

Game, Set, News

USTA Community Tennis Association Quarterly Newsletter

Summer 2010 Edition



2010 Tennis Teachers Conference

August 28-31 – New York, NY

Register on or before July 16th and Save 10%

Celebrating 40 years of excellence, the Tennis Teachers Conference is the leading resource for teaching professionals, organizers and coaches. If you want cutting edge information and the opportunity to connect with colleagues from around the U.S. and the world, register today! Visit us at www.usta.com/ttc to register and for further information.

Learn about the Tennis Teachers Conference – [Watch Now](#). (If unable to view video, copy and paste the link below into your browser:

<http://www.usta.com/VideoPlayer.aspx?assetid=%7b38192EC5-0B46-4EC2-B52A-93E23005191D%7d>

Important IRS Information for CTAs



Department of the Treasury
Internal Revenue Service

On May 16, 2010, the IRS began revoking tax-exempt status from nonprofits that failed to file three consecutive annual returns (Form 990-N, 990-EZ, 990, or 990-PF). Approximately 25% of not-for-profits may lose their tax exempt status for failure to file a 990 form. Loss of exempt status means an organization must file income tax returns and pay income tax, and its contributors will not be able to deduct their donations.

Before 2006, organizations with less than \$25K in gross revenues were exempt from filing, but the law was changed to require those smaller organization to file an "electronic postcard" on new Form 990-N. It is a short process that entails typing in basic information about the organization (name, address, EIN) and stating that it has less than \$25K of income for the year. Failure to enter that information online or file anything for three years now leads to revocation of exempt status.

Visit www.irs.gov for additional information on filing.

USTA NJTL Regional Rally held



The Reston Tennis Association and USTA/Virginia hosted an NJTL Regional Rally in May. 5 NJTL's participated and the event was a great success! It was a day of free tennis, friendly competition, activities and prizes that culminated in a tennis block party with special guests Radio Disney.

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Connecting Players to Adaptive Tennis Programs

The USTA would like to promote and develop recreational tennis opportunities for players with differing abilities and circumstances. By identifying adaptive tennis programs in your area, we hope to connect players with special circumstances to the programs designed for those players through our USTA web network. In order to be included in this effort, please visit <http://vovici.com/wsb.dll/s/3374g42046> and tell us more about your Adaptive Tennis program.

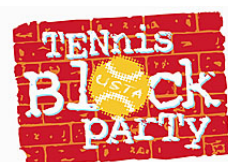


Adaptive tennis includes programs that work with individuals with developmental, psychiatric, physical or environmental disabilities. The USTA supports these programs, providing grants, equipment and

resources for specifically tailored programs that provide fun, fitness and a positive social experience for participants. For more information, visit the USTA's Adaptive Tennis page at: <http://www.usta.com/PlayNow/Adaptive.aspx>

New CTA Energized by Success of Tennis Block Party

The Fergus Falls, Minnesota Tennis Association is one of the youngest CTAs in the USTA Northern section. Started just over one year ago, this small town association decided to energize their efforts with a block party on May 27th to a crowd of over 200 kids and adults.



The event's success can be attributed to the fun activities as well as the help of a USTA Tennis Service Representative. The event's free picnic brought in a lot of families while volunteers' enthusiastic work on court kept the kids active and involved. The event catered to kids in kindergarten through grade eight, with QuickStart Tennis being utilized for the Block Party's youngest participants.

The event was great exposure for the new CTA and provided a fun way for community members to connect with one another while enjoying the local tennis courts. There was a lot of local support. In fact, the entire event was sustained through donations by sponsors in the community, and it looks like next year will be no different.

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CTA of the Year, Eve Kraft Awards Deadline June 25

The deadline for two prestigious USTA awards is fast approaching. Applications for both the Community Tennis Association of the Year award and the Eve Kraft Community Service Award are due by Friday, June 25. Awards applications are available online at www.usta.com/cta.

The Community Tennis Association of the Year Award honors a CTA for outstanding service in growing and developing the sport of tennis in its community. The award recipient is selected from 17 nominees, one from each of the USTA sections, by a panel of USTA Community Tennis Association Committee members. The award will be presented in early 2011 at the USTA Community Tennis Development Workshop.

The Eve Kraft Community Service Award honors individuals for outstanding work in community tennis. The award, presented in early 2011 at the CTDW, honors those who have made significant contributions in developing community-based tennis programs through CTAs, community centers, schools, park and recreation agencies, and other local tennis providers. The award honors the memory and legacy of Eve Kraft, a visionary and pioneer in tennis education and development.

Award recipients for both awards will receive expense-paid trips to the 2011 Community Tennis Development Workshop (includes a complimentary registration to the Workshop, hotel accommodations, roundtrip airfare and presentation of the award during the awards banquet). All winners will be notified by telephone or mail at least one month prior to the Workshop.

