

Game, Set, News

USTA Community Tennis Association Quarterly Newsletter

Spring 2010 Edition

Quick Reference Online Resource Guide

For fast and friendly Internet navigation, check out the new *Quick Reference Online Resource Guide* prepared especially for CTAs. Created by the USTA Community Tennis Association Committee, this online page is designed to provide quick access to web-based resources and information. Find the new tool at www.usta.com/ctareference. Save this address in a convenient place and have one-click linkage to 28 websites and six downloadable USTA manuals and brochures. These were selected for their quality, usefulness and relevance to CTAs.



Texas Regional Community Tennis Development Workshop

Held in January, the RCTDW encouraged attendees to continue to expand tennis in Texas, with the theme being **"I have a dream...and a RACQUET!"**

It was the largest USTA Texas Community Development Workshop to date!



If you'd like to hold a Regional Community Tennis Development Workshop in your area, contact David Slade at slade@usta.com to find out what resources are available to help you.

Our Awards online course may have moved but it still provides helpful information!

The Awards online course is now housed on the new USTA Learning Resource Center. Registration will be required even though you may have initially registered on the former site, USTA University. It's a quick and easy process, so please visit us soon at <http://usta.com/lrc>. You are welcome to forward this link to anyone who can use information on the Awards process.

Game, Set, News

USTA Community Tennis Association Quarterly Newsletter

Spring 2010 Edition

Western Wake Tennis Association Supports our Deployed Troops

The USTA has embarked on a major push to support Military Families, Wounded Warriors, and deployed soldiers. The Western Wake Tennis Association (WWTA) was selected by the USTA to hold the first pilot of the Adopt-A-Unit project in hopes that it will be rolled out nationwide later this year to the over 1100 CTAs across the US.

The mission: To show appreciation and support from a grateful nation and to introduce the soldier to a recreational means for reintegrating with family, friends and community in a lifelong sport upon their return from combat. The call went out for 12 tennis teams to participate in the pilot program. Cost per team was approximately \$10 or less per team member, providing 100 of 10 different items to be shipped to a unit of 100 soldiers in Afghanistan. The unit supported by the WWTA is stationed out of Ft. Bragg, now in a remote area of Afghanistan. Without running water, items like hand sanitizer, baby wipes and an extra pair of socks, are considered 'gold'. Each item was purchased in travel or personal sizes so they're easy to carry in the soldiers' 60 pound ruck sacks.

The CTA received the follow note:

I talked to Andy today and he said they got all of your packages. He wanted me to let you know how thankful everyone there is for all the wonderful supplies. He said they will be good for the rest of the deployment.

I also want to tell you thank you. It means so much to know that there are people out there that care and support our troops, and I know that it means a lot to the boys too. From the bottom of my heart thank you so much.



Game, Set, News
USTA Community Tennis Association Quarterly Newsletter
Spring 2010 Edition



Don't miss the boat! One-Day Events are where it's at!

The USTA Tennis Innovation Committee's number one initiative over the past three years has been to bring the success of one-day format events from the Southwest Section to the entire country. Since 2006, one-day formats have spread from 2 to 14 sections! With our high-octane lives, we just don't have time for entire weekend events. Anyone can take three hours out of a weekend for a quick, non-elimination event. It fills empty court time, provides more match play opportunities and encourages frequent play! The Tennis Innovation Committee wants to help you get started! We have "How-To" guides, draws, entries and will consult your Tournament Director on how to make their event successful! To get started, please contact Jill Fonte at jfontebv@aol.com or Jeff Brack at jeffbrack@reffkintenniscenter.com.

Skagit Valley Community College Gets Much Needed Covered Courts

The Skagit Valley Community Tennis Association broke ground this year on an important court improvement project at the area's Skagit Community College. Four of the facility's six courts are being covered in phase 1 of a project that will eventually see all six courts covered and playable year round.

Skagit County is an hour north of Seattle. Funding for the project has come from a variety of sources including the college, private donors and grant money. The Skagit Valley Community Tennis Association has led the way in advocacy and support for the project, which has been five years in the making.

Once the courts are resurfaced, QuickStart Tennis lines will be laid and programming will commence, serving a population base of thousands.



Court construction at Skagit Community College

Game, Set, News

USTA Community Tennis Association Quarterly Newsletter

Spring 2010 Edition

Northern California Super Senior 70+ Men's Pilot League

Evidence that "Tennis is a Lifetime Sport"

"When a persistent group of veteran league players asked for their own league, how could we say no?" said Jennifer Castles, USTA Northern California Community Tennis Coordinator for Adults. Many of these men had played and enjoyed the Super Senior 65 league but those 65 year olds had the age advantage! Organizing a pilot league allowed USTA Northern California to gauge the interest from the 70+ population and judging from the response, they still want to be out on the court competing on a team among their friends.



With lots of dedication and coordinating, 6 teams from Sacramento and surrounding areas including Napa representing players ages 70-80 signed up to participate in USTA NorCal's first ever Super Senior 70+ Pilot League.

Budgeting for 2010? Don't forget Insurance!

Protect Yourself and Your Community Tennis Association

The USTA offers Community Tennis Associations valuable insurance benefits. Liability insurance is available for your organization through the USTA and Eagle Risk Management Services, Inc. Offered at special reduced rates, the insurance protects your CTA when claims are made and provides legal help to investigate and defend those claims.

