

From Patrick McEnroe



A few months ago after our U.S. Davis Cup team became the 2007 Davis Cup by Paribas champions, my newsletter message was about the mnemonic Together Each Achieves More,

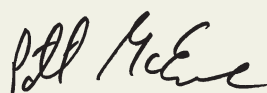
which emphasizes that by valuing the individual skills, strengths and life experiences of the members on a team, outstanding results are possible. It was true for the U.S. Davis Cup team and it is now true for the Foundation's Board of Directors.

Late last year, our Board undertook the process of developing a strategic plan for the USTA Tennis & Education Foundation. All aspects of our existence were examined: the name, logo, tagline, and mission statement. This painstaking process produced USTA Serves. We are still the philanthropic and charitable entity of the United States Tennis Association and our mission of combining tennis and education to provide positive lifestyle choices for under resourced children—the only change is our name.

USTA Serves aptly conveys that our parent organization is concerned with not only growing the game, but using its physical and mental benefits to grow healthy future generations.

I am terribly proud of the work done by our Board of Directors task force and am very grateful for the assistance we received throughout the planning process from Gordon Smith, Executive Director and Chief Operating Officer of the USTA; and innumerable members of the USTA staff. Their unwavering support and efforts were immeasurable to ensuring that our Foundation best represented the social conscience of the USTA.

And so, with a fresh focus to continuing its work on behalf of children and individuals with special needs, I am proud to announce the official launch of USTA Serves as the USTA's Foundation dedicated to Academics, Character and Excellence. Thank you for your continuing support!



Patrick McEnroe

It's Official – We're now USTA Serves!

After months of reviewing the strategic plan for the USTA's foundation, the USTA Tennis & Education Foundation has changed its name to USTA Serves. As always, our mission is to support, monitor and promote programs that enhance the lives of disadvantaged children through the integration of tennis and education.

\$287,000 Awarded in College Scholarships

Congratulations to the fifty-four college-bound high school seniors who received scholarships from USTA Serves in recognition of their academic excellence, community service, and financial need. The scholarships ranged from \$1,000 to \$15,000.

2008 COLLEGE SCHOLARSHIP RECIPIENTS

Marian Wood Baird Scholarship (\$15,000) Alison Krantz, Sugar Grove, IL

Dwight Davis Memorial Scholarship (2 awards at \$7,500) Max Nelson, Cheney, WA; Marissa Kelley, West Harwich, MA

Dwight Mosley Scholarship (two awards at \$10,000) Tonique Merrell, Newport News, VA; Grace Johnson, Naples, FL

Eve Kraft Education & College Scholarship (2 awards at \$2,500) Nelson Iginia, Minneapolis, MN; Chelsea Whitehurst, Aiden, SC



Alison Krantz



Max Nelson



Marissa Kelley



Tonique Merrell



Grace Johnson



Nelson Iginia



Chelsea Whitehurst

College Educational Scholarships (\$6,000)

Paige Allen, Fairfield, MT; Trista Arendt, Bloomer, WI; Naomi Burnside, Bronx, NY; Genesis Cayetano, Mount Vernon, NY; Sarah Costa, Tiverton, RI; Holly Darnell, Portland, OR; Melissa Doyle, Medota Heights, MN; Evan Dusenberry, Atlantic, IA; Roksolana Fajda, Denver, CO; Aurra Fellows, Houston, TX; Kelly Flynn, Richmond, VA; Kristin Grenup, New Port Richey, FL; Seth Harris, Waverly, NE; Marie Holtzmann, Yankton, SD; Constance Johnson, Philadelphia, PA; Ngoc-Anh Le, Campbell, CA; Marie LeBlanc, Fort Pierce, FL; Dustin Miller, Fort Worth, TX; David Nelson, Mount Vernon, NY; Jennifer Nyman, Moranton, NC; Andres Orobitg, Guanabo, PR; Kayla Parsons, Milwaukee, WI; Athenia Peterson, Memphis, TN; Steve Pham, San Diego, CA; Marie Revekant, Pittsford, NY; Micah Roberts, Louisville, KY; Paige Roddy, San Bernadino, CA; Raven Romero, Las Vegas, NV; Kristen Roth, Ardmore, PA; Braxton Sara, Kaneohe, HI; Shanna Scarborough, Stephenville, TX; Katrina Schwab, Spokane, WA; Shraavan Sriganesh, Homedale, ID; Krishnaveni Subbiah, Beaverton, OR; Heather Walendzik, Lowell, MI; Ricardo Weaver, Cincinnati, OH

College Textbook (10 awards at \$1,000)

Irvin Martinez, Newark, NJ; Gabriela Medina, Rock Hill, NY; Kay (Beau) Freckleton, Park City, UT; Rafael Greenberg, Philadelphia, PA; Jasmine Ahmed, Mokena, IL; Andrew Jung, Battle Creek, MI; Mary Katherine Fielding, Cleveland, OH; John Landers, Hartselle, AL; Iris Zuniga, Arvin, CA; Kayli Ragsdale, Austin, TX

