

UNITED STATES TENNIS ASSOCIATION 2014 MULTICULTURAL EXCELLENCE PROGRAM GRANT

PROGRAM DESCRIPTION

PROGRAM GRANT: The objectives of the grant are to:

- Widen the net of opportunities for young diverse players who aspire to excellence in competitive tennis.
- Assist junior development programs in enhancing the skills of the coaching staff, to help the program become more successful in creating competitive players who have the potential to achieve national or international rankings.
- Must be a year round program that provides a high level of on-court instruction and off-court training opportunities.
- Must have a history of developing tournament level and sectional and/or nationally ranked players, or demonstrate the ability to develop to that class.
- Grant award is up to \$10,000 and on-site coaching assistance

GRANT REQUIREMENTS:

- **Visiting Coaches:** Coaches designated by **D&I** will complete at least **ONE** on-site visit to the program. Coaches will provide written evaluations to D&I and the program. The program's designated progress will have a direct impact on the next year's funding decisions.
- Run one regional 13U camps during the year.
- Have a team or an individual from your program participate or attend the ATA National Championship.
- Programs with USPTA or PTR Certified Coaches on staff **WILL BE GIVEN PREFERENCE**
- Programs operating out of facilities with blended lines **WILL BE GIVEN PREFERENCE**
- Program must be nonprofit or sponsored through a nonprofit organization. Program or sponsoring organization must be a USTA organization member.
- Program must have entry-level programs that feed into the Excellence program. Strong preference will be given to organizations with USTA feeder programs (e.g., NJTL, JTT, 10U programming). Any registration fee should be reasonable to encourage participation, affordable for families in the community, and financial aid for youngsters who lack funds must be available.
- Sponsoring organization must show fundraising capability and potential for *program self-sufficiency*.
- Program must submit two letters of recommendation (one from their USTA section, and one other, preferably a community reference) along with grant proposal.
- Input from the USTA Section's Diversity & Inclusion and Player Development Staff will be sought. Recipients will be required to submit Grant Accountability Reports outlining how the grant monies have been used for the programs, successes, improvements, etc. on June 1, 2014, and December 31, 2014.

How to Apply

Send the completed grant proposal or application, along with other required documentation to:

USTA Office of Diversity and Inclusion (see attached) by Tuesday, January 17, 2014.

Please include a fax number and e-mail address for faster notification.

**UNITED STATES TENNIS ASSOCIATION
2014 MULTICULTURAL EXCELLENCE PROGRAM GRANT
APPLICATION OUTLINE**

Name of Organization: _____
Street Address: _____
Mailing Address: _____
Telephone Number: _____ Cell: _____
Facsimile: _____
Email address: _____
Name of Person completing this form: _____
Name of primary contact to arrange appointment with Visiting Coach: _____

Grant Amount Requested: _____

1. Provide the names and qualifications of the Program Director and Head Coach for the program.

a.) Director: _____

b.) Head Coach: _____

2. Describe the mission, goals, history and accomplishments of your organization:

a.) Mission

b.) Goals

c.) History

d.) Accomplishments

3. List additional, non-tennis program services, if any (e.g., counseling, mentoring):

a.) Counseling

b.) Mentoring

c.) Tutoring

d.) Community Service

4. OBJECTIVE DATA:

Number of courts used to train HP Kids:		Number of days per week HP Kids attend/practice:	
Do you have access and use indoor courts during inclement weather?		Total number of <i>all</i> children participating in your HP Program in 2012:	
Are you charged for your indoor court time (if applicable)?		Total number of <i>all</i> children anticipated to participate in 2013:	
Do you work with the kids on conditioning?		Total number of <i>all</i> returning players:	
Do you counsel them on optimizing performance through diet and nutrition?		Total number of players who have been invited to practice at a USTA training camp or RTC facility:	

Based on the information provided above, please provide more specific data in the following questions:

5. Provide a detailed description of a **typical day of training** at your facility, including details of conditioning, time for drills, time for competitive play, time for instruction on things other than tennis, etc. The information provided here will be used as a benchmark for your program and will guide the visiting coach in their initial visit. Attach additional page(s) or calendar schedule if needed.
6. Provide the list of specific program sites and total number of tennis courts available for the program.
7. Provide the number of participants by gender, age, and ethnic group using the chart below (feel free to reproduce the chart if necessary):

	Boys	Girls
10 years of age & under		
African-American		
Asian-American		
Hispanic/Latino		
Native American/Alaska Native		
Pacific Islander/Native Hawaiian		
Caucasian		
11 – 14 years of age		
African-American		
Asian-American		
Hispanic/Latino		
Native American/Alaska Native		
Pacific Islander/ Native Hawaiian		
Caucasian		

15 – 18 years of age		
African-American		
Asian-American		
Hispanic/Latino		
Native American/ Alaska Native		
Pacific Islander/Native Hawaiian		
Caucasian		

List the names of the coaches on-site that works with the players.

