

From Patrick McEnroe



While the cold blasts of winter weather may still be upon us here in New York, *USTA Serves* is already in high gear for Spring and Summer activities.

USTA Sections across the country are reviewing and ranking *USTA Serves* college scholarship applications from high school seniors who are pinning their dreams of higher education on their academic achievements, community service and tennis skills. Simultaneously dozens of NJTLs and community tennis associations are waiting to learn if our Grant Proposal Review Committee will

fund their program in our 2009 Spring Grant Cycle. For many, these decisions are real tie-breakers and the stakes are high.

Numbers tell a big part of the *USTA Serves* story and at the end of 2008, I was really excited to learn what we'd achieved together. Since 2001,

- 16,200,000 hours were provided in homework help and mentoring;
- 168 programs were funded in 127 cities, representing 40 states, the District of Columbia and Puerto Rico; and,
- 440 students were awarded college scholarships.

It's because of *your* generosity that *USTA Serves* is able to provide life changing services and I'm personally very grateful for your support. My hope is that we can continue to count on you to help make dreams come true for so many deserving kids. Thanks very much for all you do to help us achieve our goals.



Patrick McEnroe

News from our funded programs

"We're developing important knowledge about how people with autism learn that can help foster future programs, and our young participants are experiencing the joys of tennis and getting the benefit of exercise. It's definitely a win-win situation."

Dr. Sean Cai, Dept. of Sport Science & Wellness, University of Akron, Akron, Ohio

"Our *Si Se Puede* program provides after-school programming including homework assistance, structured math and literacy programs, leadership development and technology access and education for low-income resident children in Phoenix. We are implementing a QuickStart Tennis program at the site and are in contact with the City of Phoenix Parks & Recreation Dept. and the USTA Southwest Section to do so. Given their personal circumstances, many of the children are considered at risk for delinquency and involvement with the justice system."

Gina Rodriguez, Director, National Farm Workers Service Center, Phoenix, Arizona

"What began as a summer program serving 20 kids has grown into a year-round program that serves over 500 children at sites across the city...this year two longtime *Kids on the Ball* participants went on to play at the college level. Josh, who attended our program for nearly 10 years, plays for the Utica College men's team. Aida, originally from Bosnia and a participant for 8 years, joined the Castleton State College women's team. Both of these young people have had to overcome major obstacles as teens and both are the first in their families to attend college. We are extremely proud of their achievements."

Vicki Smith, Executive Director, King Street Youth Center, Burlington, Vermont



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"Aces for Kids" Year-End Grants Awarded to 39 Organizations

At year-end 2008, *USTA Serves* awarded 39 "Aces for Kids" grants, 17 in conjunction with the USTA Public Affairs Committee, for a total of \$574,700. The funding source for the 17 Public Affairs grants was the U.S. Department of Justice. The number of program grants awarded in 2008 was 58, for a total amount of \$886,960. Combined with scholarship awards, the Foundation distributed almost \$1.2 million in 2008.

The "Aces for Kids" grants were distributed to programs that successfully combine tennis and education and help children pursue their goals and highest dreams by succeeding in school and becoming responsible citizens. The nonprofit organizations selected for funding offer a curriculum designed to address school truancy, poor academic performance, gang activity, underage drinking and drug abuse.

THE 2008 YEAR-END GRANTS RECIPIENTS

An Achievable Dream, Newport News, Virginia
Atlanta Youth Tennis Foundation, Atlanta, Georgia
Boys & Girls Club of the Big Island, Hilo, Hawaii
CHAMPS Afterschool Program, School District of Erie, Pa., Erie, Pennsylvania
Communities in Schools of the Charleston Area, Charleston, South Carolina
Embrace Your Dreams, Bethlehem, Pennsylvania
Escuela Dolores Gomez de Roman, Arecibo, Puerto Rico
First Serve of the Palm Beaches, Palm Beach, Florida
Harlem Junior Tennis & Education Program, New York, New York
Hebni Nutrition Consultants, Orlando, Florida
Jewish Council for Youth Services, Chicago, Illinois
The Katie at the Bat Team, Narberth, Pennsylvania
KIPP Endeavor Academy, Kansas City, Missouri
Mentoring USA, New York, New York
Portland After School Tennis, Portland, Oregon
Reach for College!, Inc., Washington, D.C.
Rodney Street Tennis & Tutoring, Wilmington, Delaware
Tennis & Education, Inc., St. Paul, Minnesota
Tennis Success, Corpus Christi, Texas
University of Akron, Dept. of Sport Science & Wellness, Akron, Ohio
VCU Foundation (Lobs and Lessons), Richmond, Virginia
Washington Tennis & Education Foundation, Washington, D.C.