Donating Art to Make a Difference

Back when it was first published in 1980, it was called "The Sneaker." To its artist, Anne Lloyd Sternlieb, it was always simply "Dennis's Shoe," named after her neighbor's son's tennis sneaker. Thanks to Mrs. Sternlieb's generosity, we now call it "End of Summer," a thoughtful gift to benefit USTA Serves. Mrs. Sternlieb decided to make the donation after researching our foundation on the web. "I liked that they supported programs which helped young people. I'm not a tennis player myself, but this piece always reminds people of tennis and I think it's really appropriate that it will benefit the sport and the good it does," she said. "End of Summer" notecards are available in boxes of ten for \$10.00 at the USTA Bookstore at the US Open and by contacting USTA Serves at foundation.usta.com.





Karen Martin-Eliezer
USTA Tennis & Education
Executive Director

From the Desk of Karen Martin-Eliezer

For the past few years, in this issue of "Aces and Insights" (the Foundation newsletter), it's been customary for me to acknowledge our scholarship recipients and latest program grant awardees. Not one to buck tradition, this year has thirty-seven outstanding high school seniors who will be receiving awards ranging from \$1,000 to \$15,000 and seventeen programs receiving funding ranging from \$4,460 to \$25,000. Hearty congratulations!

But there is equally big news this year for this edition of our newsletter. Have you noticed our name and new logo—USTA Serves—Foundation for Academics, Character and Excellence. After months and months of planning, meetings, and working with many departments of the USTA, I am proud to announce our direction for the future. We are the 501(c)(3) of the USTA; we are THE philanthropic entity of the USTA; we are the MAJOR tennis charity of the USTA.

To help achieve this goal, much appreciation is extended to the Foundation Board and its strategic planning task force led by Judy Levering and Elizabeth Mathieu and to the USTA team led by Michelle Wilson, Chief Marketing Officer, and the graphics department led by Beth Meyer. And, of course, to Arlen Kantarian and the Professional Tennis group.

Our new mission statement: To support, monitor and promote programs that enhance the lives of disadvantaged children through the integration of tennis and education.

We have not strayed far from our original purpose and want to stress how we encourage new programs (pilot programs) to seek our assistance. Kids and tennis programs with a strong education component are at the highest rung of our priorities. We use the ACE word and acronym—Aces for Kids, the national model of our funded programs; Avenue of Aces, the donor recognition project in the form of personalized pavers at the USTA Billie Jean King National Tennis Center; "Aces and Insights", our newsletter; and most recently, in our new name and tagline, Academics, Character and Excellence. Very important in this entire mission is you, our individual Ace, who most generously supports our initiatives.

Many thanks to Foundation President Patrick McEnroe, our number one Ace in leadership, and to the USTA Board led by Jane Brown Grimes for their guidance and support.

See you at the Open!

2008 "Aces for Kids" Spring Grants Announced

USTA Serves is pleased to announce that the following programs were awarded "Aces for Kids" grants in May 2008, totaling \$312,260. In addition, \$300,000 has been committed in 2008 by the USTA T&EF to the Ford Foundation/USTA National Junior Tennis League (NJTL) initiative.

1. After School Discovery, Ashtabula, OH	\$15,000
2. Boys & Girls Clubs of San Francisco, San Francisco, CA	\$10,000
3. First Serve-New Mexico, Santa Fe, NM \$20,000 matching grant	
4. Fort Collins Tennis Association/First Serve Ft. Collins, Ft. Collins, CO	\$10,000 matching grant
5. Genesis School, Inc., Kansas City, MO	\$35,000
6. Grenville Baker Boys & Girls Club, Locust Valley, NY	\$10,000
7. Hamilton County Community Tennis Association, Carmel, IN	\$4,460
8. I Have a Dream Foundation-Boulder, Boulder, CO	\$20,000 matching grant
9. King Street Youth Center, Burlington, VT	\$20,000 matching grant
10. Latin American Youth Center, Washington, DC	\$25,000
11. Lift for Life, St. Louis, MO	\$5,800
12. Long Island Foundation for Education & Sports, Port Jefferson, NY	\$12,000 matching grant
13. MACH Academy, Martinez, GA	\$25,000
14. Net Results, Denver, CO	\$10,000 matching grant
15. Prince George's Tennis & Education Foundation, Upper Marlboro, MD	\$20,000 matching grant
16. Round the Clock Nursery/Urban Concepts of NY, New York, NY	\$10,000
17. Tennis Opportunity Program (TOP), Chicago, IL	\$10,000
18. Youth Tennis Advantage, Oakland, CA	\$25,000 matching grant
19. Zina Garrison All Court Tennis Academy, Houston, TX	\$25,000 matching grant

Sell-out Crowd Supports USTA Serves at 2nd Annual Theater Benefit



Billie Jean King and actor Grace Hightower join USTA Serves Patrick McEnroe and Karen Eliezer at the pre-theater dinner at Sardi's.