1. Name: _____ Certified: PTR: ___ USPTA ___ 10U: _____ Uncertified: _____
2. Name: _____ Certified: PTR: ___ USPTA ___ 10U: _____ Uncertified: _____
3. Name: _____ Certified: PTR: ___ USPTA ___ 10U: _____ Uncertified: _____
4. Name: _____ Certified: PTR: ___ USPTA ___ 10U: _____ Uncertified: _____
5. Name: _____ Certified: PTR: ___ USPTA ___ 10U: _____ Uncertified: _____
6. Name: _____ Certified: PTR: ___ USPTA ___ 10U: _____ Uncertified: _____

7. The USTA is looking to provide assistance to both new and existing programs. With this in mind, we are looking for programs that are working toward becoming financially self-sufficient. Provide the organization's 2013 full audited budget (attach a full balance sheet), and projected budget for 2014. **Note:** If you have not received your audited budget from 2013 yet, please attach the audited 2012 budget and Actual YTD budget for 2013, and projected budget for 2014. Be sure to include any additional outside funding, revenue, expenses, etc.
8. Describe specifically how the funds requested are to be used. Please note: the USTA Diversity & Inclusion Department does not provide funding for promotional items.
9. Describe in detail, the *plan to make this program self-sufficient, including a reasonable timeline*.
10. Provide two letters of recommendation as follows:
 - a.) One from your USTA Section signed by the Executive Director, Diversity & Inclusion Staff, and Player Development Staff
 - b.) One from a community reference (e.g., Parent, Local Business Leader, Local Charitable Organization Leader)

Does your organization have 501(C)3 Status? Yes No

Please provide your program's IRS Identification Number: _____

If no, have you applied for 501(C)3 Status? Yes No

Is your organization associated with an existing 501(C)3 Program? Yes No

Please provide the name of the program and its IRS Identification Number: _____

Grant Accountability Report: Accountability reports are due from the program to the USTA Office of Diversity & Inclusion by the following deadlines: June 1 and December 31, 2014. Both forms are due to the USTA as a condition of funding. Failure to submit timely accountability reports will negatively impact your ability to receive funding in the next calendar year. Failure to submit any of the two accountability reports in 2014 will subject the program to returning funds to the United States Tennis Association for breach of contract and will affect future grant eligibility.

Program Director

Date:

Program Name: _____

Report From Completed By: _____

Report Date: _____

**2014 USTA MULTICULTURAL EXCELLENCE PROGRAM GRANT
REPORT FORM
(ATTACH ADDITIONAL FORMS IF NECESSARY)**

Name	Address	Telephone	DOB	2012 Section Ranking	2013 Section Ranking	2013 National Ranking (if any)	Ethnic Classification

Complete and return this application to The USTA Office Diversity & Inclusion by Tuesday, January 17, 2014
NO EXTENSIONS WILL BE GRANTED

Grant Accountability Form:

Return form by each deadline to:

Terri Arnold-McKenzie
USTA Diversity & Inclusion Department
70 West Red Oak Lane
White Plains, NY 10604
914-696-2051 (fax)

Questions? Please contact Jean Desdunes (cell) 305-481-1491 jdesdunes@USTA.com

or

Terri Arnold-McKenzie (office) 914-697-2381 arnold@usta.com

1. Date of Visiting Coach first assessment:
2. Three primary suggestions made to you regarding your program:
3. Changes you've made since the visit:
4. Top three performing players in your program:

Name (First, Last)	Gender	Age	Age Group	Section Ranking (YTD)	National Ranking (YTD)

5. Most improved player (include name, age, ranking):
6. Why do you consider this player the most improved?
7. One area where the program would like additional counseling or assistance:

Reminder:

Form Submission Deadlines:

1. June 1, 2014 (Participate on schedule conference call)
2. November 30, 2014 (Participate on schedule conference call)

Extensions will not be granted. Failure to submit timely accountability reports will negatively impact your ability to receive funding in the next calendar year. Failure to submit any accountability report in 2014 will subject the program to returning funds to the United States Tennis Association for breach of contract.

It is the program's responsibility to submit the accountability report on time. Please keep this report in your files and add the necessary dates to your calendar to ensure a timely response.