Nominations for both awards must be completed online and received by June 25, 2010. For more information, visit usta.com or contact cta@usta.com.

GLBT Events Held In The Intermountain Section

On Thursday, June 3rd The Intermountain Tennis Association hosted the Gay & Lesbian Tennis Alliance's Executive Board Meeting in Denver, Colorado. The USTA participated during a portion of this meeting to discuss the opportunities for a partnership and collaboration to support the growth of tennis in the Gay, Lesbian, Bi-Sexual, Transgendered community.

Denver Area Tennis Enthusiasts (D.A.T.E.) hosted the 3rd annual Rocky Mountain Open Tennis Tournament June 4-6. This local event is one of the premier tennis tournaments of the Gay & Lesbian Tennis Alliance. This year the RMO was designated as a Master's Series Tournament.



INTERMOUNTAIN

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Jefferson County CTA Brings Tennis to Hundreds of Youth



Julie Jablonski is a community organizer. From her home base in Port Townsend, Wash., she runs a wide variety of tennis programs on behalf of her CTA, Jefferson County Community Tennis Association (JCCTA). Hundreds of children are touched in a region with a population base of only 30,000. Often, JCCTA's programs provide the only access point to tennis in the area.

"The children realize that tennis is a sport they can play with friends and family," Jablonski says. "They build confidence in their athletic ability and have a great time." It's this family connection that has reaped huge rewards. JCCTA partners with the local YMCA and schools as well as other organizations to deliver low cost and free tennis programs to players on the Peninsula. A big believer in the QuickStart Tennis format, Julie has advocated for QuickStart lines on the area's public courts and blacktops.

In recognition of her accomplishments and dedication to tennis, Jablonski was named the 2009 USOC Volunteer Coach of the Year and her award will be presented at this year's Tennis Teachers Conference in New York City.

Northshire CTA holds QuickStart Tennis Festival

The Northshire Community Tennis Association's equipment has made the rounds throughout local schools.

Northshire CTA acquired tennis equipment through fund-raising, personal donations and a grant from USTA New England, and has been using the equipment to introduce the sport to local students. To climb the obstacle that is finding money for equipment, the Northshire CTA has loaned out its five sets of QuickStart Tennis equipment to schools for a few weeks at a time. In addition, the group - along with USTA New England - trained area physical education teachers on instructing children to learn tennis via the QuickStart format.

Northshire CTA, in conjunction with a local elementary School recently held a QuickStart Tennis festival. The event, held in the gymnasium of the school, allowed students in grades 5-8 to sample the drills and activities associated with the QuickStart format. CTA volunteers, school staff, and students all agree the event was a huge success and look forward to future similar events.



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SATA Expands Work In Schools

For years, the Savannah Area Tennis Association (SATA) has organized programs in public and private schools throughout its community in Georgia, both in school and after school. This year, however, SATA has become a key player in a network of community organizations dedicated to increasing the recreational opportunities of underserved school children through tennis.

An after school initiative was launched aimed at impacting children by raising issues of healthy lifestyle choices, sportsmanship, and character development – using tennis as a vehicle.

SATA has participated in several meetings with local politicians, school district personnel, the USTA and other community partners. A strategy to grow this important programming to the children of Savannah has been set in motion.



High school racket giveaway



Windsor Forest



Barlow Elementary School

7th Annual Asian Festival: July 31 – Aug 1



The Thai Tennis Organization in America (TTOA), a Virginia CTA and USTA/Virginia Tennis are proud to announce the seventh annual Asian Food and Tennis Festival. The festival is a two-day, free admission event to promote a greater understanding of Asian culture and promote the game of tennis. It will be held at the Lake

Newport Tennis Facility in Reston, VA on Saturday, July 31st and Sunday, August 1st.

More than 150 multi-cultural vendors and exhibitions will participate, including 35 traditional Asian food vendors ranging from Vietnamese, Indian, Japanese, Korean, Thai, Laotian, Filipino, and others. The Asian Food and Tennis Festival includes all-day performances on 3 stages, contests, interactive demonstrations, children amusement rides, free tennis block party, QuickStart Tennis, Fast Serve cage, USTA/Virginia booths featuring local tennis programming and USTA information, as well as “Destination Asia” where 12 Asian Embassies and Organizations exhibit their culture and arts.

TTOA’s mission is to promote tennis growth and encourage young people to broaden their horizons through education initiatives via scholarships. TTOA is a proud member of the USTA family, and was the recipient of the 2004 Organization of the Year Award by USTA Mid-Atlantic section and the USTA Virginia District.



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Young Aces Open held in Richmond

On April 13th, over 150 kids from 28 Richmond area public elementary schools competed on 38 QuickStart courts at the VCU Mary and Frances Center in the inaugural Young Aces Open. The Richmond Tennis Association was instrumental in making this QuickStart tournament and Tennis Block Party happen. This event culminated a widespread effort during the 2009-2010 school year to incorporate QuickStart Tennis into elementary school physical education programs throughout the city.