Former USTA Chairmen of the Board & Presidents Alan Schwartz and Judy Levering with current USTA Chairman of the Board & President Jane Brown Grimes and USTA Executive Director & COO Gordon Smith. Schwartz, Levering and Brown Grimes are also members of the USTA Serves Board; Smith is a past member.

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Campus Notes from our College Scholarship Recipients

Marlana Salmon, senior, University of Texas at Austin

"Thank you SO MUCH for the continued generosity of the USTA Serves...School is a continued enriching experience and living the University of Texas @ Austin Longhorn life has been a blast! My GPA remains at a 4.0 and I continue to be involved in volunteer activities on and off campus including Big Brothers Big Sisters of America and Project Opportunity. Experiencing all that life has to offer is important to me and I have reflected on how tennis has helped me to realize those experiences. Tennis has definitely added to my mental and physical strength which has enhanced stamina and mental capacity allowing me to strive for integrity and success in all facets of life. Thank you, thank you, thank you!"

Lora Nugent, sophomore, Montana State University

"My college experience thus far has been wonderful...I met many amazing people and have created relationships that I hope will last throughout college and beyond. My academic experience has also been very rewarding. I spent a semester in General Studies searching for what I want to do and have recently switched into Exercise Science and hope to continue my education further after receiving my bachelors in Physical Therapy."

News from our funded programs

"We specifically targeted personal and social responsibility with our program. Students were routinely asked to evaluate their behavior using Hellison's Personal & Social Responsibility Model as framework. The mentors and faculty involved with the after-school program noticed significant improvements in conflict resolution, cooperation, and decreases in behavioral disruptions as the program progressed. This was a challenge as we added new students weekly that would have to be 'trained' on what was acceptable and unacceptable behavior."

—**Dr. Brian D. Clocksin**, Director, Club Hofstra: Academic, Athletic & Mentoring Programs (CHAAMPs), Hofstra University, Hempstead, NY

"The purpose of our 'Aces for Kids' grant was to grow the game of tennis by expanding our summer, after-school, and in-school tennis programs. Our summer program offered free instruction to approximately 100 youths; our after-school program served 50 inner-city kids during the school year, and our in-school program serves approximately 400 children at Burlington's middle schools. In addition to teaching children valuable skills (discipline, cooperation, etc.), the program is an important 'hook' to get at-risk youth to participate in the Center's other innovative life skills and academic enrichment programs."

—**Vicky Smith**, Executive Director, King Street Youth Center, Burlington, VT

"CASEY CARES" Pairs with USTA Serves



Three years ago, Casey Reede, a Girls 16 competitor from Manhattan Beach, California realized that the kids showing up for tournaments in Southern California were predominantly from middle to upper class families. Casey decided to help make tournaments available to financially disadvantaged players and started CASEY CARES.

CASEY CARES has now raised over \$4,000 and sponsored over fifty junior players at USTA tournaments in Southern California.

Casey's father, Marc Reede, contacted Karen Eliezer, Executive Director of USTA Serves, to see how the initiative could best be implemented nationwide. Eliezer recommended that CASEY CARES funds be directed to benefit junior players nationwide via USTA Serves' Player Incentive Awards. The Player Incentive Awards are given out each Spring to students in grades 6-11 with excellent grades, community service, and participate in an organized tennis program.

"We hope to have CASEY CARES/Player Incentive Awards collection jugs at tournaments across the country," said Eliezer, "this is a wonderful example of grassroots philanthropy created by an enthusiastic young person."

Be a Part of the US Open!

The Avenue of Aces, the USTA Tennis & Education Foundation's donor recognition project, is located on the magnificent grounds of the USTA Billie Jean King National Tennis Center—home of the US Open. Surrounded by beautiful landscaping, it forms the pathway between the East Gate entrance and the historic Arthur Ashe Stadium. Your personalized paver will link you to the US Open, the premier sporting and entertainment spectacle.

All proceeds from your Avenue of Aces purchase will be donated to the Foundation—this tax deductible donation will allow us to make great strides toward our mission of "changing lives through tennis and education."