If you are covered by another insurance plan, you may wish to review the benefits of the USTA/Eagle plan at this time. If your Community Tennis Association is not covered by any plan and administers on-court programs or training, we urge you to seriously consider including this as an item in your 2010 budget. Since the insurance programs are provided on a calendar year basis, the best time to enroll is at the beginning of 2010.

In order to acquire or maintain your organization's participation in the program for the upcoming 12/31/09 – 12/31/10 policy year, your CTA registration must be current. If you have not completed your on-line registration, please visit <http://ct.usta.com/ctanjtl>

For additional information on eligibility or further information on the insurance, please contact our insurance consultant Eagle Risk Management at 1-888-654-USTA or visit www.usta.com/cta

Game, Set, News

USTA Community Tennis Association Quarterly Newsletter

Spring 2010 Edition

It's a Family Affair at Franklin Park

There aren't many better places for a stranger who likes the game of tennis to wander through than Boston's Franklin Park. On any given day, the Franklin Park Tennis Association can be found holding court and Boston's largest "tennis family" is a welcoming bunch.

"Something you see constantly with the Franklin Park group is people just providing a welcoming environment. We don't turn anyone away," said Jeannine Laing, program director for the Franklin Park Tennis Association, a USTA New England Community Tennis Association. "I've seen players offer their rackets to strangers who don't have one so they can give the game a try. I can't even count how many impromptu free lessons I've seen take place in the park. I think that's what draws people to Franklin Park and gets them involved in our programs."

The Franklin Park Tennis Association was founded 19 years ago and serves Boston's inner-city neighborhoods, including Dorchester, Roxbury, Mattapan and Jamaica Plain. Through networking and forming partnerships with influential organizations such as the Franklin Park Coalition, Sportsmen's Tennis Club, the Boston Parks and Recreation Department and the USTA, FPTA has been able to live its mission statement and "unite families and community through the sport of tennis."

Laing is most pleased with the progress being made in one of the FPTA's many youth-oriented programs. Each Sunday, a group of young tennis players invades the indoor courts at Sportsmen's for lessons. When the older children are done with their two hours of court time and instruction, they become instructors themselves, teaching and mentoring children as young as age 3. FPTA also offers Friday night tennis socials at Sportsmen's. In addition, the FPTA is involved in many traditional USTA programs, including League tennis and Jr. Team Tennis.



For more information on becoming involved as a player or volunteer, please visit www.franklinparktennis.org.

Game, Set, News

USTA Community Tennis Association Quarterly Newsletter

Spring 2010 Edition

Chicago CTA Introduces Tennis through Summer Camp



Pilsen Junior Tennis Camp is a CTA and free non-profit tennis camp established in 2009 for economically challenged kids in the southwest side of the Chicago neighborhoods of Pilsen and La Villita. The majority of youth is Hispanic and hasn't had the opportunity to receive formal instruction or an appropriate introduction to tennis.

60 children attended the camp last summer held at the University of Illinois at Chicago. The instructors played collegiate tennis and many are PTR certified. Through grassroots efforts, the CTA fundraised 100% of the costs of the camp which include: court fees, racquets, insurance, equipment and prizes for campers. The CTA and camp not only speak to the power of entrepreneurship and philanthropy in sport, but also the unifying quality that tennis can have in a community. The Pilsen Junior Tennis Camp is looking forward to an even more successful 2010.

Founder and CEO of LGG Capital Joins YTA Board of Directors

It takes a very special person to manage a thriving global investment, banking and advisory group in today's world. That person becomes extraordinarily special when they add major philanthropy and volunteer activities to their work load. Youth Tennis Advantage (YTA) is fortunate to announce that such a leader has joined the organization. On January 13th Lawrence (Larry) Goldfarb, Founder and CEO of LRG Capital Group and long-time philanthropic activist volunteered to serve as a member of the YTA Board of Directors.



Larry donates to the Andre Agassi Foundation and gets to play the match of his life at the Esurance Tennis Classic 2009

Game, Set, News

USTA Community Tennis Association Quarterly Newsletter

Spring 2010 Edition



TENNIS FESTIVAL
OF THE NORTH

Grand Slam Champion Lindsay Davenport Headlines Tennis Festival of the North April 9-11 in Minneapolis

Get your tickets now as 18-time Grand Slam singles champion **Martina Navratilova** joins three-time Grand Slam singles champion and 1996 Olympic gold medalist **Lindsay Davenport** in headlining the inaugural Tennis Festival of the North April 9-11 at Eden Prairie High School in Eden Prairie, Minnesota. Formerly the Tennis & Life Clinic, the Festival features both on-court and off-court sessions, a vendor fair, a fan interaction area, equipment demos, an exhibition featuring Davenport and Navratilova, prizes and more.

Tickets are on sale for this exciting event now at www.tennisfestivalofthenorth.com. USTA members receive \$10 off on All-Inclusive (clinic and general admission exhibition) tickets and \$5 off on exhibition general admission tickets. The VIP reception packages are \$125 and \$150 each. For more information, please contact the USTA Northern office at 952-887-5001 or visit www.tennisfestivalofthenorth.com.

Arizona's Surprise Tennis Center Hosts Tennis Night In America Event

Tennis Night in America is a celebration of tennis. The event begins with Youth Registration - the sport's largest tennis youth recruitment effort, and culminates on March 1. With four computers onsite, close to 40 kids signed up for QuickStart and Junior Team Tennis programs at the Surprise Tennis Center's TNIA event.

