



aces & insights

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Spotlight on Events

An Unforgettable Sold-out Evening



USTA Serves held its 10th Anniversary Opening Night Gala with special guest, Alec Baldwin and 180 other notables on hand, including New York Mayor Michael Bloomberg, Vogue's editor-in-chief Anna Wintour, and USTA President Lucy Garvin in the President's Suite in Arthur Ashe Stadium. Fine dining, a stadium court opening-night celebration and exciting tennis matches made for a memorable evening benefitting USTA Serves.

The Gala is the cornerstone of USTA Serves' fundraising efforts. To find out how you can help USTA Serves and see more pictures from the night, please click here. [MORE >](#)

Star studded Pro-Am



Mats Wilander, Mary Joe Fernandez, Pat Cash, Tracy Austin, Mark Woodforde, and eight other Tennis Hall of Famers and Champions joined amateurs from around the world, including Debra Moura Lyra, Miss Brazil 2010 for a star studded Pro-Am. This was a dream come true for 12 lucky amateurs who played with Tennis Hall of Famers and Champions at the USTA Billie Jean King National Tennis Center during the US Open. [MORE >](#)

Usher Teams Up with USTA Serves



USTA Serves and Usher's New Look Foundation have teamed up to help guide thousands of American youth to use their athletic and creative talents to become leaders in their local communities. Using a text-to-donate campaign, contributions will go to support leadership mini-grants awarded to these future leaders. [MORE >](#)

Programs & Scholarships

Kids on the Ball



Kids on the Ball, a program of the King Street Youth Center in Burlington, Vt., provides more than 350 low-income children with an opportunity to learn and play tennis; receive tutoring help; develop computer literacy; learn about health, nutrition and cooking; receive job training and real-world work experience and have the opportunity to develop a meaningful relationship with a caring adult mentor.

Learn more about these programs and how to apply for a grant. [MORE >](#)

Kayla — one of 70 scholarship winners

Kayla Worm, inspired by her USTA Serves college scholarship spent her summer giving back to tennis. Kayla Worm from Shakopee, Mn., one of 70 students awarded a USTA Serves college scholarship this year, was so inspired that she focused on giving back to the tennis community, she volunteered her time at several local tennis events and by coaching kids through the Shakopee Tennis Association. [MORE >](#)



A USTA Serves president won a Grand Slam event with the brother of another USTA Serves president. Who won?

In what year?

Which Grand Slam?

[Find the answer here >](#)

THE SERVICE LINE

By Deborah Slaner Larkin



It's been a riveting first six months for me, leading a terrific team at USTA Serves. The USTA is an amazing, complex and comprehensive organization that is dedicated to growing

and developing the sport of tennis. USTA Serves promotes programs that develop the person playing the sport, especially our at-risk youth from underserved neighborhoods and people with disabilities through the integration of tennis and education. [MORE >](#)

It's Your Call

We want to hear from you – tell us something we don't know about tennis and education and we'll share it through our newsletter. Please email us at foundation@usta.com

For example, did you know...

This year, at her first Board meeting as President of USTA Serves, Mary Carillo donated a \$10,000 speaking fee to our foundation.

Toni Wiley, at Sportsmen's Tennis Club, hosts an urban farm run by City Growers in Dorchester and offers a youth curriculum that teaches economic stability and nutrition.

2011 Dates to Remember

November 30	Scholarship Applications available on line
February 4	Scholarship Applications due to Sections
March 15	Grant Applications Due in USTA Serves office
June 1	Scholarships and Grants Announced
August 29	Opening Night Gala
September 9	Pro-Am

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