In addition to over two hours of QuickStart Tennis competition (with awards going to the top three schools), the blockbuster event featured appearances by Virginia Commonwealth University and school district leadership, USTA personnel, and Radio Disney. A program celebrating the life and charitable activities of Arthur Ashe was also held.

Highlights from the Young Aces Open aired on the local NBC evening news and the Tennis Channel. Coverage was also received from local newspapers, magazines, and websites.

For more information about the Richmond Tennis Association, visit:

www.richmondtennis.org.



Young Aces Open 2010
April 13, 2010



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Nominate Now for USTA Outstanding Facility Awards

Do you know an outstanding tennis facility in your area? If so, nominate it for a 2010 USTA Outstanding Tennis Facility award. Award nominations must be received in the USTA office by July 19.

Criteria for the awards and nomination forms are available at usta.com (under "Get Involved," click "Technical," then "Facility Awards" on the right side). Recognition will be given to outstanding tennis facilities under these jurisdictions: Parks & Recreation Departments, Educational Institutions, Non-Profit Corporations, and Private and/or Commercially Owned and Operated Facilities.



Award winners will receive a wood and marble wall plaque and a large sign to display at the facility. In addition, certificates will be available for various agencies and companies recognizing the honor. Winners also receive a one-year complimentary USTA Organizational Membership, and may choose to attend the USTA Technical Committee meeting in New York in early September for a presentation.

This is the 29th year for the prestigious USTA Outstanding Facility Awards. This year, an optional "Green Facility" section has been added to the nomination form. For questions, email facilityawards@usta.com or call Jeremiah Yolcut at 914-696-7154.

2010 Regional Community Tennis Development Workshops

The CTA Committee has selected the following proposals to host a 2010 RCTDW. Please support and encourage attendance to those workshops in your geographic area.

USTA Hawaii Pacific
October 2-3, 2010 Honolulu, Hawaii
Contact: Ron Romano, Executive Director

USTA Southwest
October 9-10, 2010 Phoenix, Arizona
Contact: Julie Pek, Executive Director

USTA Intermountain



November 6-7, 2010 Denver, Colorado
Contact: Terry Walters, Executive Director

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Visit a Park with Your Legislator Day



Each year during July and August, federal legislators return to their home states to reconnect with citizens and reassess their priorities. As part of Park and Recreation Month 2010, NRPA is encouraging the nation's park and recreation agencies to participate in *Visit a Park with Your Legislator Day* during the Congress July break (5th through the 9th). Invite your U.S. Congressmen and Senators to a park or recreation facility. Show them firsthand your parks, facilities, and tennis programs in action and the impact they have on their constituents.

A variety of materials are available to help you plan and implement your legislator visit/event, including a "How To" Guide, a sample invitation letter, the 2010 NRPA Legislative Platform, and the Park and Recreation Month Proclamation. These materials are available for download at: <http://www.nrpa.org/2010julytoolkit/>

For more information, contact Amy Kapp at 703.858.2151.

Looking to Develop Your Awards Program?

Giving awards is a great way to recognize excellence and motivate the volunteer base within your Section or community. The USTA Awards online course outlines every stage of that process - creating a new award, finding the best selection method, and honoring your recipients with an unforgettable presentation. Visit <http://usta.com/lrc> to take this free course. A simple and easy registration is required. We encourage you to forward this link to anyone who can use information on the Awards process.



You're Invited to the 2010 US Open

A U S T A E V E N T

All CTAs are encouraged to celebrate tennis with us on its largest stage - the US Open! Please email cta@usta.com if you have plans to attend the US Open so we can thank you in person for your support and commitment to the development and growth of tennis.

The 2010 US Open will be held from Monday, August 30 through Sunday, September 12 at the USTA Billie Jean King National Tennis Center in Flushing, N.Y. Tickets for the 2010 US

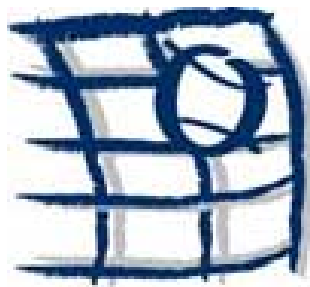
Open can be purchased: at USOpen.org; by calling Ticketmaster at 1-866-OPEN-TIX; at all Ticketmaster outlets; or, at the USTA Billie Jean King National Tennis Center box office.

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SAVE THE DATE!



COMMUNITY TENNIS
DEVELOPMENT WORKSHOP



**Hyatt Regency Crystal City
Arlington, Virginia
February 11 – 13, 2011**

More information to come about the 2011 CTDW in a future edition of Game, Set, News

The next edition of *Game, Set, News* will be released in October. Thank you for your continued commitment to growing and developing tennis.

Have a great summer!