THE 2008 YEAR-END PUBLIC AFFAIRS GRANTS RECIPIENTS

Annapolis Area Tennis School, Annapolis, Maryland
Black Women in Sport Foundation, Philadelphia, Pennsylvania
Carver Community Organization, Evansville, Indiana
Children & Family Urban Ministries, Des Moines, Iowa
Flatbush Development Corporation, Brooklyn, New York
Genesis School, Kansas City, Missouri
Greater Miami Tennis & Education Foundation, Miami, Florida
Helm, Inc., Canton, Mississippi
Kids Unlimited of Oregon, Medford, Oregon
Latin American Youth Center, Washington, D.C.
Love to Serve, Chicago, Illinois
New York Junior Tennis League, Woodside, New York
Recreation Wish List Committee, Washington, D.C.
Ricardo Flores Magon Academy, Inc., Westminster, Colorado
Tennis in the 'Hood, Fayetteville, Georgia
Washington Tennis & Education Foundation, Washington, D.C.
Youth Development Association, Huntsville, Alabama



From the Desk of Karen Martin-Eliezer

"Coming together is a beginning. Keeping together is progress. Working together is success." — Henry Ford

Planning, dedication, hard work, perseverance and goal setting are key steps in achieving both small and great things. In our last newsletter, we proudly announced our rebranding, and over the last several months a new *USTA Serves* has emerged, along with a new strategic plan to crystallize the propulsion of the Foundation as the premier tennis charity in America.

Among the first steps was that a "*USTA Serves Task Force*" representing leadership from each USTA department was established. With this companywide cooperation and input, we believe the Foundation will maximize its exposure, expand its ability to generate funds to support its mission, and serve a larger number of students through its grants and college scholarships.

In this challenging economy, we can't afford to quietly operate alone. We need to reach out to our most creative, hard working colleagues and dream bigger and smarter. Teamwork and its positive results are precisely what *USTA Serves* is realizing through its Task Force.

In the spirit of keeping together, I'd like to welcome new *USTA Serves* Board Members Jamshid Ehsani and Benjamin Doller. This volunteer Board of Directors, led by President Patrick McEnroe, provides the guidance and encouragement that keeps us going. I would also like to acknowledge outgoing Board Member Franklin Johnson, who gave many years of service and will continue to support our efforts.

The Foundation has many activities and events scheduled in the coming months, so please check our website at www.usta.com/foundation for updates. Our annual theater benefit features a revival of the perennial favorite, "West Side Story" in April; and college scholarship recipients and "Aces for Kids" grant awards will be announced in May. The Avenue of Aces, our paver project at the USTA Billie Jean King National Tennis Center, will offer a special discount to USTA Members, and our plan includes continuing our OPENing Night Gala, Afternoon and Evening at the Open, and Pro Am events.

As always, thank you for your support on behalf of the hundreds of thousands of children we serve. I look forward to our working together to share success.

Karen Eliezer

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James Blake and Evian Team up for Kids

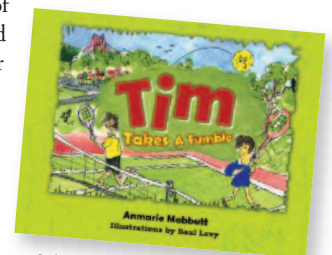


USTA Serves Player Advisory Council Member and Evian spokesperson James Blake presented a check to *USTA Serves* from the sale of Evian Brumis. On hand for the presentation were *USTA Serves* Board Member Katrina Adams, Executive Director of

Harlem Junior Tennis & Education Program (HJTTEP), which shared the donation, along with some of the students from her program. HJTTEP is a previous *USTA Serves* "Aces for Kids" grant recipient and holds special memories for James, who trained there as a youngster.

"Tim Takes A Tumble" for *USTA Serves*!

"Tim Takes a Tumble" is the first in a series of books designed to inspire kids to get out and enjoy their local parks. As a tennis instructor in San Francisco's beautiful Golden Gate Park, author Anmarie Mabbutt says she understands how important it is for children to get out and play: "The more active kids are, the happier and healthier they tend to be."



For all books purchased directly from the author at a special discounted price, a portion of the proceeds will be donated to *USTA Serves* and The San Francisco Parks Trust. For more information on "Tim Takes a Tumble," log on to anmariemabbutt.com or Xlibris.com.

The Board Makes a Difference

The Board is an administrative, policy-making body that establishes the framework for *USTA Serves*' operations. We are pleased to introduce you to two of our Directors-at-Large.



Carol R. Kimmelman is a former elementary school teacher, volunteer tennis coach and teacher. Believing in giving back to one's community and supporting education, Carol is former Board Member of the Somerset Hills YMCA and a new Board Member of Blair Academy.



Paul Palandjian is the Founder and Managing Director of Somerset Equity Advisors, LLC. He is a member of the Board of Trustees at the Belmont Hill School and the Board of Directors of the Denis Leary Firefighters Foundation. Paul is also a Harvard undergraduate admissions reviewer and a former world-ranked tennis player on the ATP World Tour.

3rd ANNUAL
THEATER BENEFIT
Reserve Your Seats Now!