Avenue of Aces—Donor Recognition List

The following individuals donated to the "Avenue of Aces" project between December 15, 2007 and February 15, 2008

Founders Court

SILVER ACES (\$25,000+)

The Randel G. Barnett Fund

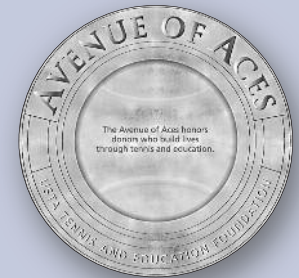
Pathway Pavers

SILVER SUPPORTERS (\$5,000+)

Alvin W. Littwitz Jr.
Anna Pops
Barry and Dolly Segal
James A. Figgins Tennis for Life and Laughter Foundation

BRONZE BENEFACTORS (\$2,500+)

Sheila Banks Family Sheila Robey Sean
Drs. Jasvinder and Dyan Bhatia and Family
Chuck Moe and the Regiment
Keane and Darian Ehsani
M. Ricardo McCrimmon
Stephanie Rehe, PT and Ruth Vanderplas, MD
The Standifer Family—Jack, Deborah Elizabeth, Madison
Mr. and Mrs. Michael O. Stewart and Family



BRICK BUILDERS (\$1,000+)

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Myrna Reich and Friends
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Nicholas, Maria J and Josette Dominguez
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Charles H. and Ingeborg Haavind Holland Jr.
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Sunnyvale Tennis Babes
Edna C. Shalala
Janis and Ronald Simon and Family
The Southernns—Harold T. and Mildred F.
David Stickney, Kevin Stickney, Jacob Stickney

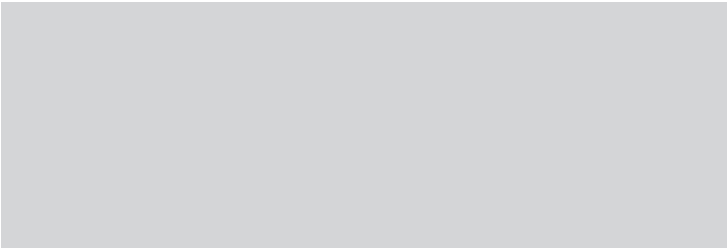
DC Event Serves Up Serena and Members of Congress

Thanks to CEO and Commissioner of World Team Tennis Ilana Kloss and Washington Kastles team owner Mark Ein, the USTA Public Affairs Committee and USTA Serves were able to invite members of the Congressional Black Caucus to attend the VIP reception and meet privately with Serena Williams before the opening match of the Kastles and the Boston Lobsters. Rep. John Lewis (D-5th GA), Rep. Bobby Scott (D-3rd VA) and Rep. Mel Watt (D-12th NC) were on hand to watch the matches and learn more about the philanthropic work of the USTA's foundation. Thank you also, to Kastles manager, Jessica Jacobs, who provided credentials and tickets for the group and Public Affairs committee member Page Crosland for coordinating the meeting.

In recent months, USTA Public Affairs Committee Chairman Jack Mills along with Committee members Tom Cove, Page Crosland, Cheryl Hayward and Executive Director Karen Martin-Eliezer have held brainstorming sessions in Washington, DC to secure federal support of USTA Serves' "Aces for Kids." This year, \$225,000 has been committed to "Aces" by the Office of Juvenile Justice and Delinquency Prevention.

Rep. Lowey Emphasizes Healthy Lifestyles

Rep. Nita Lowey (D-18 NY) whose Congressional district includes the USTA National Headquarters in White Plains, NY, spoke with staff members and emphasized her commitment to healthy nutrition, education and fitness for children and adults.



Congresswoman Lowey with (left to right) USTA Executive Director & COO Gordon Smith, USTA Serves Executive Director Karen Eliezer, and USTA/USTA Serves Board member Jon Vegosen.

Donor List

Unrestricted Contributions From February 15, 2008 Through June 15, 2008.

USTA Serves is grateful to the following individuals and corporations for their generous support of our mission. If you should notice inaccuracies, please contact our office at (914) 696-7223 or foundation@usta.com.

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Make an online donation—or a tribute gift—or purchase a paver on the Avenue of Aces by going to <http://foundationgiving.usta.com>. In addition, USTA Serves is registered with the American Express Giving Express (www.americanexpress.com/give) and Good Search (www.goodsearch.com) and will benefit from donations at those sites. Your support is essential to our goal of “changing lives through tennis and education.”

Copies of our latest annual report are available from: USTA Serves • 70 West Red Oak Lane • White Plains, NY 10604 • Telephone: 914-696-7223 • www.usta.com/foundation

OUR MISSION STATEMENT

TO SUPPORT, MONITOR AND PROMOTE PROGRAMS THAT ENHANCE THE LIVES OF DISADVANTAGED CHILDREN THROUGH THE INTEGRATION OF TENNIS AND EDUCATION.



70 West Red Oak Lane
White Plains, NY 10604-3602

VOLUME 8 ★ ISSUE 2 ★ 2ND QUARTER 2008

Published by
USTA Tennis & Education Foundation
70 West Red Oak Lane
White Plains, NY 10604-3602
(914) 696-7223
www.usta.com/foundation

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