cheri King, Michael Lee, Vince Owens

Committee Members Absent:
Raj Bhari

Staff Members Present:
Lita Anderson

Staff Members Excused:
Silvia Duenas-Bielser

Special Invited Guest:
Mr. Robert Jackson, Member, USTA NorCal Budget Committee

Craig Pasqua, Chair of the Diversity Committee, called the meeting to order at 7:18 p.m.

The following motion was duly made and seconded: RESOLVED, that the minutes of May 6, 2009 meeting be approved. The motion was approved by a vote of 5 in favor, 0 opposed and 0 abstentions.

1. Chair Report – Craig Pasqua

Cathy Olmo has resigned from the Diversity Committee following a two year tenure. Remaining committee members wished her well.

Craig had a meeting in Sacramento on June 17th with Bard Rickey and Tony Nimmons from USTA National to discuss the possibility NorCal hosting another Rookie School in the Fall (end of Sept./beg of Oct) in the South Bay. Currently there are 150 qualified umpires in NorCal. There is quite a bit of attrition in the field so there is a need to build up the ranks. Retirees and local college kids are a good target for advertising this. Craig wants to put a sub-committee in place to develop this.

The following motion was made and seconded: RESOLVED, that a subcommittee be formed to develop a Fall Rookie School offering and determine and present budget impact to Committee. Members of this subcommittee will be Martha, Vince, Cheri and Craig. The motion was approved by a vote of 5 in favor, 0 opposed and 0 abstentions.
Craig raised the discussion of long range plans for the committee and encouraged activity suggestions from the Committee which included:

1. gatherings/picnic for Hispanic communities
2. more geographically dispersed committee representation
3. an increase college scholarships by 100%
4. more visibility within NorCal for committee’s work
5. increased collaboration with NJTL’s
6. identification of a community partner/coach etc. forum
7. development of consistent and comprehensive strategies
8. serve as a resource to Adult, Tournament, JTT and provide an avenue to reach more communities

2. Staff Report

Lita reported that the Bank of the West Kids’ Town Hall plans are progressing well and invitations to community groups and guest speakers have been sent out. IMG will have the pizza lunch for the kids sponsored by Round Table Pizza.

3. Travel Teams

PCC:

The PCC Travel Team plans are moving forward. Upon Silvia’s return, selected coaches and players will be notified, tryout scheduled and travel plans arranged.

John Dale Evans and Barbara Lewis were selected as coaches.

All players have been approved for try-out and based on the outcome of the tryouts, will be selected or not selected to travel with the team. The team will fly on Jet Blue rather than travel by van to Long Beach. A van will be rented for team transport upon arrival into Long Beach.

Zonals:

Larry Atkins was selected to travel with the JTT Zonal Team as an observer and assistant to staff and coach. Silvia will work out availability details and confirmations with Larry. The committee previously approved a stipend of $1,500 to cover the costs associated with Larry’s Zonal role. The alternate to Larry if he cannot participate would be Craig Law (another Zonal Coach applicant).
4. Scholarships

Recipients selected:

- Michael Chang: Vicki Luu
- Arthur Ashe: Nicholas Lautoa
- Althea Gibson: Emani Decquir
- Pancho Gonzalez: Natalie Dillon

5. Budget Report

As of May 30, 2009, 6.61% of the budget ( $6935.33 of $104,950) has been utilized.

Silvia will meet with Craig and Robert Jackson upon her return to develop 2010 budget recommendations for presentation to Lita Anderson, Steve Leube and the Board for consideration.

6. Adjournment

The following motion was duly made and seconded: RESOLVED, that Diversity Committee adjourn tonight's meeting at 9:22 p.m. The next regular monthly meeting is scheduled for August 5, 2009 at 7 pm at the Alameda USTA NorCal office. The motion was approved by a vote of 5 in favor, 0 opposed, and no abstentions.

Lita F. Anderson, Secretary of the Meeting.