USTA Serves Presents
FOUNDATION FOR
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**WEST
SIDE
STORY**

Thursday,
April 23
curtain at 8 p.m.

at the
Palace Theater
1564 Broadway, NYC

Includes
Dinner & cocktails
preceding event
at 5:45 p.m.

at
Sardi's Restaurant
234 W 44th St., NYC
btw. Broadway & 8th Ave.

USTA Serves is the philanthropic entity of the USTA that provides grants and scholarships, and through tennis helps at-risk youth and people with disabilities to improve academics, build character and strive for excellence.

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Thanks to you, our Scholarship Students are succeeding in college!

Alison Lee Krantz, Georgia Institute of Technology

"Over the years, tennis has taught me some of the most important lessons I think I will ever learn in life. It has taught me to accept others, accept defeats, the importance of hard work, and to never give up on my hopes and dreams. I know that what I have learned from tennis will help me as I journey through the next four years as well as the wonderful Marian Wood Baird Scholarship. I promise you, these next four years I will give nothing less than my best toward my school work. Thank you again for the honor of being a recipient of the Marian Wood Baird Scholarship."

Evan B. Dusenberry, Carlton College

"I was honored to be a 2008 recipient of the *USTA Serves* College Educational Scholarship. This scholarship award will further assist in achieving my education and career goals and increase my chances of success.

Without a doubt, this award will prove to be extremely valuable for me by helping to reduce the financial burdens of pursuing a degree. I hope to represent *USTA Serves* in a positive manner and give back to my community as you have."

Another Spectacular US Open

Each year, *USTA Serves* sponsors a number of events at the US Open to raise funds to support outstanding "Aces for Kids" programs around the country and college scholarships for financially disadvantaged students. In 2008, the 7th Annual OPENing Night Gala hosted special guests Anna Wintour and Oscar de la Renta. And, our 6th Annual Pro Am attracted eight actors from Brazil who were sponsored by *CARAS* magazine. Many thanks to our supporters who came out to have fun for a great cause.



Top: Dwight Davis Scholarship recipient Christopher Rhodes speaks to the Gala guests.
Middle: Special guests Oscar de la Renta (left) and Anna Wintour (right) with Diana Taylor, Karen Martin-Eliezer, and NY City Mayor Michael Bloomberg at *USTA Serves* OPENing Night Gala.
Bottom: A talented roster of Pros and Ams came out in support of *USTA Serves* at the US Open.

Help us pave the way for future generations

The Avenue of Aces, the *USTA Serves* donor recognition project, is located on the magnificent grounds of the USTA Billie Jean King National Tennis Center—home of the US Open. Inaugurated in 2005, it forms the pathway between the East Gate entrance and the historic Arthur Ashe Stadium. Your tax-deductible donation will allow us to make great strides toward achieving our mission of supporting, monitoring and promoting programs that enhance the lives of underserved children and people with disabilities through the integration of tennis and education.

SPECIAL LIMITED TIME DISCOUNT FOR USTA MEMBERS:

From now until May 31, 2009, receive a 15% discount on pathway pavers (does not include Founder's Court). For additional information, please call (914) 696-7223 or go to www.usta.com/foundation.

Avenue of Aces—Donor Recognition List

Silver Aces (\$25,000+)

Barry and Dolly Segal

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Court Jesters Become Part of the US Open

The Lancaster Country Club Court Jesters who have been playing together for more than 40 years, are among the latest additions to the *USTA Serves* Avenue of Aces. Each of the 25 members contributed toward the \$1,000 brick paver at the USTA Billie Jean King National Tennis Center, just another example of their outstanding philanthropy, which has enabled more than 200 inner-city Lancaster, Pennsylvania, children to participate in tennis programs. Sincere thanks to the Court Jesters for their ongoing support of kids, tennis and education.



2009
 THE
 COURT JESTERS

Donor List Unrestricted Contributions from June 15, 2008 through February 15, 2009.

USTA Serves is grateful to the following individuals and corporations for their generous support of our mission. If you should notice inaccuracies, please contact our office at (914) 696-7223 or foundation@usta.com.

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Giving to USTA Serves Has Never Been Easier

Make an online donation—or a tribute gift—or purchase a paver on the Avenue of Aces by going to: <http://foundationgiving.usta.com>

In addition, USTA Serves is registered with Good Search (www.goodsearch.com) and will benefit from donations at that site. Your support is essential to our goal of "changing lives through tennis and education."

Copies of our latest annual report are available from: USTA Serves—Foundation for Academics. Character. Excellence. • 70 West Red Oak Lane • White Plains, NY 10604 • Telephone: 914-696-7223 • www.usta.com/foundation

OUR MISSION STATEMENT

TO SUPPORT, MONITOR AND PROMOTE PROGRAMS THAT ENHANCE THE LIVES OF AT-RISK CHILDREN AND PEOPLE WITH DISABILITIES THROUGH THE INTEGRATION OF TENNIS AND EDUCATION.



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Patrick McEnroe, President
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