

ARE YOU INTERESTED IN BEING A LOCAL TENNIS ORGANIZER FOR FLEX LEAGUES IN YOUR AREA???



The Mid-Atlantic Section is looking for Local Tennis Organizers in your area NOW to promote and begin Flex Leagues. We currently have LTO's in the following areas:

VIRGINIA

- **NOVA and DULLES SOUTH** – Ed Tiong – 703.403.5624 (cell) – 703.327.0672 (home) – 703.934.5267 (work) Etiong93@gmail.com
- **RICHMOND** – Helen Alli – 804.439.2145 – hjoh774031@aol.com
- **FREDERICKSBURG** – George Christoforatos – 540.207.2049 – gee015@yahoo.com

MARYLAND

- **HOWARD COUNTY and BALTIMORE** – Sara Brown – 410.489.7770 – sarainglenwood@comcast.net
- **PRINCE GEORGES COUNTY** – Terri Craig – 301.873.0116 (cell) – 301.967.2696 (home) – 301.763.4871 (work)
- **SOUTHERN MD** – LaRue Cook – 703.971.1542 (home) – 703.217.2309 (cell) – tennis4lec@yahoo.com
- **CHESAPEAKE and ANNE ARUNDEL** – Jerry Thorner - 404.343.4973 – ltojerry@gmail.com

If you do not see either your area or an area near you listed, then this is your opportunity to become a part of the USTA Flex League Program. Becoming a Local Tennis Organizer (LTO) is easy:

- Training will include an online tutorial, Tennis Link support and customer service, plus best practices for local marketing and promotion plans.
- USTA and Section supported marketing and promotions will include email blasts, web banner ads, Google buys, printed materials, and templates for local personalization.
- LTOs will be given the opportunity to receive support, motivation and guidance from each other through scheduled conference calls with the National Flex League Manager and online tools.
- LTOs will receive a payment for each player registered.

IF YOU ARE INTERESTED, PLEASE COMPLETE [THIS APPLICATION](#) AND FORWARD TO HAYLEY HUGHES, HUGHES@MAS.USTA.COM OR CONTACT HER AT 703-556-6120 X10.

FOR MORE INFORMATION YOU CAN VISIT www.ustaflex.com